



STAR OF PONTIAC LINE — New, modern automobile styling and a 180-horsepower engine are only two of the 109 changes and improvements made in the 1955 Pontiac models, which will go on display tomorrow at Dean's Pontiac, Sixth and Grape sts. Shown above is the popular Catalina, featuring the new "Vogue" two-tone coloration.

1955 Pontiacs Shown Tomorrow

The 1955 models of Pontiac automobiles will go on display tomorrow at Dean's Pontiac, Sixth and Grape sts, according to Bob Taylor, general manager of the firm.

Taylor said the new Pontiacs embody more engineering advances than has any model since the introduction of the first Pontiac in 1926. It has 109 new features, many of them new to the automotive industry, and all of them important to the safety, comfort, performance and appearance of the car, Taylor stated.

New Engine
A new 180-horsepower V-8 engine is among the new features, and the new power plant has many innovations designed to produce greater power, performance and economy.

The 1955 models have an "all new" body styling, featuring long, low road-hugging design, with overall height of the bodies 2 3/4 inches lower. The hood line is 3 3/4 inches lower than previous models. Windshield glass area is increased.

Front-End Design
A massive chrome bumper in

three parts protects the grille, and the front-end design also features the famous twin "silver streaks" back to the windshield, air crescents above the headlamps, new parking lamp design, and a flying-wing ornament on the hood.

There are two series of bodies,

including 12 body styles, including two and four door sedans, station wagons, coupes and convertibles.

Fact-Finding Panel Hears Union Arguments

Portland — (U.P.) — The governors' fact-finding panel, named to study issues involved in this summer's Pacific Northwest lumber strike, heard arguments of the two unions involved in a closed session here today.

Statistics and arguments for the CIO International Woodworkers of America were presented by President A. F. Hartung and Research Director E. W. Kenney. Kenneth Davis and representatives of a Los Angeles counseling firm argued for the AFL Lumber and Sawmill Workers union.

Employers are scheduled to present their arguments next week, after which rebuttal from both sides will be heard.

Man's Pelvis Fractured When Auto Leaves Road

Clarence Ellsworth Surber, 28, Box 874, Central Point, was taken to Sacred Heart hospital for treatment of a fractured pelvis yesterday afternoon, after the car he was driving left the Greensprings highway.

State police officers were told he was driving east, lost control of the car while going around a curve, and went into the left-hand ditch.

Reports from the accident scene said he was thrown from the car and pinned against the bank.

Spokane Proclaims 'Nixon Day' Saturday

Spokane — (U.P.) — Mayor Arthur Meehan has proclaimed Saturday "Nixon Day" here and Democrats have denounced the action.

Vice-President Richard Nixon is scheduled to speak here in what Republicans have called "a major address" in the political campaign.

Spokane County Democratic Chairman Mrs. Elizabeth Whitaker said Meehan's action was "a direct insult" to the city's 50,000 Democrats. She said if Nixon were coming to make a non-political speech as vice-president she would not object to the "Nixon Day" designation.

Under the circumstances, she added, she was asking the City Council to withdraw the designation. Meehan was absent from the council meeting yesterday but Commissioner Kenneth Lawson said the matter would be brought up today.

LOGGING PRESIDENT

Portland — (U.P.) — James C. Sheagreen, Vancouver, B. C., was named president of the Pacific Logging Congress at the close of the group's annual meeting here yesterday.

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Thursday, October 28, 1954

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MEDFORD PENNEY'S ALWAYS FIRST QUALITY!

WINTER IS JUST AROUND THE CORNER!
BUY YOUR COLD WEATHER NEEDS AT
PENNEY'S....OUR FAMOUS CASH AND CARRY POLICY
SAVES YOU MONEY...SHOP AND COMPARE...
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Satin Covering
Penney's 7.90 Why Pay Price More

Compare our price on this one. Reversible satin covering. Generously filled with all wool waste. Large 72x84 size. Heavy 23 1/2 pound weight. Five beautiful colors. Visit our complete Bedding Dept.

BLEACHED SHEET BLANKETS
Large 72x95 size — superior quality — Close, firm weave for strength and wear 1.98

TODDLERS SNOW SUIT

Hand Washable
Penney's 2.98 Why Pay Price More

Little softy snow suits for outdoor wear. Made of Easton, Nylon and Cotton. The perfect blend for long wear. Fast drying. Our every day prices are packed with saving. Check this exceptional Penney value.

CHILD'S CORDUROY CRAWLERS
Snap crotch, eight new colors to choose from. Sizes small, medium, large, extra large.

WOMEN'S COTTON FLANNEL PAJAMAS

Smart Prints
Penney's 2.98 Why Pay Price More

Stylish for smartness, warmth and comfort. Machine washable to insure proper fit. Roomy cut. These come in an outstanding group of patterns. Sizes 34 to 40. Buy at Penney's and save the difference.

