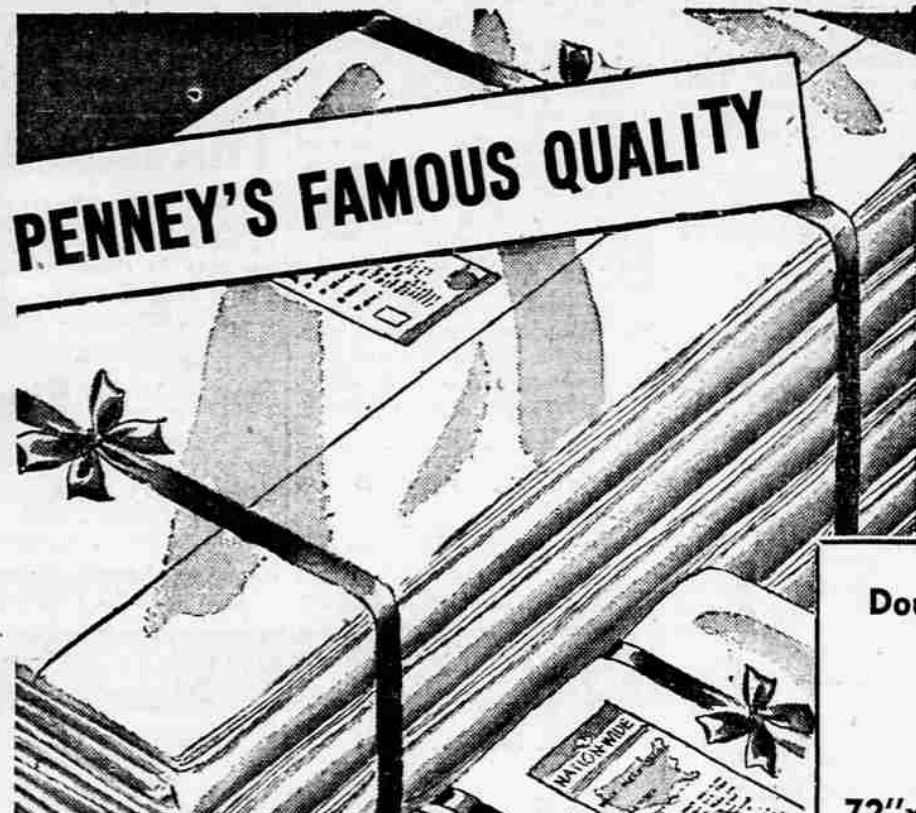


PENNEY'S

ALWAYS FIRST QUALITY!

TERRIFIC LOW PRICES



NATION-WIDE SHEETS

• 132 Thread Count Muslin

Double Bed Sixe 81"x99"

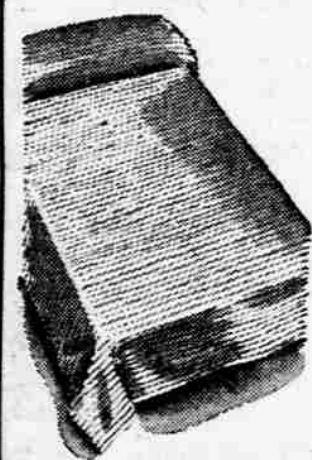
1.99

72"x108" (Long Twin) 1.99

PERFECT QUALITY

Long wearing quality . . . 4 years of it under normal wear! Snow-white, 132-count muslin with a cool, soft touch! Famous for quality . . . famous for service . . . famous for outstanding value! Hurry! Fill your linen closet now, for years to come!

DOMESTICS—STREET FLOOR



FULL OR TWIN!
10 COLORS

4.98

Double or Twin Size. Wavy line chenille with fringed edges. Lots of colors to choose from. All perfect quality. Hurry for yours tomorrow.

