

Open House To Mark Completion of Weeks and Orr Store Remodeling Program

Five Generations Continue Business; Store Now Modern

Open house at Week's and Orr Furniture store on West Main st., beginning at 9 a.m., Wednesday, August 12 through Saturday, August 15, will observe completion of a remodeling program which has been under way for the past seven months. Ben H. Todd, architect, was in charge of the program.

Owners of the store are Albert E. Orr, who has been with the business for 47 years, and his son, Eugene Orr, with the company 21 years. Eugene Orr's son, Gregory Orr, employed there for two years, is the fifth generation of the same family connected with the furniture store.

To Give Prizes
Free prizes will be given during the opening and the public is invited to inspect the store. The first 3,000 women to call in person will be given gifts, the managers have announced.

Only the outer walls remain of the original brick building which housed the furniture company at the time the remodeling was begun, Eugene Orr said last week. The first section of the brick building was erected in 1907 and stood next to a frame building which had housed the firm since the early 1900's. (The frame building was removed to the present Dean's Pontiac agency location and was not torn down until World War II.) In 1909 the brick building was completed on the same ground on which the frame building had stood.

23,000 Feet
Total space in the store now is 23,000 square feet, about 7,000 square feet of sales room added by the remodeling. There also are about 14,000 square feet in the firm's storage space in another location.

Until 1917 the furniture firm also included an undertaking business. This part of the business then was sold to Conger mortuary.

The Weeks and Orr Furniture company, originally known as Weeks Brothers, was begun in 1892 in a store building on Front st. Much of the furniture sold was made by the firm's factory at Phoenix. The factory burned in 1905 and was not replaced.

John and Fred Weeks, originators of the business, were Albert Orr's grandfather and uncle, respectively. Later the firm was known as Weeks McGowan and company and was operated by Fred Weeks, W. H. McGowan and Albert Orr.

Alfred Weeks, a business associate, and Albert Orr's father, Eugene M. Orr, are credited with planting some of the first commercial pear orchards in the valley, reported to be the Klamath, Del Rio and Bear Creek orchards.

In 1917 the firm became Weeks and Orr Furniture company.

Since the remodeling, the business will concentrate on furniture, rugs and carpeting sales, the owners said. No appliances, linoleums or television sets will be included, they point out.

The store now is one of the most modern on the Pacific coast, the managers state. Front of the building is finished in porcelain steel, said to be the third such installation in Oregon.

Mrs. Sarah Hardin will be in charge of sales of baby equipment for which a new department has been added. She also will have charge of other specialty items, including bedroom



LONGTIME HOME—Pictured above is the West Main st. building which has been the home of Weeks and Orr Furniture store since 1907. The left third of the building was constructed in that year adjoining a wooden structure which is pictured elsewhere on this page.

The remainder of the building was finished in 1909 and appearance of the building was virtually unchanged for many years. A complete remodeling of the structure, just completed, has changed the building into one of the most modern in southern Oregon.



EARLY STORE—Pictured above is the Weeks Brothers "Furniture and Undertaking" store as it appeared around the turn of the century. The firm, which was founded in 1892 in a building on Front st., was a forerunner of the present Weeks and Orr Furniture store. Pictured on the right is Albert Orr, who has

been with the firm for 47 years. After the firm's present building was erected in 1909, the store shown above was moved to another location, where it remained until it was torn down during World War II. The undertaking portion of the business was sold to Conger mortuary in 1917.

First MS Degrees Awarded at College

Ashland — The first diplomas for the master of science degree in elementary education at Southern Oregon college will go to eight candidates who completed requirements August 7 as the summer session closed, according to a SOC announcement.

The successful candidates include Harold Boner, Don G. Darneille, Glenn L. Linn and Raymond Graves, all Medford; Mildred Schmidli, H. Clayton Sharpe and Maxwell S. Marvin, all Klamath Falls; and Arthur Phillips, Ashland.

The graduate program was inaugurated by the state board of higher education Jan. 8, 1952.

furniture and bedspreads.

No other additions to the staff are planned for the present time.

Some of the firm names which manufacture merchandise sold by the firm include Magnuson's; Builtwell; Simons; Drexel; Bassett; Los Angeles Period; Doernbecker, B. P. Johns, Sterling Maple and Veal Maple; Serta; Rutherford and Hood; Berkliner and Virtue chrome.

SOC Professor Leaves For Denmark Lectures

Ashland — Dr. Alva Graham, professor of education at Southern Oregon college, has left for Elsinore, Denmark, where he will deliver a series of lectures to teachers from many countries attending the summer workshop there.

Dr. Graham was invited to the teaching assignment by Dr. Peter Mannicke, president of the International Peoples' college at Elsinore. Dr. and Mrs. Graham will sail Aug. 12 on the Queen Mary from New York City, returning to the SOC campus in time for the opening of the fall quarter Sept. 21.

FARMERS INDIGNANT

Panmunjom, Korea — (U.P.) — Allied officers said today it was not political feeling that prompted South Korean farmers to throw rocks at a convoy of Communist prisoners near here yesterday. The South Koreans were angry because the Communists, contrary to custom, weren't tearing off their clothing and strewing it along the road as they passed. The farmers had been collecting the clothing for their own use.

