Blend's The Thing In Jewelry Styles For Coming Season

There's real romance in the Fall '52 fashion story between jewelry and the costume — "They were made for each other!"

When you're looking for that perfect finishing touch for your new Fall costume, head for the jewelry department. You'll find exactly the right complement there.

Here are the most important new jewelry styles to look for:

Heraldic motifs — large, chunky pins either jeweled or plain to wear on a cummerbund, a blouse, a jacket or coat . . . massive pendant necklaces, perfect with your turtle-necked blouse or dress . . . bib necklaces, in as many as a dozen strnds to glamorize your plain top blouses and dresses . . . big hoop earrings—perfect with the new slick-back hair styles . . . scatter pins sparkling with pearls, rhinestones and colored stones, airy and delicate in design—ideal for wearing on the turtle neck, the middy collar, the wide crushed cummerbund . . . wide cuff bracelets and chunky good luck bracelets to mass on your arm (as many as you can carry).

Look for antique jewelry of all types. The "Old World Look" and the "Victorian Look" are important words in the jewelry vocabulary this Fall.

Concentrate on gold—in burnished antique finish, in dull and in gleaming luster. Mix gold beads with pearls . . . with jet . . . with crystal.

Be sure to have some jet pieces in your jewelry wardrobe —bib necklaces of gold and jet combinations—jet and pearl, jet and crystal, gold pins and earrings set with black. This black look in jewelry is important because of all the black touches in Fall costumes.

This fall you can make jewelry a brilliant accent to your costume — your own personal signature on the fashion story.

A WONDERFUL NEW 'round-the-clock coat is this handsome style designed by Adele-California. It is fashioned of lightweight but warm Alpaca with chalk stripes.

UMBRELLA BATH

It's a good idea to give umbrellas a thorough shampoo from time to time. The bathtub is as good a place as any. Open the umbrella and brush it to remove dust or grit. Go over the outside and inside with a soft brush dipped in thick lukewarm soapsude. Give extra attention to creases. Next turn the shower on to rinse it, or pour clear water over it. Leave it open to dry.

SNOW TIMERS

Snowsuits featured for the nursery crowd, for the coming cold weather season, have many new style treatments. One comes with a grown-up stole. Some have jackets that can be reversed. Another, one-piece style, offers a jumper effect with embroidery trim, while a snowsuit for a very young child has handy attached mitts and boots.

California Styles Easy New Fashions For Autumn Wear

From the Golden State, come the fashions that have made California the men's sportswear and casual-clothes capital of the world.

Wool retains its prominence in clothing, including suits and sports coats.

A new and trimmer line is featured with a slightly narrower lapel, less exaggerated shoulder and slimmer over-all effect.

Suit and sports coats retain the athletic look developed here, however, with its ful chest and snug hip. Pocket flaps and center vents are present in force for the first time since before the war. Most suits are two or three button single breasted models with two button treatment leading. Most sports coats come in novelty fabrics.

Rayon and wool and wool and nylon-blend slacks continue to offer all-wool competition, thanks to price appeal and often greater wearability.

Denim remains in the picture this fall after a new high in popularity. As a refreshing switch, dark blue denim jackets are shown with "faded" blue knit trim.

Sports shirts are in various novelty stylings of rayon, rayon and wool, orlon and other synthetics. Surface interest is evident in cord overplaids, irridescent, diagonal overcheck and birdseye effects.

Jackets, of knit and rayon fabric, include models with knit back, sleeves and collar and rayon check front. Suede and knit combination, and suede and tweed jackets are also new.

This year, too, rayon has taken hold strongly in clasic casual jackets belted and waist length jackets of rayon gabardine, rayon checks and plaids, and a new suede finish rayon.

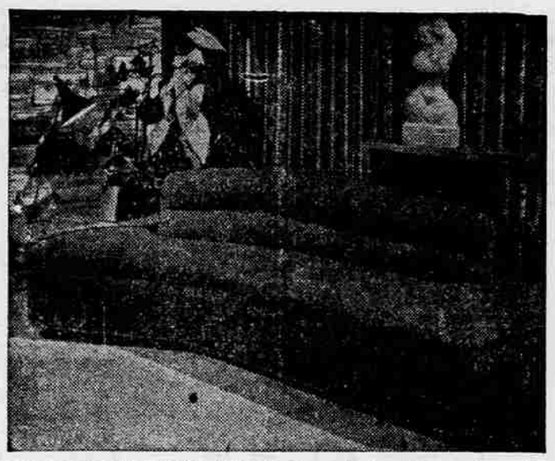
Once again for Fall '52, California fashions typify that free and easy feeling that embodies comfort and smartness both.

WASHABLE RAYONS

If so labelled, rayons may be washed in the washing machine using hot water and all-purpose soaps. In pressing rayon, use a hot iron, almost as hot as for cottons.

PONY STYLE

New hats, created especially for pony tail hair-dos, fit the head snugly and have carefully sized back openings that permit the pony tail to peep out comfortably.



LONG, LOW SWEEPING LINES characterize this modern, free-form sofa introduced by the Ffutorian Manufacturing company. Designed by Forest Wilson, the piece features spring-on-spring construction, with luxurious hair upholstery presented in a wide variety of modern, textured fabrics.

IN KEEPING WITH the dressed-up glamour-look or rainwear, Aquatogs fashions smart good looks in this weather coat. U. S. Rubber Co.'s new "Midway" boot is light-weight and smooth-looking for rainy day comfort. (Top) Light, bright boots fasten snugly and fit over wedge shoes, different heel heights. (Lower) Sturdy fleece-lined boots for cold weather. Both by U. S. Rubber.

