

Look what Station KBES-TV will bring YOU!...



See it best on

RCA VICTOR Television

with new

Rotomatic  *Tuning*

MORE TO SEE

- More picture detail—amazing depth and clarity.
- Interference is screened out, power stepped up—automatically.
- The picture is vivid, accurate, over the entire surface of the screen.

LESS TO DO

- Less dialing—it's automatic! Turn one knob—CLICK—there's your station!
- Less adjusting—the exclusive "Magic Monitor" circuit system automatically brings in and holds the finest sound and picture.

Ask about the exclusive RCA Victor Factory-Service Contract covering expert television installation and maintenance... available only to RCA Victor owners in all principal TV markets.



New "45" record changer attachment means all play and no work! Plays through any radio, phonograph or TV set! Model 45J2 \$17.95
Ask about the "Victrola" 3-speed automatic record playing attachment. Model 2JS1 \$52.50



17-inch Wayne—Here's the big 17-inch television, and it's the lowest priced RCA Victor television you can buy! Contemporary cabinet is finished in ebony. Model 17T301.

\$199.50



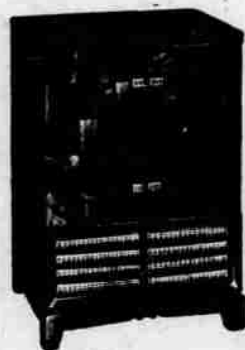
21-inch Kerby. This compact table model is finished in a bony. Contemporary styling, too. Model 21T303 \$269.95



21-inch Talbot. Exciting Contemporary styling in a console cabinet finished in grained mahogany; grained oak extra. Model 21S362 \$299.95.



21-inch Prentiss. Well-balanced Contemporary design in a console cabinet finished in mahogany; lined oak extra. Model 21T314 \$379.50.



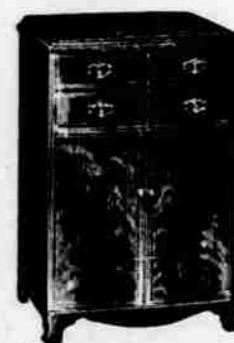
21-inch Dobson. 21-inch television in a cabinet that blends old with a modern motif... finished in mahogany; lined oak, extra. Model 21T322 \$419.50.



21-inch Stockton. Traditionally styled cabinet has full-length doors; beautifully finished in mahogany or walnut. Model 21T324 \$450.00.



21-inch Merritt Deluxe. Television Deluxe in a graceful open-faced console... finished in sleek mahogany or lined oak, extra. Model 21D317 \$415.00.



21-inch Southridge Deluxe. Styled in famed Regency design, this magnificent console is finished in fine mahogany or walnut. Model 21D379 \$525.00.



27-inch Copeland Deluxe. Here's television at its biggest, best. The huge 27-inch screen assures unexcelled viewing pleasure. Cabinet is finished in mahogany or walnut. 27D383 \$735.00.

Prices shown are suggested list prices, subject to change without notice.

Every year more people buy **RCA VICTOR** than any other television  

Division of Radio Corporation of America