WOMEN'S WOOL KNIT GLOVES
Yarn unbordered designs. Five smart looking colors..... 98c

MEN'S SUEDE LEATHER JACKETS

New Low Price
Penney's 14.95 Why Pay Price More

Soft quality suede leather. Serviceable, comfortable and styled for smartness. Knit waist collar and cuffs. Your choice of eight rich colors. Sizes 36-46. An exceptional Penney value.

MEN'S RAYON GABARDINE JACKETS
Rayon lined, water repellent, spot resistant and crease 7.90

BRUSHED BEMBERG GOWNS

Smart - Warm
Penney's 3.98 Why Pay Price More

Fine quality brushed rayon yarn. They're warm and comfortable—good looking, too. Sanitized to insure proper fit. Yours to choose in 4 beautiful styles and 6 newest colors. Sizes 34-40. You always save at Penney's.

COTTON FLANNEL GOWNS
Choose from six selected solid colors, full cut. Sizes 34-40 1.98

JUNIOR BOYS WOOL ROBES

Machine Washable
Penney's 5.90 Why Pay Price More

Buy now and save! Lots of warmth without too much weight. You can be proud of these—they're just like Dad's. Choose yours from assorted blue and red plaids. Boys sizes 10-16. \$6.90. Visit Our Complete Boys Dept.

BOYS' BOOT SOCKS
A warm wool and cotton blend. Sizes 9 1/2-10 1/2, in red & grey 49c

MEN'S COTTON FLANNEL Sport SHIRTS

Machine Washable
Penney's 2.98 Why Pay Price More

Compare our price on this one. Deluxe quality, cotton flannel in plaids, splash designs and small checks. Smart looking, ideal for casual wear or for work. Sizes small, medium, large, extra large.

MEN'S WOOL AND NYLON SOX
Regular length, solid colors in new deep tones. Ideal for those cold mornings. Pre-shrunk 98c

MEN'S BLANKET LINED DENIM JACKETS

Machine Washable
Penney's 3.98 Why Pay Price More

60 per cent wool and 40 per cent cotton lining insures lots of warmth for cold days. Made of sturdy 8-oz. denim. Zipper front and corduroy collar. Button front style, 3.79. Thrifty shoppers will go for this one.

MEN'S HORSEHIDE JACKETS
Fur collar, wool quilt lined knit wrists and waist 19.95

MEN'S 100% WOOL Sport SHIRTS

Solid Colors
Penney's 5.90 Why Pay Price More

A terrific assortment of all wool washable sport shirts. Styled right for neat appearance. New pastel and deep tone shades. Washable. Sizes small medium, large, extra large. Our every day prices are packed with saving.

MEN'S WOOL & RAYON SPORT SHIRTS
55% Wool and 45% Rayon 4.98

MEN'S FLEECE LINED UNIONSUITS

New Low Price
Penney's 2.79 Why Pay Price More

Long sleeve and long legs. Roomy cut for comfort. Heavy duty 20 lb. weight for warmth during these cold winter months. Machine washable. Sizes 38-46. Only at Penney's is there a value like this.

100% WOOL UNIONSUITS
18 lb. weight, spring needle knit for uniform comfort. They come in grey and black 7.90

MEN'S LINED Leather Gloves

New Low Price
Penney's 1.98 Why Pay Price More

Fine quality pig-texted capeskin. They are fleece lined for warmth. Right for dress wear or driving. Black, brown, sizes 8 1/2-11. Penney quantity buying makes this price possible.

LEATHER WORK GLOVES
Fleece lined split cowhide for long wear. Penney's new low price 1.39

WOMEN'S CHENILLE ROBES

Size 12 To 44
Penney's 3.98 Why Pay Price More

Fine quality baby chenille. Styled with belt and full swing skirt. Wide range of colors. Skirt is self trimmed scroll design. Washable of course. Smart looking and warm.

WOMEN'S FUR TRIMMED HOUSE SLIPPERS
Hand beaded toe. Soft comfortable sole of soft kid leather. Blue, red and white. Sizes 4-9 2.98

BOYS FLANNEL PAJAMAS

Sizes 12-16
Penney's 2.49 Why Pay Price More

Your choice of slipover or button style. Fine quality woven through flannel. Wide assortment of boys stripes and patterns. Machine washable. Sizes 4-8, \$1.98. You always save at Penney's.

BOYS' LEATHER CAPS
Genuine leather, quilt lining for warmth. Dynel-fur-like ear flaps 2.98

DYNEL TRIMMED MEN'S CAPS

Water Repellent
Penney's 2.98 Why Pay Price More

Made of fine quality rayon and nylon sheen gabardine. Rayon quilt lined for extra warmth. Dynel-fur like ear muffs. Your choice of green or blue. Buy now while our stocks are complete.

WOOL COAT SWEATERS
Virgin wool worsted finish. Double sleeve for long wear. Navy, oxford and brown 4.98

MEN'S BEACON ROBES

Washable
Penney's 7.90 Why Pay Price More

New Eston and cotton blend for long wear and good looks. Heavy blanket cloth that gives you lots of warmth. Many smart colors and patterns to choose from. Sizes small, medium, large. Use our layaway plan.