TURTLENECKS, TOPS!

Turtlenecks, in many variations on the theme, continue to hold the spotlight on Fall's fashion scene.

From the popular, knitted jersey collar — to sweaters — to dress accents and even as blouse neckline topping —fashion sticks its neck out in a smart "turtleneck-line."

Sun Always Shines On 1952 Raincoats

Newest fashions in rainwear are designed to bring sunshine to the heaviest downpour. Bright colors, like vivid blue or coral red, in exciting fabrics, such as fine pinwale corduroy or iridescent taffeta, all help to create this cheery mood.

New rainwear silhouettes, in many instances, feature jaunty bloused backs, full, full skirts and flattering collars that may be dainty petal style or oversize designs that can be worn in a number of ways. Many of the new raincoats also have matching hats and belts.

Short draperies can be used to achieve a formal aid with the use of an elongated swag of drapery to give importance to window treatment.

Gloves Dress Up For Autumn Styles

Combining to make exciting fashion news for gloves, on hand for Fall, is a generous use of color and a lavish amount of flatterying detailing on every type of glove from the very gala kidskins to the sports-minded wool knit styles.

Colors run the gamut from the new deeper fashion tones to such compelling patterns as checks, polka dots and stripes. There are deep wines, lively blues, dark greens ,bright reds, yellow, a complete range of beige tones and dark greys.

Black, one of the most popular tones for Fall, is often seen seemed with other deep shades such as grey, blue or brown. And whites, used for dressier glove styles, can he had delicately tinted with overcasts of mauve-pink, ice blue or grey.

Even the simplest of gloves is dressed-up for Fall with eye-compelling details like a trim little button or a neat self trim.

Tassles, eyelet lacings, jaunty top bows and novel contrast patterns are all used to decorate cuffs. The gloves, themselves, are to be had emphasized with beading, embroidery, cording and many buttons. Some casual styles even come complete with matching ascots and hats.

Hang baby's bathtime toys and grooming aids in one of the new clothes hanger carryalls made of terry cloth. Large roomy pockets make them extra handy.

Wednesday Night SPECIALS

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Many New Synthetic Fabrics Lend Smart Comfort to Business Trips

"Travel light — travel right" might well be the motto of the smart traveling business man. And with the aid of new synthetic fabrics, the man of today can carry a week's wardrobe in a small suitcase. No sending home of laundry boxes, either, for he'll be able to do his own washing along the way.

The well-dressed man can start his trip with suit and accessories, and even top coat, all made of synthetic fibers. Some fabrics are completely washable; some are blended and will go, though not very often, to the cleaner. In either case, the synthetic wardrobe will require a minimum of care.

All-weather suits of any of the synthetics, either used alone, or blended with wool or cotton, will help keep him trim and wrinkle-free throughout his trip. The extra suit, rolled away in a small space in his suitcase, will hang out in a jiffy, and will resist spotting and soiling. Formal clothes, too, lightweight and comfortable, pack easily and neatly with a minimum of bulk.

If the traveler hasn't a synthetic fabric raincoat along during a sudden shower, his synthetic suit, according to the makers, will not spot or shrink if he is caught in the rain. Most of these suits are said to dry neatly and quickly.

Besides the synthetic raincoat, which is light, a nylon umbrella is another new protection against the elements. This fabric, say the manufacturers, lends itself particularly well to rainwear, as it is water-resistant and stands up under abrasive wear.

The laundry problem is solved with the addition of a neatly tailored nylon, Dacron or orlon shirt. These wash in minutes, and if hung on a wooden hanger will drip dry back to shape in just a few hours. No ironing required, either, if they are hung neatly, and the collar, cuffs and button band smoothed with the fingers.

Synthetic yarn underwear and hosiery require even less care. For men who are partial to wool socks, they can now be purchased with nylon reinforcements at the heel and toe.

Neckties, too, are now available in synthetic fabrics, made to resemble wool or silk. These ties are claimed to resist wrinkling, creasing and soiling; they are washable.

BEAUTY ACCENT

The smaller the room, the more important the accessories. The unimpressive proportions of a hall, for instance, can be dramatized with a colorful scatter rug framed against the polished floor, a handsome wall clock and the fresh green accents of leafy plants.

VEIL CARE

To wash a soiled veil, shake it in a small jar of warm soapsuds. Rinse well by the same method and blot in a towel. To restore a crisp finish, press flat with a warm iron between two layers of waxed paper.

A SMART CASUAL ensemble for Fall: all-wool tweed sports jacket in three-button style, gray flannel slacks, and all-wool tweed cap.

Fall... Comes to Medford This Week!

Be sure to see the Newest for the new season at PICK'S . . . and don't forget Pick's Big Harvest Sale This Week.

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these are our seventeen fashions for fall by Betty Barclay

You'll See Them in August "Seventeen"

. . . You'll want them for the big moments of Fall. . . . Dorris Varnum created them just for you.

Juniors in your sizes 7 to 15

★

Pretty as a Picture! This Dress By Betty Barclay

Dorris Varnum designed it . . . touched it with black velveteen and gave it a wonderful skirt, full and flaring. Pin-striped faille with black stripes on white, ice blue or beige. Sizes 7 to 15.

Hustle Your Way to Romance —with Betty Barclay!

A one-piece taffeta dress with a two-piece look. The striped bodice has a wandering waist-line, and Junior designer Dorris Varnum gives it yards and yards of whispering skirt. Black and white or navy and white. Sizes 7 to 15.

Pick's APPAREL

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