

New Signs First Step in State Efforts To Interest More Tourists in Visiting

By WILLIAM WARREN
Salem — (U.P.) — Oregon is "out-California-ing" California when it comes to catering to the tourists in the increasingly tourist-conscious West.

It's a matter of approach to the tourists as they enter or travel through the state, and Oregon is doing it through the alteration of the top and most important line on the signs in front of the several branch offices of the secretary of state throughout Oregon.

The old signs in front of the familiar white buildings with their red-tile roofs read in black and white at the top: SECRETARY OF STATE.

Then followed the list of what might be found in the branch. Now, at recent suggestion of the United Press, Secretary of State Earl T. Newby has made the first line read:

TOURIST INFORMATION

And he is replacing the black and white signs with blue and gold signs—Oregon's state colors. The background is blue and the letters are gold and luminous so that they shine out at night in the reflection of the lights of passing cars.

The first of the new signs was put up at Oregon City branch. The Dalles is next. The state's gardener is in The Dalles this weekend to landscape the lot of the tourist information branch office there. He will go to Hood River Monday, then on to Baker, and Ontario, and back by way of the coast, touching at North Bend and Astoria.

Eventually all the branch offices will be landscaped and the sign will go up welcoming tourists to drop in and get information about Oregon.

These branches are located at More than 33 million persons visited the U. S. national forests in 1952.

Albany, Astoria, Baker, Bend, Corvallis, Dallas, Eugene, Grants Pass, Gresham, Hillsboro, Hood River, Lebanon, Medford, Newport, North Bend, Oswego, St. Helens, The Dalles and Tillamook.

The manager of each of the branch offices throughout Oregon are being schooled to show every courtesy to out-of-state visitors—as well as to Oregon motorists. The tourist industry is Oregon's third most important, coming after only logging

Oregon Relative Responsibility Law Faces Challenge

Portland — (U.P.) — Legality of Oregon's new relative responsibility law for support of dependents has been challenged in a suit filed in Multnomah county circuit court.

Ben Blaisdell of Portland and Fred M. Blaisdell of Bend were plaintiffs in the action against the State Public Welfare Commission, Administrator Mrs. Los Howard Mason, the Multnomah Welfare County commission, county sheriff and clerk.

Attorney for the plaintiffs is Thomas R. Mahoney, who said the Oregon Institute for Social Welfare is the real party instigating the suit.

The action specifically attacks section eight of the law which permits the Welfare commission to issue a warrant compelling the sheriff to seize and sell property owned by the Blaisdells for payment of funds advanced by the Commission toward the support of the plaintiff's mother.

The complaint said the claim against the Blaisdells is in excess of \$700.

Two Water Rate Changes Approved At Eagle Point

Eagle Point — Two changes in Eagle Point water rates were made by the Eagle Point city council at its regular meeting last week, according to Sam Coy, recorder-treasurer.

The commercial rate will now be charged where there is a business and apartments together, or where there are two or more apartments. The commercial rate to be charged is a \$3.75 minimum for 5,000 gallons and all usages over this amount at the rate of 25 cents a thousand. Outside Users

The council also passed a motion that the water rate schedule be changed to include an additional 50 cents a month on all city water users who reside outside the city limits.

Coy reported on building permits recently issued. Included were permits for Gus Carlson, 602 "C" st., \$2,000, to remodel a house; Fred Bruegger, 7 South "E" st., \$500, re-roofing a house; and Burrill Bros. garage, 1 West Main st., \$300, installation of a gas tank.

The recorder pointed out that any building renovations, additions and all new structures must receive building permits before any construction is attempted. City building Inspector Oliver McNeel will consider the applications.

July police cases heard in the recorder's court were John Rasmussen, violation of basic rule, \$25 and \$4.50 costs; and Bob Gene Turner, no license plates, \$2.50 and \$4.50 costs.



COFFEE TABLE. Fir plywood coffee table is so simple to build even an amateur can do professional job. Plans 10 cents from Douglas Fir Plywood Association, Tacoma, Wash.

Coffee Table Is Easy To Build

Here's a strikingly handsome piece of furniture for your living room that you can build in an afternoon.

Designed by New York author and designer Norman Cherner, this coffee table should cost you only about \$6.50 (national average based on latest available Chicago retail sales for fir plywood compiled by leading trade magazines; prices may vary depending upon source of supply).

