

PENNEY'S COLD WEATHER NEEDS FOR THE ENTIRE FAMILY



MEN'S WARM
CAPS to MATCH
1.98

BUY NOW
ON
LAY-AWAY

MEN'S QUILT-LINED
GABARDINE SURCOATS

10.90

SAVE AT
PENNEY'S

Water repellent Wrinkle resistant! Penney's smart surcoat of rayon, acetate and nylon sheen gabardine. Quilt lining, knit wrists keep out chills. Shirred elastic sides, padded shoulders. New style 2-way pockets. Fall-winter colors. Sizes 36-46.



SHEEN GABARDINE
WATER REPELLENT
TREATED SURCOATS

8.90

Lustrous rayon and nylon sheen gabardine. It's water repellent, wrinkle resistant. Jacket is quilt-lined for warmth. Smart new shoulder line. Banded bottom. Two-button adjustable cuffs, shirred elastic sides. In rich fall-winter colors, sizes 36-46.



BUTTERY SOFT
SUEDE LEATHER
JACKETS

14.95

SAVE AT
PENNEY'S

A jacket for style-conscious men! It's of fine velvety suede neatly lined with rayon. Knit collar, cuffs and waistband keep out chills. Two slash pockets. Choose from many vibrant colors. Sizes 36-46.

FLEECE LINED
COTTON UNION
SUITS
16-16. Wt. **2.79**



DURABLE HORSEHIDE
BOMBER JACKETS

18.95

SAVE AT
PENNEY'S

For winter comfort—an extra tough, good-looking horsehide jacket with quilt lining, knit cuffs and waistband for solid warmth. Zipper fly front. In rich cordovan brown, sizes 36-46.

MEN'S WOOL
& NYLON BOOT
SOX
Big Val. **79c**



SMART DRESS JACKET
REVERSES TO NYLON

9.90

SAVE AT
PENNEY'S

Perfect for fall! Penney's smart jacket of rayon and Dacron® flannel that reverses to rayon and nylon sheen gabardine. Both sides are water repellent, wrinkle resistant. Action pleated back yoke, shirred elastic back bottom, padded shoulders. Sizes 36-46.

Men's Sanforized
Flannel Pajamas
Vat Dyed. **3.49**



BOYS' WARM QUILT-LINED
GABARDINE SURCOAT

7.90

SAVE AT
PENNEY'S

They're rayon, acetate and nylon twill gabardine... water-repellent, wrinkle resistant... collared with cozy dyel. Styled with long zipper, padded shoulders, shirred elastic sides for smooth fit, good looks! Many colors, sizes 4-16. **7.90**

WARM CAPEKIN GLOVES

New Low Price
Flannel Lined **1.98**

MEN'S HEAVY COTTON
SWEAT SHIRTS

Fleece Lined **1.49**

STURDY LEATHER WORK
GLOVES

Fleece Lined **1.39**

5% WOOL PLAID PAIR
BLANKETS

72"x84" **4.98**

COMBED COTTON SHEET
BLANKETS

70"x95" **1.98**

Deluxe Foam Rubber PILLOWS

Removable
Zip Cover **4.98**

Sanforized Cotton Flannel
YARDAGE, print

or plain **4.98**

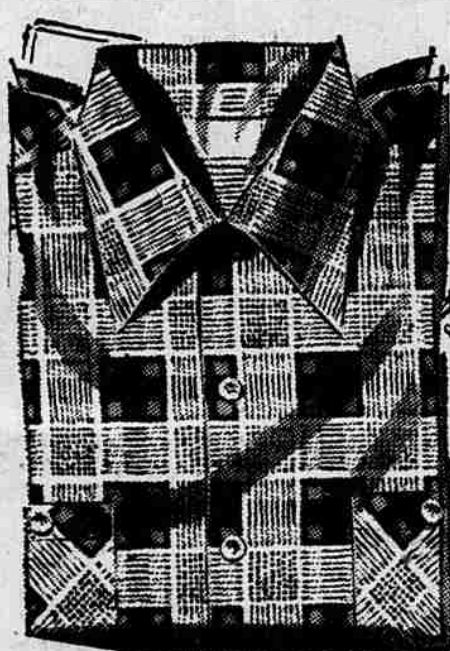


100% WOOL SHADOW
PLAID FLANNEL SHIRT

6.90

SAVE AT
PENNEY'S

100% virgin wool for long wear. Smartly styled with interlined collar and cuffs to retain shape. 2-button adjustable cuffs. Roomy flap pockets. Dress shirt style.



SANFORIZED
COTTON FLANNEL
WORK SHIRTS

1.98

Sanforized and vat dyed for lots of wear and easy washing. Red, green, blue checks or solid bright red colors. Sizes 14½ to 17.



WARM WOOL AND
RAYON BLEND
SPORT SHIRTS

4.98

SAVE AT
PENNEY'S

A smart blend of 55% wool and 45% rayon in a fine selection of sparkling plaids. Sizes S, M, L.



MEN'S 100% WOOL
FLANNEL SPORT SHIRTS

5.90

SAVE AT
PENNEY'S

Soft washable 100% wool sport shirts for snug warmth and good looks. Comes in deep or pastel shades, in sizes S-M-L.