MEN'S SHEARLING LINED HOUSE SLIPPERS
Natural lamb shearling, hand soled, brown. Sizes 6-12 4.98

WOMEN'S BLOCK PLAID JACKETS

100 Per Cent Wool
Penney's 12.90 Why Pay Price More

Most wanted jacket in America. In popular patch pockets. Made and styled in the West. Many clear and distinctive colors and patterns to choose from. Sizes 10-20. Buy now while stocks are complete. You always save at Penney's.

WOMEN'S SANFORLAN SWEATERS
Washable and shrink resistant. Select yours from 10 popular colors 5.90

AND LOOK AT THESE!

CHILDREN'S ALL WOOL KNIT GLOVES
Smart looking and warm. Five new colors 79c

S. M. L. BIG VALUE
TWO-POUND BLEACHED COTTON BATTS
72x90 size, Fine New Cotton 1.49

ALL WOOL QUALITY BATTS
Size 72x90. 100% wool waste, moth proofed soft and fluffy. YOU SAVE 3.49

MEN'S FLANNEL SHIRTS
Clear Checks or Plaids in five wonder colors Sanitized, of course. Dress shirt style 1.98

PENNEY'S ELECTRIC BLANKETS
2 Year Replacement Guarantee—Size 72x84—Five Beautiful Colors 27.50

ALL WOOL BLANKETS
Size 72x90—Five Year Moth Proof Guarantee 11.90

WONDERFUL VALUE
PLAID PAIR BLANKETS
Size 70x80 Soft Quality Cotton in many colors 2.98

A PENNEY VALUE
MEN'S HEAVY SWEATSHIRTS
Grey or White—Fleece Lined Raglan Sleeves for extra comfort 1.49

NEW LOW PRICE
BOYS' COTTON DRAWERS
Size 4-16—Medium weight, ankle length 98c

Fine Combed Cotton
BOYS' WOOL CAPS
Fur Ear Flaps, Smart Wool Plaids, quilt lined for warmth 1.98

BIG VALUE
BOYS' CORDUROY SHIRTS
Machine Washable in a Wide Choice of Colors 2.98

AT A NEW LOW PRICE
INFANTS' SWEATER SETS
Set consists of Cap, Sweater, and Booties. In quality nylon knit 2.98

AN EXCEPTIONAL BUY
TODDLERS' SNOW SUITS
Nylon Shell, Quilted Inter Cell Acetate Lining 5.90

Sizes 2, 3, 4, Deep Tone Shades
CHILDREN'S 2-PC. KNIT SLEEPERS
Machine Washable Solid Bottoms with Novelty Tops 1.49

Snap-on Top. Size 0-4

GIRLS' COTTON PANTIES
COTTON VESTS, 6-14 49c

COTTON SHIRTS, 6-12 39c
Heavy weight
Sizes 6-12, band leg....

GIRLS' FLANNEL GOWNS
Smart Prints styled just like mother's. Sizes 6-14 2.49

BIG VALUE
BOYS' SWEATSHIRTS
Fleece Lined for warmth. Four Smart Colors. Size 4-8 79c

NEW LOW PRICE
MEN'S WOOL ARGYLES
100% Wool, Finest Quality, Smartest Patterns 1.49

Sizes 10 1/2-13. A REAL VALUE
MEN'S FUR FELT HATS
Penney's famous "Marathon." Smartly styled in fine fur felt 4.98

Newest Fall Colors
MEN'S ORLON SWEATERS
Slipover Styles in 100% Pure Orlon. Machine Washable 5.90

Pastel and Deep Tones
CHILDREN'S SHEARLING SLIPPERS
Soft Lamb Shearling, Zipper Closing. Colors Red and Blue 2.29

Sizes 4-8
MEN'S BOOT SOCKS
50% Wool and 50% Nylon gives warmth as well as long wear 79c

In Grey and White. A BIG VALUE
MEN'S NAVY MELTON JACKETS
Horsehide trim on elbows, pockets and cuffs. 6.90

A Warm Wool Fabric
BOYS' GABARDINE SHIRTS
Machine Washable Rayon. Two patch pockets. Many Colors. 1.98

Sizes 4-18. NEW LOW PRICE
HEAVY PLAID PAIR BLANKETS
3 1/2 Pound, 50% Wool, Close firm core yarn 4.98

processed for strength
MEN'S JERSEY GLOVES
Red Fleece Lined for Extra Warmth 45c

A TREMENDOUS BUY
GIRLS' SANFORLAN SWEATERS
Hand Washable 100% Virgin Wool. Sizes 7-14 3.98

(Slipover Style 2.98)
MEN'S HEAVY FLANNEL SHIRTS
Woven through Plaids for extra good looks and warmth 2.98

Sizes S, M, L, and XL

SEE OUR E. O. M. AD ON PAGE 16