The table consists of one panel of inexpensive fir plywood framed with simple stringers and supported on four wooden dowel legs. At one end there are four holes for potted plants. Without pots, the holes serve to relieve the simplicity of the design.

The long edge is framed on both sides with an upright stringer and the ends with flat stringers which can be painted a contrasting color.

If you are handy with tools you can probably build the piece in three hours.

Get plans from your local lumber dealer or send ten cents to Douglas Fir Plywood Association, Tacoma, Wash.

British LDS Church Dedication Planned

London — (U.P.) — David O. McKay, president of the council of elders of the Church of Jesus Christ of Latter Day Saints, will dedicate the ground for Britain's first Mormon Temple Monday.

Church headquarters said it will take two to three years to build the temple near the village of New Chapel in Surrey. It will be approximately the same size as the temple dedicated by McKay in Switzerland, considerably smaller than those in the United States.

The ceremonies at Surrey will be private, with attendance limited to members of the Latter Day Saints. About 100 are expected to attend.

A church official said McKay would leave for the United States "either Wednesday or Thursday."

Alaska attracted more than 100,000 motor tourists in 1952, a figure expected to be surpassed this year. In 1950 there were only about 24,000.

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DINTY MOORE BEEF STEW	1½ lb. can, 2 for \$1
MARY KITCHEN (Hormel) SPAGHETTI and MEAT	1 lb. can, 3 for \$1
MARY KITCHEN ROAST BEEF HASH	1 lb. can, 3 for \$1
GREEN GIANT PEAS	No. 303 can, 5 for \$1
GREEN GIANT CORN	No. 303 can, 6 for \$1
BLUE PLATE CUT GOLDEN YAMS	No. 3 squat can, 3 for \$1
BLUE PLATE WHOLE GOLDEN YAMS	No. 2½ can, 3 for \$1
DEL ROGUE FANCY FREESTONE PEACHES	No. 2½ can, 3 for \$1
DEL ROGUE FANCY BARTLETT PEARS	No. 2½ can, 3 for \$1
BAGLEY FREESTONE PEACHES	No. 2½ can, 4 for \$1
WILAMET GREEN BEANS	No. 303 can, 7 for \$1
HORMELS CORNED BEEF HASH	1 lb. can, 3 for \$1
DEL ROGUE FANCY FLORIDA GRAPEFRUIT	No. 303 can, 6 for \$1
SWIFTS PREMIUM SANDWICH (7) STEAKS	13 oz. can, 2 for \$1
DREW RED KIDNEY BEANS	No. 300 can, 8 for \$1
DREW BUTTER BEANS	No. 300 can, 8 for \$1
DREW WHITE or GOLDEN HOMINY	No. 300 can, 10 for \$1
SWIFTS PREMIUM VIENNA SAUSAGE	4 oz. can, 5 for \$1
DEL MONTE PINEAPPLE JUICE	No. 2 can, 7 for \$1
MISSION GREEN LIMA BEANS	No. 303 can, 6 for \$1
NALLEYS SPAGHETTI & MEAT	15-oz. can, 5 for \$1
THREE SISTERS WHOLE KERNEL CORN	No. 303 can, 6 for \$1
FRISKIES or PARD DOG FOOD	No. 1 Tall can 7 for \$1
BONNIE DOG FOOD	No. 1 can, 10 for \$1
SUMMER ISLE HALF SLICES PINEAPPLE	No. 2 can, 4 for \$1
MISSION SUGAR PEAS	No. 303 can, 8 for \$1
DEL MONTE CATSUP	14-oz. bottle, 7 for \$1
DEL MONTE EARLY GARDEN PEAS	No. 303 can, 5 for \$1
DEL MONTE SLICED PINEAPPLE	No. 1½ can, 5 for \$1
RANCHER'S PRIDE NOODLES & CHICKEN	No. 2½ can, 2 for \$1
Swanson's BONELESS CHICKEN FRICASSEE	14-oz. can, 2 for \$1
HALEY'S BEEF STEW	1 lb. 6 oz. can, 3 for \$1
GINGHAM PAPER TOWELS	roll, 7 for \$1
DEL MONTE TOMATO SAUCE	8-oz. can, 14 for \$1
WYANDOTTE MISSION OLIVES	No. 1 can, 6 for \$1
WYANDOTTE LARGE RIPE OLIVES	No. 1 can, 5 for \$1
WYANDOTTE PITTED OLIVES	No. 1 can, 4 for \$1

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