

PENNEY'S

**Terrific Special
PURCHASE!**

**Women's
Fleece & Check
COATS**

Sizes
10 to 18

\$20

In season purchase. 30 only. Better Fall Coats in fleeces, solids and checks. Now is the time for you to buy your fall coat at a substantial savings. Hurry in today!



**Special Buy!
RAYON &
ACETATE
SUITS
12⁷⁵**

You'd never guess these weren't fine wool flannels! They're crease-resistant rayon-and-acetate, styled along slim, dress-up lines... with just a touch of beaded sparkle. Yours in grey, other shades. 10-18.



**BEAUTIFUL
BLACKS**

IN RAYON FAILE.... just arrived!

only **12⁹⁰**

Good jeweled pins! Self covered buttons!
Junior and half sizes!

Wait 'til you juniors see these snazzy little faile suits! They're so very well made! With all those good details found only on much higher priced merchandise. And of course, faile is the perfect fall-into-winter fashion fabric. Come see these Penney prices.

**SHOP WEDNESDAY
TILL 9 P.M.**

Buy on Lay-Away

SCHOOL OF FASHIONS



They're New!
Dramatic!

**Shrug
Bolero
Sweaters**

Dramatic in pure wool Zephyr! Fashion-right, this shrug comes with Dolman Sleeve, in white, red and navy blue. Sizes S-M-L.

4⁹⁸

Jeweled Trimmed..... 5.90



Plenty
of Style
in Penney's

**Glamorous
WOOL
JERSEY,
Blouses**

only
3⁹⁸

A lot of fashion appeal, top Penney quality, tiny Penney price! These blouse pretties have exciting expensive looking details, come in a host of soft, muted shades or deep rich tones. Perfect topping for skirts, perfect mates for suits. Misses' sizes 32 to 38.



**SMART FUSED COLLAR
BLOUSE**
in
**Solid's
Checks
Stripes**



1⁹⁸

Sanforized! cotton with the collar that STAYS crisp without starching! A cinch to care for, of course... and the glitter stud buttons whisk out for easier washing and ironing, too! Smooth cotton broadcloth in white, red, navy, yellow, pink, green, charcoal or lilac... sizes 32 to 38.



**COMPLETELY WASHABLE
By Hand or Machine**

ORLON SWEATERS

Yes, the magic of Orlon now gives you a machine workable sweater. Feels like Cashmere. Pastel colors. Misses sizes.

Slipover... **5.90**
Cardigan... **7.90**

**Hand Washable
Permanently Pleated**

MIRACLE ORLON & WOOL

**TREMENDOUS
SAVINGS ON
CLEANING BILLS!**



SKIRTS

• **Wide Choice of New
Fall Colors & Styles!**



SIZES
22
to
30

8⁹⁰

Just think what you save on cleaning bills! Plus that, Penney's price is exceptionally low... and those sharp pleats snap right back after laundering. Pick from plaids and solids... 22 to 30.

**Plus... Washable
SANFORLAN
BLOCK PLAID
JACKETS**

11⁹⁰

This garment is really washable. It bears the "SANFORLAN" trade mark which means that it can be washed repeatedly without loss of original fit. The fabric was constructed for active wear combining 85% wool with 15% nylon making the cloth wool warm, nylon strong and kind to the tenderest skin. After several washings this garment will pay for itself in the saving of costly dry cleaning expense.

