



BUICK STYLE CHANGES SHOWN—The biggest changes in the 1955 Buick cars, which go on display in Medford tomorrow at Skinner's Garage, 143 South Riverside ave., appears in the front-end design, and in the color offerings, which include three-tone combinations.

Reduced Prices, Redesigned Style, Feature Buicks

Skinner's Garage, 143 South Riverside ave., tomorrow will put on display the 1955 models of Buick.

The cars which will be offered at prices reduced from last year, feature all-new styling and more powerful V-8 engines, plus a new variable pitch Dynaflo transmission which improves performance.

The front end has been redesigned, with a grillwork much finer than in previous models. Lights are recessed. The overall silhouette gives a lower appearance. Interiors are offered in many color combinations of nylon, leather and cordaveen.

Bright new exterior colors are also being featured this year, in both two-tone and three-tone combinations.

HP Increased

Horsepower has been increased to 236 in the Roadmaster, Super and Century series, and to 188 in the Special series.

Some of the features introduced previously by Buick, and which have gained wide public acceptance, have been retained, including the panoramic windshield. Power steering is standard equipment on two series, and is optional on all. Power brakes are optional.

The price reductions amount to \$140 to \$464, made possible by a new pricing policy established by General Motors, which is favorable to parts of the nation far from the Flint factory.

The price of power steering has also been reduced, from \$140 to \$107.

'Color Problem' Develops in Britain

London—(U.P.)—Great Britain has a "color problem" for the first time in history.

Britons who have always prided themselves on being among the most liberal people on earth are worrying about sporadic but disturbing incidents that have brought the word "color bar" into the headlines.

For years the British tended to take a critical view of how Americans handled the problem of their comparatively large Negro population. But that was before Britain's Negro colonials began immigrating in large numbers to England.

Near Saturation Point

Britain has a Negro population of 60,000 to 80,000 out of a total of 50,000,000 persons. Some authorities believe this is near the saturation point for the tight-knit British economy.

But 12,000 more Negroes are arriving every year, mostly from Jamaica. Most of the newcomers have been able to find jobs but there are signs that London, Sheffield and Birmingham—the biggest employment centers—may not be able to absorb many more into their labor forces.

Relief Favorable

But even if the new arrivals have to go on relief it would probably not discourage further immigration. Unemployment benefits in Britain are not much less than what the Negroes would earn for a full week's work in their colonial homelands.

Ill-feeling toward the Negro immigrants rises chiefly where there is competition for jobs. There have also been incidents over housing, and in relationships between white girls and Negro men.

The West Indians are being victimized in many places by rent profiteers, often their own countrymen who have moved here earlier. A near riot broke out in a London suburb when white men objected to colored men talking to white girls.

In some districts pubs have barred Negro customers. Front doors of Negro houses have sprouted insulting slogans. The tensest area is the "Little Har-

lem" district of London where immigrants are packed six or more to a room in slum apartments. For the first time Scotland Yard has ordered patrolmen in the neighborhood to walk only in pairs.

Communist Threat

Government circles are worried about the activities of Communist agitators. Communists have been seen meeting immigrant ships to give "comradely" advice to the dark-skinned newcomers.

In a discussion of the problem in the House of Commons, former socialist cabinet minister John Hynd said Britain must bear part of the responsibility for the Negro immigration because conditions in Jamaica and elsewhere which prompted the colonials to leave "were allowed to develop under our control."

Colonel Minister Henry Hop-

kinson said the government would be reluctant to tamper with the right of Britons to move freely in the commonwealth but it was possible the government might be "forced" to control immigration.

Meanwhile newspapers report

more and more cases indicating a rising feeling of discrimination against the Negroes. In one London district recently a white-washed sign appeared mysteriously on the side of a building during the night. It read: "Keep Britain White."



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127

NORTH CENTRAL AVE.

EXPENSIVE VOTE

New Britain, Conn. —(U.P.)—Orazio Guilaro believes his may be the most expensive vote anywhere. Guilaro, who maintains a street address here, has lived in Italy since 1947, but each election he returns to cast his ballot. Guilaro estimated that the trips cost an average of \$1,000. "It's worth it," he said.

Has Republican Leanings

Des Moines, Ia. —(U.P.)—A parakeet flew into the Polk County Republican headquarters and workers held it for the owner, George Marchant.

But Marchant wasn't very happy.

"I've been a Democrat all my life," he said, "and now I discover I've got a parakeet with Republican leanings."

NO OFFENSE

Lexington, Ky. —(U.P.)—Back in 1900, the University of Kentucky football team defeated the Louisville YMCA team, 12-6, without running a single offensive play. Kicking on first down every time it got the ball, Kentucky recovered two fumbles in the enemy's end zone for the touchdowns.

We bring you THE 1955 BUICK

New thriller in *Style - Power - Performance*



WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

A BRIGHT NEW FRESHNESS greets your eyes and tells you: Buick's done it again.

You see it in the bold distinction of that gleaming Wide-Screen Grille. You see it in the rakish sweep of the rear-end contours. You see it in the whole fore-and-aft newness of fleet-lined grace that marks Buick the beauty thrill of 1955.

New horsepower — up to 236

You learn more when you get the power story. Up to new peaks go the horsepower of every Buick V8 engine—a whopping 188 hp in the low-price SPECIAL—a mighty 236 hp in the CENTURY, SUPER and ROADMASTER.

And it's new, more responsive, far abler power you can literally feel as you go.

But even bigger Buick news for 1955 is

something more than style and power. It's what the "variable pitch propeller" now has done for Dynaflo Drive.

Up goes performance — and gas mileage too

When you find it necessary to push the pedal to the floor board, you do more than call on the greatest high-compression V8 power in Buick history.

You do what a pilot does when he heads his plane down a runway.

You do in oil what he does in air — you cut down take-off time by using "variable pitch propellers."

In this case, the propeller blades are inside the Dynaflo unit. But they're engineered to swivel or change their "pitch" just like plane

propellers — and with the same result: one pitch for getaway, another pitch for gas-saving fuel efficiency.

And what you get in the way of instantaneous safety-surge with absolute smoothness, you can only believe when you feel it.

This you have to try

Of course, we want you to come and see the trend-setting new Buicks — look into the betterments in gasoline mileage that add new thrills to these spectacular cars.

But this year, "seeing" is only the beginning. So — while you join the crowds viewing the new Buicks this week end, make a date to get behind the wheel as soon as you possibly can. We promise you the thrill of the year.

*Standard on Roadmaster, optional at extra cost on other Series.

Use me to get
MORE good cups
to the pound!

OFFICIAL
FREE Flavor-Measure SPOON
OFFER LIMITED...GET YOURS NOW

...IN CANS WITH THIS SPOON OFFER ON
TOP OF EITHER OF THESE GREAT COFFEES



With this easy-measuring spoon you'll use LESS coffee
and get MORE flavor—when you use SCHILLING or
GOLDEN WEST...because their blends of the world's finest
coffees just naturally make more good cups to the pound!

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