Summer Enrollment At SOC Increases

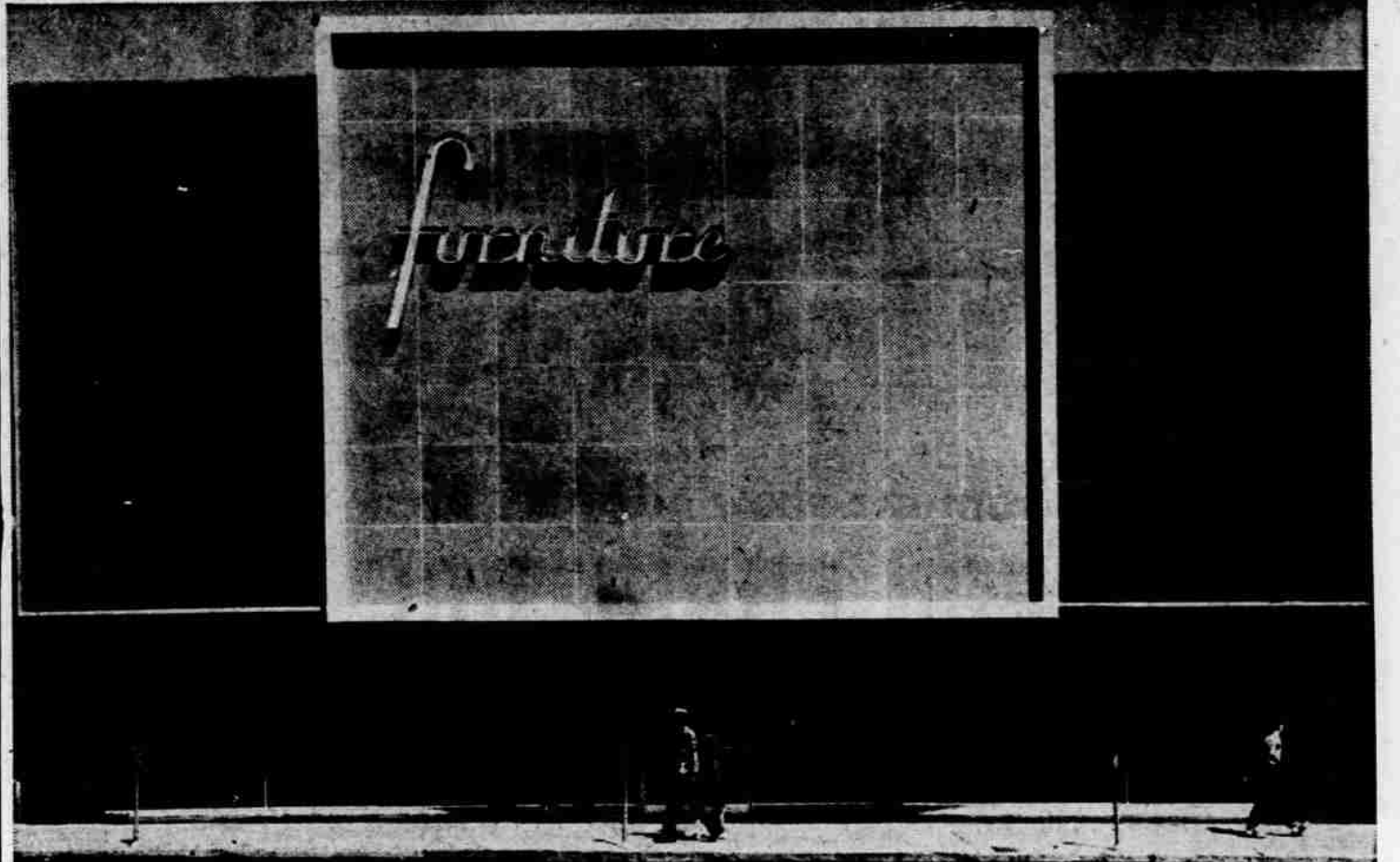
Ashland — With 550 students enrolled at Southern Oregon College, the 1953 summer session shows a 4.8 per cent increase over the 1952 session previous all-time high for summer session enrollments, according to the registrar's office. The post session got under way August 10.

Completing graduating requirements at the end of the session, Aug. 7, were 102. Of this number 42 completed the three-year curriculum which until July 1, 1955 will be the minimum amount of training required for regular certification to teach in the elementary schools and the junior high schools of Oregon.

Sixty completed requirements for the B.S. degree in elementary education. All but seven candidates for graduation in both categories are already in the teaching field.

LOGGER KILLED

Grants Pass — (U.P.) — Herman Deese, 36, Grants Pass, was killed yesterday when he was crushed by a log on a forest operation near Wimer, Ore.



NEW STORE FRONT—The sparkling new green store front of Weeks and Orr Furniture store, recently completed, is shown in the picture above. Open house at the store will be held starting tomorrow through the rest of the week. The remodeling project, which renovated the store inside and out, lasted seven months.

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3 Floors
OF
New Merchandise
IN MEDFORD'S
Most Beautiful
STORE!

GRAND
Opening

TOMORROW - WEDNESDAY
WEEKS & ORR'S
NEW STORE

SAME LOCATION - SAME LOW PRICES
SAME EASY CREDIT TERMS

NO CARRYING CHARGES OR INTEREST

Now, it's ready for YOUR inspection . . . and YOU are invited to attend the opening TOMORROW and all week! Here is southern Oregon's LARGEST FURNITURE STORE in a beautiful setting. We've planned lots of surprises for you, so don't miss this biggest event in Medford's furniture history!

FREE

FOREVER
FLOWER BOWL
with Plastic Flower - \$1.00 Value

. . . for the first 1,000 women who visit our store during our opening. If desired, the plastic flower may be replaced with real flowers.

SPECIAL PRIZES

Be sure to get your ticket at the door — you do not have to purchase anything to participate.

MUSIC by ABBEY GREEN from 2 p.m. to 4 p.m.

OPEN THIS WEEK 9 a. m. to 9 p. m.

Congratulations
WEEKS & ORR

from —

The BEAVER Sheet Metal & Roofing Co.

Contractors for the Installation of Your New
"CAMEO" Architectural Porcelain Store Front

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