

On The Side

By E. V. Durling
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Many men are giving themselves a rejuvenation treatment without knowing. An expert says shaving every day aids a man to maintain a youthful appearance, because the operation exercises the face muscles. That is one of the reasons why men don't have to worry as much about a double chin as women. As for the ladies, it is repeatedly claimed chewing gum for a period each day is protection against developing a double chin.

Advertising Art

The most celebrated picture in the field of advertising art is that one titled "His Master's Voice," painted by Francis Bauraud and featuring his dog "Nipper," listening to a phonograph. This picture has appeared in \$50,000,000 worth of advertising. Still there are other advertising pictures that stick in the memory. Take that one exploiting Scott's Emulsion, the fisherman with the huge fish on his back. Consider the picture advertising a perfume which shows a violinist planting a passionate kiss on a lovely lady's lips. Then there was that one of Phoebe Snow "About To Go On A Trip To Buffalo." Also that picture of a young fellow featuring a huge grin which advertises Steeplechase Park, Coney Island. That was on the billboards when I was a kid.

Passing By

Harold Arlen, songwriter from Buffalo. Responsible for many hits, best of which is "Stormy Weather." Harold began his professional career as a pianist on Great Lakes steamers. Jean Simmons. Petulant cinema luminary. Note her credited with having popularized that curious hair style known as the "poodle cut." I believe Mary Martin started that. "Pop" Warner, great football coach of the yesteryear. "Pop" still says the best player he ever coached was Ernie Nevers and not Jim Thorpe. Says Ernie "was more consistent and dependable" than Jim. I think George Gipp of Notre Dame was a better football player than either of them.

Among the Married
The sixth year of marriage is the most difficult to survive. Af-

ter that married life runs more smoothly. It is not until the seventh year that most marriages begin to really click. The fifteenth year, according to students of life among the married, is a dangerous one for women. At that time the wives are inclined to become a little flighty. They develop a strong interest in handsome male celebrities. They also have difficulty in making their eyes behave when a good looking stranger gazes at them. The dangerous age for husbands is in the early fifties. In fact, one psychiatrist claims the only way to be absolutely certain a husband in his fifties is behaving himself as he should is to lock him up.

Briefly

An astonishing number of people who consider themselves well informed are unable to state off-hand the date of VE day which ended World War II. How about you, sir? . . . I can understand why the British have a fondness for fish and chips, but why they are so enthusiastic about jellied eels baffles me.

Asides

A ring for divorcees is far from a new idea. Thirty years ago there was originated such a ring, the design being a broken cupid's arrow. It was worn on the same finger as the wedding ring. . . . In England the so-called "Wolf Whistle" is illegal. Upon complaint of women whistled at, the offender can be arrested and charged with "using improper gesture to the annoyance of others." In this country most women are not annoyed by wolf whistles. In fact they consider it a kind of compliment.

Gratitude

A feminine subscriber who feels she owes a debt of gratitude to the inventor of the vacuum cleaner asks his name. The first vacuum cleaner, a hand-pumped gadget, was invented by Ives M. McGaffey in 1869. First electrically operated vacuum cleaner was invented by John S. Thurman in 1899. The modern type cleaner, with motor induced suction and a twirling brush, was invented by John S. Temple in 1910. So home manager owe a debt of gratitude to all three of these men and their pictures

Loss by Drought Cause of Lower Corn Crop Figure

Washington—(U.P.)—The agriculture Department has forecast a 1952 corn crop of 3,135,689,000 bushels, down from last month's 3,365,089,000 bushel estimate with drought losses in Dixie contributing to the decline. If achieved, the crop would be the fourth largest on record. The crop reporting board estimated the wheat harvest at 1,298,389,000 bushels, with average yields of 18.4 bushels an acre, compared to the 1,249,019,000 bushel crop forecast in July, when yields of 17.7 bushels an acre were forecast. Last year yields averaged 16.1 bushels an acre and 10-year average wheat yields were 17.2 bushels an acre. Included in the all-wheat estimate was a bumper crop of 1,062,590,000 bushels of fall-planted winter wheat, now almost all harvested, and 235,799,000 bushels of spring wheat. Last month the board predicted a winter wheat crop of 1,048,421,000 bushels and a 200,598,000 spring crop.

KURT CARLSEN INJURED

Kiel, Germany—(U.P.)—Capt. Kurt Carlsen of Flying Enterprise fame fell from his motorcycle and broke his collarbone near here Monday night.

rate a spot in the "Housewives Hall of Fame," right near that of the inventor of the washing machine.

Asking

Queries from Clients. Q. What time do you have dinner? How about Sunday? A. We always have dinner at 7 p.m. sharp. That's the time I like it. Never did care for the big meal in the middle of the day. Q. Did you once quote a rhymed recipe for salad? A. I quoted part of Sidney Smith's celebrated rhymed recipe. You can find it in most poetry anthologies. There are several other famous rhymed recipes. Somebody should get out a book featuring such recipes.

