

Year after year more people buy RCA VICTOR Television than any other make



21-inch Fort Knox
Stylish in Contemporary design, this low-priced 21-inch console adds charm to any room. Cabinet finished in grained mahogany; grained oak, extra. Model 21S367
\$339⁵⁰



and here's why:



"There's a cabinet styling for any home... for any decorative scheme from Ultramodern to Period."



"The pictures on the RCA Victor set are the clearest I've seen! They show the result of long-time engineering and manufacturing know-how."



"The RCA Victor is so easy to work. We get steady, lifelike pictures automatically."



"I like the sound. Cowboys ride right through the room. Clap-ity... clap-ity... clap!"



17-inch Wayne

Here's the big 17-inch television, and it's the lowest priced RCA Victor television you can buy! Contemporary cabinet finished in ebony. Model 17T301. **\$199.95**



21-inch Kerby

This compact table model is finished in ebony. Contemporary styling, too. Model 21T303. **\$269.95**



21-inch Jeffrey

Exciting Contemporary styling in a console cabinet finished in grained mahogany; grained oak, extra. Model 21T313. **\$349.50**



21-inch Milton

Well-balanced Contemporary design in a console cabinet finished in grained mahogany; grained oak, extra. Model 21T316. **\$409.95**



21-inch Dobson

21-inch television in a cabinet that blends old with a modern motif... finished in mahogany; grained oak extra. Model 21T322. **\$419.50**



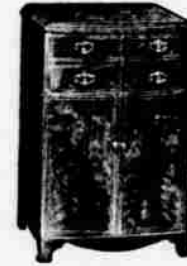
21-inch Lexington

The Colonial console is an achievement in graceful design. Cabinet finished in maple, mahogany cherry, or mahogany. Model 21T323. **\$450.00**



21-inch Merritt Deluxe

Television Deluxe in a graceful open-faced console... finished in mahogany or grained oak (extra). Model 21D317. **\$415.00**



21-inch Southbridge Deluxe

Stylish in famed Regency design, this console is finished in fine mahogany or walnut. Model 21D329. **\$525.00**

New RCA Victor TV—with new *Rotomatic* Tuning

MORE TO SEE

- More picture detail—amazing depth and clarity.
- Interference is screened out, power stepped up—automatically.
- The picture is vivid, accurate, over the entire surface of the screen.

LESS TO DO

- Less dialing—it's automatic! Turn one knob—CLICK—there's your station!
- Less adjusting—the exclusive "Magic Monitor" circuit system automatically brings in and holds the finest sound and picture.



Ask about the RCA Victor Factory-Service Contract which will cover expert television installation and maintenance... available only to RCA Victor owners.



New "45" record changer attachment means all play and no work! Plays through any radio, phonograph or television set! Model 45J2 **\$17.95**

Ask about the "Victrola" 3-speed automatic attachment. Model 2JS1 **\$52.50**

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