WARM, FLUFFY
ORLON CARDIGANS

6.90

SAVE AT
PENNEY'S

Sure to be your favorite—Penney's Orlon Cardigan in an interlock knit for extra softness. It washes beautifully, dries in a jiffy, and is resistant to moths and mildew. In rich fall shades, sizes 34-40.



New Plastic
JACKETS

New Milium
Lined Plastic

• Won't
Crack
or Peel

• Wipes off
with
damp
cloth

ONLY

7.90

BRAND NEW SHIPMENT!

News on campus... and definitely news, at Penney's price! Rich vinyl looks, feels like leather... won't scuff, crack or peel... wipes clean easily, so you can indulge your fashion sense by buying in light colors. Milium lining gives you warmth without weight. White, blue, red, pink; 10-20.

MEN'S WARM COTTON
JERSEY GLOVES

Fleece Lined **45c**

100% WOOL SWEATERS

For Toddlers, Sizes
1-4, dark or pastel **1.98**

MEN'S 8" LOGGER BOOTS

Oil Tanned
Uppers **12.75**

MEN'S WARM FLEECE LINED
SLIPPERS

Moccasin Toe **4.98**

Women's and Girls' KNIT
GLOVES, Wool

Jacquard Design **98c**

WOMEN'S 100% WOOL
STOLES, All new

Styles **4.98**

Women's All Wool PULLOVER
SWEATERS

Sanforized Treated **3.98**



PASTEL DACRON
SNOW SUITS
FOR TODDLERS

Penney's Price **9.90** Save

Pretty? definitely! and so practical! Shrugs off wrinkles, stays fresh looking longer... and it's hand washable, too! Water repellent, wind resistant, warmly quilt-lined, with wool-cotton knit cuffs for extra protection. Full length zipper, snap-on booties and mittens.



LUSCIOUS CORDUROY
CHENILLE ROBES

Penney's Price **3.98** Save

Luscious corduroy chenille robe in misses' and women's sizes! Heavy 3-needle overlay in a bow knot design sweeps around the full skirt. Double cuffs, deep pocket. Rich colors.



MEN'S WASHABLE
BEACON ROBES

Penney's Price **7.90** Save

Men's Beacon blanket gift robes. More comfortable than ever... Easton® acetate and cotton! Maroon, blue, brown, double ombre patterns. S, M, L, XL.



GIRLS' COTTON
KNIT PAJAMAS

Penney's Price **1.98** Save

Never a cold moment on chilly winter nights ahead for the smart little girl who wears her pajamas from Penney's! Rib knit of a fine cotton in a beautiful array of colors. Machine washable in lukewarm water. Sizes 4-16.

BRAND NEW SHIPMENT

JUST UNPACKED
PENNEY'S OWN

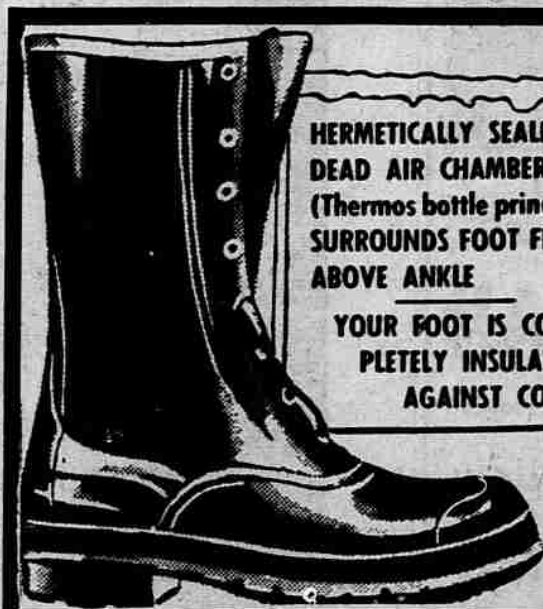
ELECTRIC BLANKETS

Dear Customers
New stylings... new color schemes... improved blends... luscious wools! Pick yours now — there's plenty of time to pay on LAY-AWAY!

Single Control **29.75**

• Keep you comfortable at one constant temperature.
• Cover is 50% wool, 25% cotton, 25% rayon.

2-YR. FREE REPLACEMENT GUARANTEE



HERMETICALLY SEALED
DEAD AIR CHAMBER
(Thermos bottle principle)
SURROUNDS FOOT FROM
ABOVE ANKLE
YOUR FOOT IS COMPLETELY INSULATED
AGAINST COLD!

Combat Type
Cold Weather
Men's Boots

11.50

The kind of winter boot modern combat troops wear in severe weather! Double insulated rubber lined foot keeps body heat in — you wear only lightweight socks! 12" high. Washable. Black and marsh grey.

LOOK
AT
THIS
BARGAIN

ON SALE
FRIDAY
9:30 A.M.

While They Last

WOMEN'S 100%
WOOL LONG COATS

• All Wool Fleece
• Good Fall Colors
• All Milium Lined
• Sizes 8-18
40 Only! Hurry!

\$15.00