

YOU'VE BEEN WAITING FOR—WEDNESDAY AT

KS & ORR

- MOST COMPLETE FURNITURE STORE—NOW BEAUTIFUL AND MODERN STORE!

OPENING

AUG. 12 - ONE BIG WEEK!

Completely Air-Conditioned! The Coolest Store With the Hottest Prices!

FREE!

To The First 1,000 Lady
Guests Wednesday

AN ATTRACTIVE

Forever Flower Bowl

A \$1.00 SOUVENIR from WEEKS & ORR

With a Plastic Flower That May Be
Removed and Replaced with Real Flowers

Full 4½ inch Foam Rubber MATTRESS WITH MATCHING BOX SPRING

Milky sap from rubber trees is
whipped to a foam-like froth and
vulcanized into permanent
form—wonderful Foam Latex.

**Weeks & Orr
EASY
TERMS!**

MATTRESS DESIGNED WITH 4½ INCHES OF COOL CONTOUR-
FORMING FOAM LATEX RUBBER TO PROVIDE YOU WITH
YEARS AND YEARS OF THE UTMOST IN SLEEPING COMFORT.
MILLIONS OF TINY AIR CELLS FLOAT ON A SMOOTH
SURFACE. IT RESPONDS TO THE SLIGHTEST TOUCH. ADAPTS
ITSELF TO YOUR BODY.
RESILIENT — BUOYANT — NON-ALLERGIC.



99.95 SET

You sleep on air! Millions of air
bubbles actually breathe, make
mattress self-ventilating . . .
buoyant . . . resilient . . . and soft.

BOX SPRING CONTAINS 88 COILS (TO FULL SIZE). EXTRA HIGH
(10 INCHES). EXPERTLY BUILT TO GIVE YOU A COMPLETELY
RESILIENT FOUNDATION.
FLEXOLATOR INSULATION.
HEAVILY PADDED WITH COTTON LINTERS UPHOLSTERY.
BOTH PIECES COVERED IN HEAVY NOVELTY STRIPE TICKING.

Just try the smooth top...
Serta "Perfect Sleeper"

AMERICA'S FINEST SMOOTH, MOST SOOTHING MATTRESS



We invite you . . . to come in and stretch out on the Serta
"PERFECT SLEEPER" Mattress. You will instantly discover
that particular "PERFECT SLEEPER" feeling . . . a smooth,
soothing, more relaxing comfort found in no other mat-
tress! It is the direct result of these exclusive Serta features:

Serta Smooth-Top Construction
No tufts, buttons, hollows, or bumps!
Non-stretch, non-shift, non-sag. Easy to
keep clean—no hollows to collect dust!

"Unobstructed" Immersing Unit
Ribbon steel bands weave coils into one
big, resilient, single-acting unit—adjusts
automatically to your size and weight.
SERTA-FORM BORDER—Will not
sag or break down.

Vitalized Coil Cushioning
Gives extra support in middle—plus
wonderful more-resilient comfort found
in no other mattress.

More Healthful Support proved by x-rays
X-ray shows normal person on the
"PERFECT SLEEPER" Mattress. Notice
spine is given LEVEL, even support as
recommended by leading doctors. This
permits complete healthful relaxation.

Mattress and Special
Matching Box Spring
**59.50
EACH**
As Nationally
Advertised



**GORGEOUS
Cavalier
CEDAR CHESTS**
UNEQUALED VALUES!



**BIG
47" SIZE FOR ONLY \$49.95**

These gorgeous Cavalier Chests regu-
larly sell for sixty dollars and up. This
week only—your choice of modern lined
oak, waterfall walnut, maple or mahog-
any for only \$49.95.

BRONZED PLAQUE, with names of
giver and receiver of chest engraved
on it, at no extra cost with Cavalier
cedar chest; or moth protection in-
sured guarantee.

VALUABLE PRIZES

During Our
Opening Week

Get Tickets At The Door

YOU MAY WIN!

You Don't Have to Buy
To Participate

MUSIC by ABBEY GREEN

ROGUE VALLEY COUNTRY CLUB ARTIST -- AT OUR
STORE DURING OPENING WEEK — 2 P.M. TO 4 P.M.

Carrying Charges or Interest!