

PENNEY'S
ALWAYS FIRST QUALITY!

HELP US CELEBRATE
OUR FIFTH YEAR IN OUR NEW LOCATION

CELEBRATION DAYS

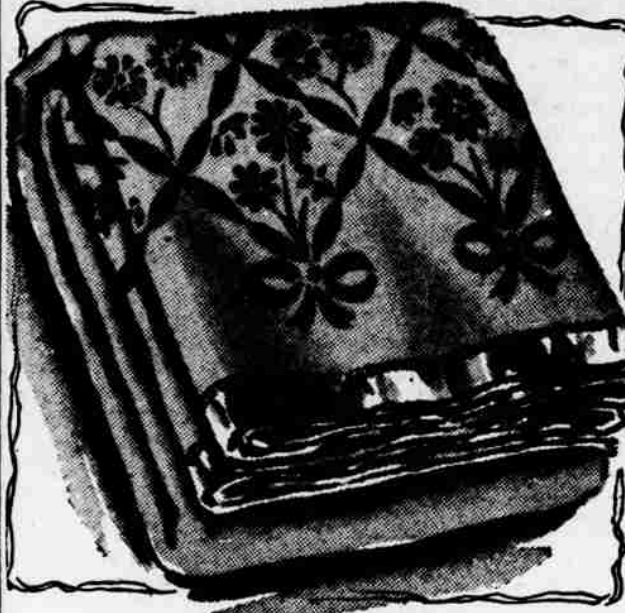
COME SEE THE BARGAINS WE'VE PICKED FOR YOU . . . SHOP
ALL DEPARTMENTS AND SAVE YOURSELF PLENTY!



READY MADE DRAW DRAPERIES

Your chance at a large savings on these ready made draperies of rayon shantung. Generous size to fit a large window. Each panel 84"x24".

\$4⁷⁵
Pair



3 POUND 10% WOOL JACQUARD BLANKET

Fine quality 3-pound blanket of a nice blend of rayon and wool fibers. Softly napped with satin bound edges. Full bed size. Stock up now and save for the winter months ahead.

\$5⁰⁰



LAVISHLY
TRIMMED!

RAYON AND ACETATE CREPE SLIPS FOR WOMEN

A discontinued line of beautifully tailored rayon crepe slips all lavishly lace trimmed, come in white or pink. Sizes 32 to 40. Your chance to save at

\$2⁰⁰

BLOUSE SPECIAL!

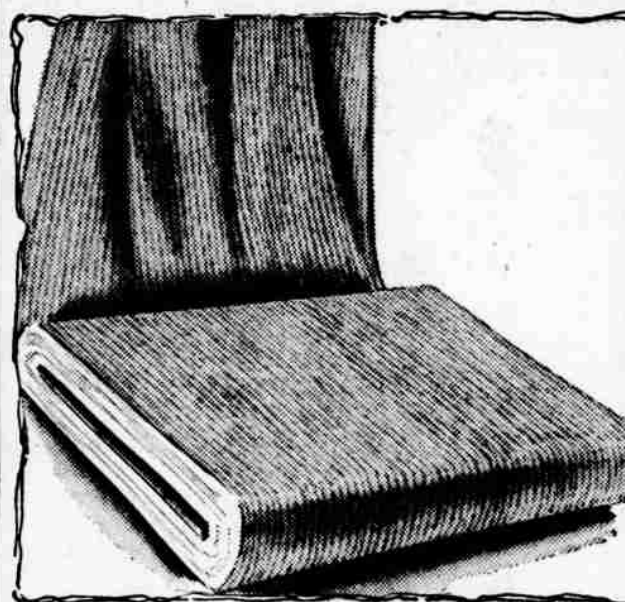


Washable Acetate BLOUSES

Special! And a cinch to care for of course. Smooth acetate fabric in a choice of six colors. Outstanding value.

\$1³³

PENNEY'S FASHION FLOOR



SPECIAL PURCHASE WASHABLE CORDUROY 2 to 10 Yard Lengths

This popular answer for school fabric is yours at a tremendous saving. All perfect quality in a mill length closeout price. Come in all the popular shades. Hurry in. This won't last long at this low low price.

98^c
Yard



VAT-DYED!

SANFORIZED!

LONG WEARING SUNTAN MATCHED SETS

Sanforized and vat dyed khaki pants at a money saving value. Ideal for work or leisure hours. Sizes 29 to 40 waists in all leg lengths. Zipper fly. Shirts in sizes 14½ to 17.

\$2²⁵

Shirts \$1.50



SPECIAL PURCHASE

600 Pairs Perfect Quality
Nylons With the New Sheer Look.

60 GAUGE - 12 DENIER - DARK SEAMS 2 Perfect Pairs

Not old discontinued styles but the newest in sheer leg flattery. Strong high twist yarns in 60 gauge knit with the new 12 Denier thread of sheerness with your guarantee of lots of rugged wear. Come in 3 popular shades in sizes 8½ to 11.

\$1²⁵

Back To School Special! WASHABLE COTTON DRESSES in Smart Pattern Effects



A large selection of perky washable cotton dresses to take sis back to school. Lots of cute styles and bright patterned effects to choose from. Stock up now and use our lay-away plan. School is just around the corner.

Sizes 7 to 14, **\$2⁹⁸**
3 to 6x **\$1.98**

BE SURE TO SEE IT!
At PENNEY'S
"FASHIONS IN THE LITTLE RED
SCHOOL HOUSE"
A Presentation by
Kay Aldred's School of Dance
WED. NITE, AUG. 19th - 7:30 P.M.

SENSATIONAL CLOSE-OUT Entire Stock of Men's and Boys' Rayon Sport Shirts

Men's Sizes

Yes, all our summer rayon and cotton plisse shirts go on the block today. Lots of gay and colorful prints to choose from. They're so cool and launder so easily. He'll want several of these. Sizes S M L XL.

\$1.50

Boys' Sizes

Now is the time to get junior several of these shirts to start back to school with. Launder easily, dry fast and look at this money saving price. Sizes 4 to 16 at

\$1⁰⁰



Men's Dress STRAW HATS

Our entire stock of domestic and imported panamas now reduced to clear. Several styles in sizes 7 to 7 3/8. Still lots of hot weather ahead, so get yours now at

\$1⁰⁰

Men's Swim Trunks Boxer or Brief Styles Reduced



Men's swim trunks in rayon lastex and printed cotton in either boxer or brief styles. Sizes 30 to 38 waist and lots of colors to choose from.

\$1⁰⁰