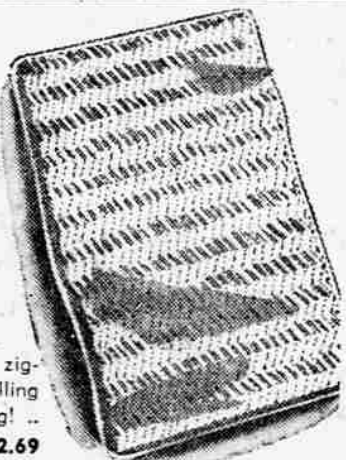
BEDDING—STREET FLOOR

SNOWY WHITE
MATTRESS
PROTECTORS

3.69

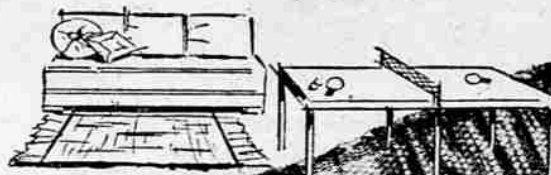
(FULL SIZE)

These are sturdy pads with zig-zag stitching that keeps filling in place, prevents bunching! . . . Twin Size . . . 2.69



HOMEMAKERS' JAMBOREE!

Famous Maker Closes Out His Line and You Enjoy Fabulous Savings!



VERY

SPECIAL

PURCHASE!

COTTON RAG RUGS

In Colorful Block Plaids

1.98

- BLUE
- RED
- GREEN
- GOLD
- BROWN
- GREY
- RED & BLACK
- BLACK & GOLD
- ALL BLACK

24"x48" 2.98

27"x54" 3.98

30"x60" 4.50

Beautiful rag rugs at a fabulous saving due to manufacturer's desire to clear his line. Made by one of the best producers of rag rugs in the country. Four sizes to choose from. Lots of colors—Hurry! You will want one for every room.

Sew . . . Now For School Days

YARDAGE CENTER SPECIALS!

300 Yard Short Length Purchase of Solid Color NYLON

Originally priced to sell for much more. Now . . . perfect short lengths at a low, low price. Choose from whites and pastels. 42" to 54" width. Makes beautiful school blouse.

57^c Yd.

PLAID GINGHAMS

NEW FALL SANFORIZED WOVEN
Fine, high-count, pre-shrunk, mercerized, sanforized woven plaids and checks in clear, rich-toned colors! New, exciting-looking . . . and wonderful for Fall! Won't shrink more than 1%.

79^c Yd.



SAVE ON SCISSORS! 1.22 each

Dressmaker shears of fine quality hot drop forged steel, with sharp cutting edges, fully nickel finished—Penney's price is really special, now! Choose 7" or 8" straight or 7" bent sizes—and hurry!—Quantity limited!

NOW . . . ONCE AGAIN WATERFOWL FEATHERS HAVE BEEN RELEASED FOR BED PILLOWS BY THE NATIONAL PRODUCTION AUTHORITY!



50% Duck Down
50% Duck Feathers

8.90 each

Plump 20"x26" sanitized linen finish ticking with corded edge. A pillow you will really enjoy sleeping on.

100% SANITIZED DUCK DOWN

Comfortable 100% duck down with linen finish ticking, corded edge and air vent. The best pillow in the line. Make ideal wedding gifts.

10.75

CRUSHED CHICKEN FEATHER PILLOWS

75% crushed colored chicken feathers and 25% colored chicken feather fibre bed pillows. Good quality ticking

1.29

50% Crushed Chicken Feathers

50% Crushed Duck Quills

Plumply filled bed pillows, with colorful floral ticking usually found on costlier pillows! And Penney's price is a low

2.98

FOAM RUBBER PILLOWS

6.50

Nestle your head on one of these . . . for perfect sleep comfort! Allergy free . . . no lumps . . . clean, sanitary! Removable percale cover has zipper end. White, maize, aqua, blue, pink.

SATIN COVERED FOAM RUBBER PILLOWS

Large size foam rubber with beautiful satin covering. Makes a beautiful wedding gift.

7.90

COMPANION FEATURE!!

New Low Price!
MEN'S OXIDE CHAMBRAY SHIRTS



New low price on full cut solidly built Sanforized chambray work shirts. Shape-holding lined collar. Two chest pockets. Sizes 14 1/2 to 17.

WORK CLOTHES—STREET FLOOR

NOW!

1.29



REPEAT SPECIAL PURCHASE!
100 Pair Men's Fine Quality RAYON GABARDINE

SLACKS

5.00 PAIR



Fine quality regular weight rayon gabardine slacks—a hard-to-match value at Penney's low price! Shapeholding crease-resistant finish, with many features usually found only in more expensive slacks. Continuous waistband, reversed pleats, zipper fastener. Blue, gray, brown. Sizes 28 to 42.

MEN'S CLOTHING—STREET FLOOR