Education Board May Not Legally Accept Stock Gift

Salem—(U.P.)—State Attorney General George Neuner told the State Board of Higher Education that it cannot legally accept gifts of stock from donors to state educational institutions. In reply to a request of the

Jingle Contest Plans Announced By KOG Chairman

Efforts to direct Jackson county boys and girls to the great need for forest fire prevention took a novel twist here today in an announcement by Jackson County Keep Oregon Green Chairman Lewis L. Simpson, of a jingle contest.

Invitation is extended to all Jackson county boys and girls, ages 8 to 16, to submit terse verses that will help preach the admonition of keeping fire out of Oregon's forests. The best rhymes will be selected each week and used as spot radio announcements in the interest of forest fire prevention.

The two persons who write the best rhymes each week during August and September will receive a myrtlewood gift, a Keep Oregon Green pocket knife, on which is printed "An Award of Merit—Keep Oregon Green," and an honorary membership certificate in the Oregon Green Guard, signed by Gov. Douglas McKay.

An example of the type of poem desired, Simpson stated, is like the following rhyme: Break your matches right in two, Drown out your fire when camping's thru; And when you camp another time You'll find the forests green and fine. Rhymes are to be mailed to Keep Oregon Green Association, P. O. Box 471, Salem, Ore.

Lille, France—(U.P.)—Three coal miners were killed and 17 burned Tuesday in a fire-damp explosion in the Schneider pit.

Foreign Policy Can't Be Issue, Sparkman Believes

Washington—(U.P.)—Sen. John J. Sparkman, D-Ala., said Tuesday the Republicans cannot make foreign policy a major campaign issue with Dwight D. Eisenhower as their presidential nominee.

The Democratic vice-presidential candidate told a reporter Eisenhower's role "has been as great as that of anyone else" in formulating present administration policies.

The Alabama Democrat said he was aware that both Eisenhower and John Foster Dulles, GOP foreign affairs adviser, have indicated the Republicans intend to attack the administration's handling of foreign policy. "But I can't possibly see how they can make a major issue out of it," he said.

"Our foreign policy has been based on priority consideration to the defense of Western Europe which has meant more or less a holding action, and a less aggressive program in the Far East." He said Eisenhower "certainly has been the spearhead" in the Western European program.

New Jordan King Will Claim Throne

Amman, Jordan—(U.P.)—King Hussein of Jordan will leave Switzerland next Monday for his homeland to claim the throne from which his crazed father was ousted by Parliament Monday. Advices from Lausanne, Switzerland, said the 17-year-old monarch will return to Amman with his mother, Queen Zein. However, he will not take up his royal duties until his 18th birthday next spring. Three regents were sworn in before Parliament to act in the king's name until he becomes of age.

Dead line Sunday Classifieds at noon Saturdays.



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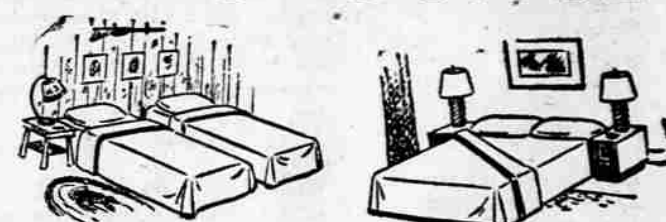
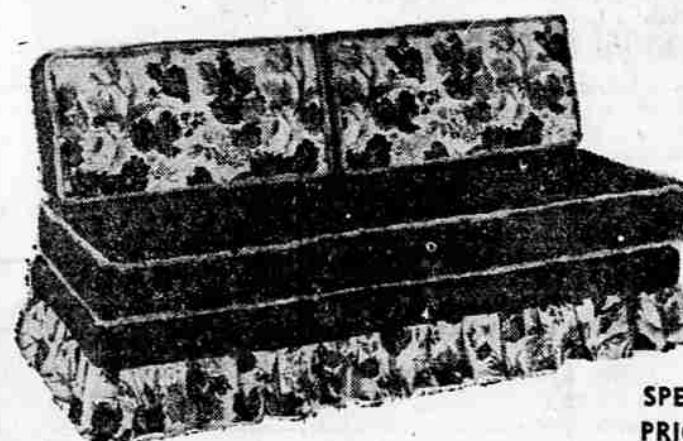
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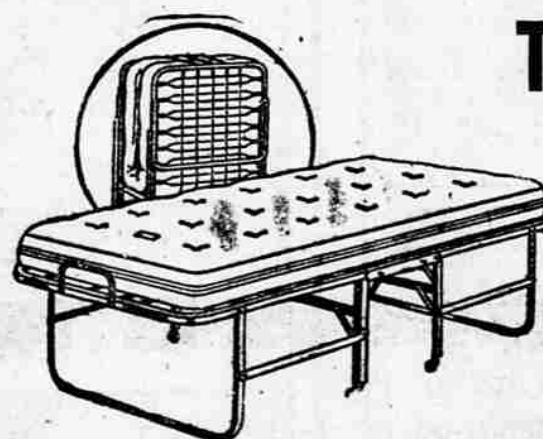


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a tip to the youngsters

is to remind them that no one can call them while they have the line tied up with lengthy conversations. And being considerate telephone users means that they... and you... won't risk missing important incoming calls!



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