

HOLIDAY HEALTH HEADQUARTERS



Sal
Hepatica 35¢

Push out CALLUSES
FROM UNDERNEATH!

NEW WONDER DRUG
PHENYLUM®
gets under your callus,
helps ease it out!

BLUE JAY CALLUS
PLASTERS 33¢

SO CONVENIENT...
Budget Lane

For Well Groomed
Good Looking
Hair

'VASELINE'
HAIR TONIC

2 OZ.
SIZE 49¢

END YOUR
WORRIES ABOUT
The
RIGHT
Laxative
for Your
Child

Always give genuine
CASTORIA

The special laxative made
only for babies and children
Extra mild, gentle—Contains
no harsh drugs—Tastes so good,
children lick the spoon.



FREE!

PURSE SIZE
TRUSHAY
LOTION

when you
buy regular
49¢ size

MONEY-BACK GUARANTEE!



up to 10 times
more effective for
Dull or Dry Hair!



TAMPAX

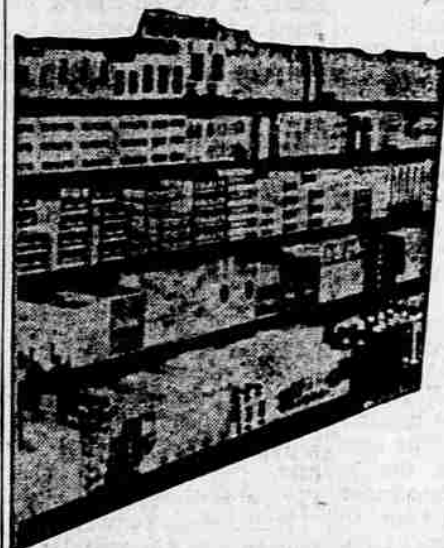
in 3 sizes
(for monthly
sanitary
protection)

Tampax is internally
worn—need not be
removed during shower
or tub. Very com-
pact, efficient, comfort-
able. Invented by a
doctor.



**SWEETEN
SOUR STOMACH
PHILLIPS'**
MILK OF MAGNESIA
TABLETS 43¢
TASTE LIKE CANDY MINTS

Save That Extra Trip!
Get Toiletries - Sundries - Household Needs
Now! In Your Favorite Food Stores
Budget Lane



Look for the "Budget Lane" sign in your favorite food store. You'll save time and steps by selecting your household needs while you're buying your week's groceries. You'll find low prices, too, in "Budget Lane" departments.

HICKS SUNDRY CO.

Hey Kids!!
GET THESE
2 BIG OFFERS

only 25¢ and a
COLGATE DENTAL
CREAM CARTON
HOWDY DOODY
PHOTO PRINTER
only 25¢ and a
COLGATE DENTAL
CREAM CARTON
6 PIECE
DISGUISE
KIT
or get BOTH OFFERS for 50¢
with 2 COLGATE DENTAL CREAM CARTONS



Mail to: HOWDY DOODY P. O. BOX 9, BROOKLYN 1, N. Y.

Lowest Price
Anywhere!
RAPID-SHAVE
"ALCOHOL
LATHER"
SHAVE SIZE
79¢

YOU'RE AS YOUNG AS YOU FEEL AND
...PACQUINS
Silk'n' Satin
LOTION
makes every inch
of you feel young!
It Satisfies!
actually heals chapping
THREE SIZES: 25¢ · 49¢ · 89¢
...PLUS TAX

**FAST
PAIN RELIEF
BAYER
ASPIRIN**
100 TABLETS 62¢
LESS THAN 1¢
A TABLET

HOSPITAL
TESTED
**Pepto-
Bismol**



America's Leading
Remedy for
Upset
Stomach
Nausea
Indigestion
Diarrhea
59¢
4-oz.
Bottle

EVERSHARP
Hydro-magic
BLADES



exclusively
engineered to
fit Eversharp
Hydro-Magic Razor
Here are the sharpest,
longest-lasting blades ever offered.
24 BLADES only 98¢

SPECIAL SALE!

SAVE
37¢
47¢ NEW IPANA or IPANA 1/4
Plus
59¢ TEK DELUXE TOOTH BRUSH
\$1.06 VALUE
ONLY
69¢
Limited Time Only



Save
now!

contains
exclusive
spray-on
Lanolin
Lotion

LIMITED
TIME
ONLY!

**You Save
60¢!**

When You Buy The
Largest Size Of
ANACIN
for fast relief
from pain of
Headache, Neuritis,
Neuralgia

Anacin is like a doctor's prescription. That is, Anacin contains not one but a combination of medically proved active ingredients in easy-to-take tablet form. It's this combination of ingredients, working together, that accounts for Anacin's incredibly fast relief. So for really fast relief from pain of headache, neuralgia, or neuritis, get Anacin today.

Bottle
of 100, only **98¢**



**Just one brushing destroys
most decay - and odor
causing bacteria!**

CONTAINS GL-70...
Exclusive Cleaner and
bacteria fighter



ECONOMY SIZE 63¢
Large 47¢ Medium 27¢

Get GLEEM
today at



In Your Favorite Food Store.

Get **WILDROOT**
CREAM OIL, Charlie!
America's Biggest Selling Hair Tonic

Grooms your hair, reliev-
es dryness, removes loose
dandruff. America's big-
gest selling non-alcoholic
Hair Tonic!



Small Size
29¢
Plus Tax

Medium Size
59¢
Plus Tax

Large Size
79¢
Plus Tax