

USE
Our Thrifty
LAY-AWAY
PLAN



**Quilt Lined
GABARDINE JACKET**

boys' sizes 10-18
Popular for looks and for warm winter wear! Water repellent, spot and wrinkle resistant rayon-acetate-nylon will gabardine, an ideal all-weather fabric! Warm Dynel collar, quilt lining, shirred elastic back waistband for extra warmth. 6 colors, at Penney's. Jr. boys' sizes 4-8 — 6.90

8⁹⁰

BUY NOW
While
Selections
Are Best



**Soft Suede Leather
Fully Lined**
Sizes 8 to 18

Now, the popular soft suede jacket is quilt lined to keep you warm on cold days! Styled with snug knit collar, cuffs, waistband and two slash pockets. At Penney's in navy, rust, hunter green, brown, charcoal, beige.

12⁷⁵



**Boys' Striped
POLO SHIRTS**
98^c

Boys' Sizes 4-12
Fine soft combed cotton shirts—now, in new vat colors that are completely washable! They're styled with knitted crew neck and come in short and long sleeves, at this low Penney price! Buy 'em for school, for play.



**Striped Front
Slipover Sweaters**
1³⁹

Jr. Boys' Sizes 4-8
Wide assortment of cheerful colors and neat stripe front, with solid color sleeves and back! Made of soft, knitted cotton and styled with crew neck. The Penney low price, for value!



**BOYS' NO SCUFF OXFORDS
With Tough Sharkskin Tips**

Scuffless tips enable them to kick and shuffle as they please—these shoes never show it! Brown leather uppers, rubber heels, Sanitized (R) for cleaner, better wear. 12½ to 3.

4⁹⁸

8½ to 12 — 4.49

FOR GIRLS!



**IT'S A SWEATER YEAR!
Think . . . of the Cleaning Bills
You Save With
WASHABLE WOOL
Sanforlan
SWEATERS**

In Girls'
SLIPOVER
SIZES
7 to 14

2⁹⁸



Cardigan Style **4.98**



In Misses'
SLIPOVER
Sizes 34 to 42

3⁹⁸

Cardigan Style . . . **5.90**

Every woman needs a sweater; and, you'll want one of these Penney beauties! Made of wool zephyr Sanforlan, they're treated to resist shrinkage. In a wealth of rich colors, they're topnotch buys at these tiny prices. 34 to 42.



**JUST UNPACKED!
300 More New Girls
Cotton Dresses**
Sizes 7-14
or 3-6X
3⁹⁸



- New Panels
- New Belts
- New Fabrics
- New Pockets
- New Trims
- New Prints

Plenty of news for your fashion minded school girls this year—and it's all at Penney's now! Get here fast for a complete look-see at this exciting and varied collection that's guaranteed to make school much more interesting this year.



**Girls'
Crepe Soled
SADDLE
OXFORDS**
4⁴⁹

Rich elk finished leather upper . . . bouncy, flexible, cushion soles! Here's the grown-up style they love to sport. Sanitized (R) for cleaner, better. White with black or wine, sizes 8½-12.

Sizes 12½ to 3 — 4.98

Brown and White or Black and White



**Kiltie Style
STRAP
SANDALS**
4⁴⁹
Sizes 8½-12

Sturdy, flexible leather uppers—long wearing soles—and they can change the style by just removing the kiltie! Sanitized (R) for cleaner, better wear. Brown or cherry red in sizes 8½-12.

Sizes 12½ to 3 — 4.98

PENNEY'S

**A SMALL DEPOSIT HOLDS
YOUR SELECTION
LAY-AWAY**



**ALL WOOL
CHECKS**

...dressed up
with velveteen

Sizes 7-14 **16⁷⁵**

Sizes 3-6X **12.75**

Girls' coats in muted, blending checks—looking far more than their small price and keeping every lucky girl who has one warmer when it's cold, cooler when it suddenly turns hot! That's the blessing of Milium®! It's science at work in these value-full Penney coats! Warmly interlined. Grey with blue.

**SELECT
TODAY
WEEKS
TO PAY
ON
PENNEY'S
LAY-
AWAY
PLAN**

They prefer
the blouse and
skirt for school!

**PRINTED
CORDUROY**
3⁹⁸

Smartly pleated in front and full in back, with elastic in waist for fit. Smartly belted too, with crown trim simulated leather. Skirt in red, gold or green with black print. 7-14.

White on white blouse with jewel-like buttons . . . 7-14 — 1.98



Durene Socks
59c pr.

Collegiate style favorite for all school girls! Hand transferred cuff and nylon reinforced heel and toe! Lustrous mercerized cotton in a wide range of colors! Misses' sizes 8½-11.



**Girls' Rayon & Cotton
PANTIES**
39c

Choose white or pastel panties in sizes 2 to 14. You'll want to buy 'em by the dozen at Penney's low price!

**Girls' Cotton
Plisse Slips**
1⁰⁰

No ironing cotton plisse with cute nylon trim. Sizes 4 to 12. Hurry for these.