

FALL OPENING
EDITION
Wednesday, August 20, 1952

MEDFORD **MAIL** **TRIBUNE**
United Press—Full Leased Wire

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fall fashion time

IN MEDFORD
BEGINS ...
TOMORROW!



HARVEST DAYS

This week marks the beginning of Harvest Time in the Rogue River Valley . . . hundreds are busy gathering the pears, peaches, produce . . . the bounteous crops that add so much to the prosperity of this wonderful southern Oregon country. There's a harvest of values in Medford's fine stores and smart shops, too, to make this, more than ever, truly a Harvest Festival time.

MEDFORD and the Rogue River Valley welcomes a brand new season, starting tomorrow . . . and Medford retail merchants have glamour-laden fashions for your inspection . . . for a smart new "look" for all the family . . . new fashions for the home . . . new things for the fall garden . . . everything to make Fall the most colorful and pleasant season of the year! Come to Medford tomorrow . . . Friday and Saturday too . . . new displays and a warm welcome await YOU!

