



**STOP
SCHOOL
AHEAD!**

**s for
HOOO
S!**

E + QUALITY!

FOR GIRLS!

IT'S A SWEATER YEAR!

Think . . . of the Cleaning Bills You
Will Save With Washable:
WOOL ZEPHYR

Sanforlan Sweaters

... in Girls' SLIPOVER

2⁹⁸

SIZES 7 to 14

Cardigan Style

4⁹⁸



A sweetheart of a classic! In rich, cloud-soft wool zephyr Sanforlan, it washes like a dream, holds its shape beautifully. Neat and fitted in a world of good colors. 34 to 42.

... in Misses SLIPOVER

3⁹⁸

Sizes 34 to 42
In 10 Colors

Cardigan Style **5.90**

Every woman needs a sweater; and, you'll want one of these Penney beauties! Made of wool zephyr Sanforlan, they're treated to resist shrinkage. In a wealth of rich colors, they're topnotch buys at these tiny prices. 34 to 42.



**Lay-Away Your Girl's
FALL COAT NOW!**

Small Deposit Holds Selection!

Choose Now . . .
PRACTICAL

CASUAL TWEED

Irish type tweed — with multicolor flecks on blue or brown and white all wool weave — the coat that goes with everything! Warmly interlined, too! She'll love the sweeping flare lines in back! Sizes 7-14.

14⁷⁵

SIZES 7 to 14



Bright Colorful
FLEECES in
Solids & Checks

16⁷⁵

New shoulder treatments . . . new yokes in cuddly fleece that's warmly interlined and sports the delightful colors of the season. See them today.



PENNEY'S

BEAUTIFUL ASSORTMENT

New Cottons

... Well Schooled
and So Grown-Up

Sizes
7-14
or
3-6X

3⁹⁸

- New Panels
- New Belts
- New Fabrics

- New Pockets
- New Trims
- New Prints

Plenty of news for your fashion minded school girls this year—and it's all at Penney's now! Get here fast for a complete look-see at this exciting and varied collection that's guaranteed to make school much more interesting this year.



Girls' Crepe Soled
**SADDLE
OXFORDS**

4⁴⁹

Rich elk finished leather upper—bouncy, flexible, cushion soles! Here's the grown-up style they love to sport. Sanitized (R) for cleaner, better wear. White with black or wine, sizes 8½ - 12. Sizes 12½ - 3 **4.98**

Brown and White or Black and White



Kiltie Style
**STRAP
SANDALS**

4⁴⁹

Sizes 8½-12

Sturdy, flexible leather uppers — long wearing soles — and they can change the style by just removing the kiltie! Sanitized (R) for cleaner, better wear. Brown or cherry red in sizes 8½-12. Sizes 12½-3 **4.98**

Save on These!
**Triple Roll
Washfast**



Durene Socks
59c pr.

Collegiate style favorite for all school girls! Hand transferred cuff and nylon reinforced heel and toe! Lustrous mercerized cotton in a wide, wide range of colors! Misses' sizes 8½-11.

Girls Rayon & Cotton

PANTIES
39c

Choose white or pastel panties in sizes 2 to 14. You'll want to buy 'em by the dozen at Penney's low price!

Girls Cotton

Plisse Slips
1⁰⁰

No ironing cotton plisse with cute nylon trim. Sizes 4 to 12. Hurry for these.

The classic with a new twist—tabbed and stitched!

FUSED COLLAR

**Broadcloth
BLOUSE**

1⁹⁸

Even the tab is fused—and that eliminates two big ironing problems, mom! Fine white broadcloth with stitched bib front, smart button down tab with navy, red or green trim for sizes 7-14.

In glowing fall colors!
With all-around pleats!
With its own belt!

**CORDUROY . . .
The Skirt That
Goes With
Everything**

3⁴⁹

Silky, luxurious cotton corduroy—the fabric to talk about where separates are concerned—in the skirt to begin with if you are planning a mix - match collection of blouses, sweaters and skirts! Sizes 7-14 in rust.



.... PLENTY

New Fashion Colors
WASH-FAST*
PINWALE

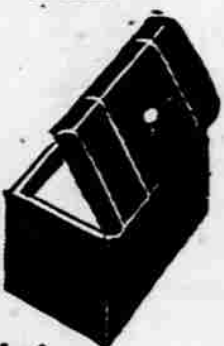
Corduroy

1³⁹ yd.
37" wide

- Wine SHOP PENNEY'S
- Brown COMPLETE
- Black YARDAGE
- Crimson CENTER TODAY!

SPECIAL!

Size
HASSOCK
00



Use as extra chair
for viewing TV