

ONLY G-E TV OFFERS 2-WAY INTERFERENCE PROTECTION

FROM \$159⁹⁵ UP

ANOTHER ELECTRONIC "FIRST"—FROM G.E.! Now every G-E TV—from the low-priced "Pacer" to the superb new Lo-Boy — has this advancement. Double-shielded against outside interference from any source! No interference with any other set in your home—or your neighbor's. For your sake—and your friends—get G-E TV!

YES, IT WILL BE COPIED—just like G.E.'s Aluminized Picture Tube . . . the Dynapower Speaker . . . shatterproof, black-tinted safety glass . . . the G-E Glarejector. For the "firsts" in TV—get a G-E!

*** NEW LOW PRICES!** You can own a G-E for only \$159.95 now. And many dealers are offering sensational trade-in allowances for your old set. Now's the time to buy . . . G-E's the set to get!

Won't interfere
with other sets!
Double-shielded
against outside interference!

General Electric Company presents
"THE RAY MILLAND SHOW"
Television—CBS—weekly

G-E ULTRA-VISION VOTED BEST 7 TO 1

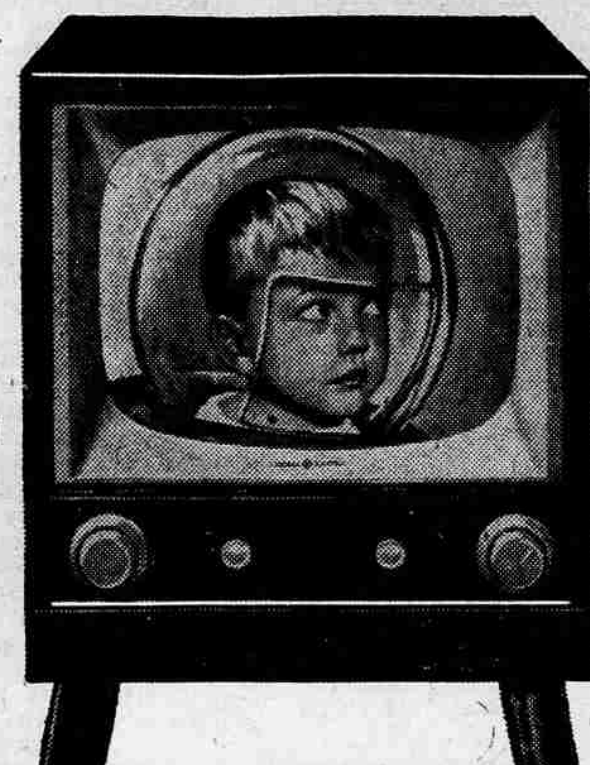
That's the score—nationwide—when 108,792 shoppers matched G-E Ultra-Vision against all leading makes in side-by-side showdowns. See for yourself—at any dealer's listed on this page. General Electric Company, Radio and Television Department, Electronics Park, Syracuse, New York.

Prices include Federal Excise Tax. Bases for table models and UHF at slight additional cost

* One Year Warranty on All Tubes, Parts, and Picture Tube

Progress Is Our Most Important Product

GENERAL  ELECTRIC



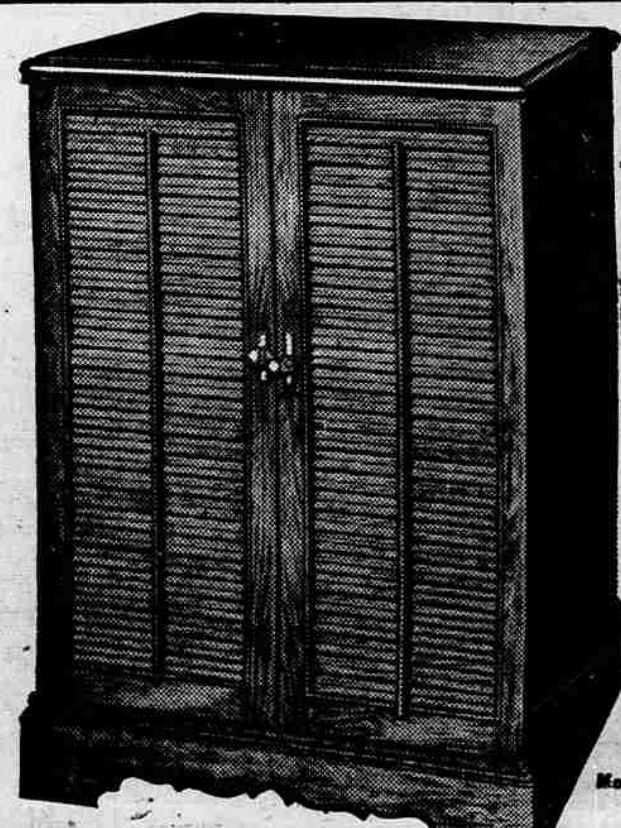
Model 17T14



Model 21T17



Model 21C348



Model 21C345



G-E ULTRA-VISION VOTED BEST 7 TO 1

**ENTER OUR MERRY CHRISTMAS CONTEST NOW! \$814.00
IN PRIZES—Open To All Adults—You Don't Have To Buy To Participate!**

**GET THIS BIG 21 INCH
GENERAL  ELECTRIC T-V SET**

FOR ONLY \$19⁹⁵ DOWN ONLY \$8⁸⁹ A MONTH

A Few New Sets in Our Store at Special Prices

Sale!
**A FEW FLOOR MODEL
TV SETS AT OUR
BARGAIN STORE**
303 SOUTH FRONT ST.

**YOU
CAN SAVE
MONEY**

By Installing Your
Own

TV ANTENNA

Complete \$13⁹⁵
Kit

Add it to your contract for only \$1.00
down—a few cents a month.

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