

full of exciting values that will save you plenty ★ Shop early tomorrow!

ATION DAYS

DOORS OPEN AT 9:00 A.M. — 3 BIG DAYS — THURSDAY, FRIDAY and SATURDAY

BIG SELECTIONS — TREMENDOUS SAVINGS — CELEBRATING 4 YEARS
IN OUR NEW HOME! STOREWIDE BARGAINS! SPECIAL PURCHASES!....

FOR THIS BIG EVENT!

**SHOP
Wednesday
NIGHT
TIL 9 P.M.**

Manufacturer's Close Out —

Better Imported LINENS —

- Cut Work Pillow Cases
- Embroidered Pillow Cases
- Novelty Dresser Scarfs
- Imported Vanity Sets
- Damask Table Cloths
- Bridge Sets

Choice
Your **1.00**

Yes—it's time to buy—for yourself or gifts—over 700 pieces of beautiful imported linen to go at this one very low price—you'll be amazed at the workmanship, quality and value!

**72 Inches by 84 Inches
Wool - Rayon - Cotton**

Blanket 4.98

2½ lb.—rich colors—beautiful blend of wool rayon and cotton, size 72"x84". Compare this quality and value. Stock up now!

**5% Wool Plaid—Pair
BLANKET 4.77**

If you missed the big July Blanket Event—buy now—we purchased 3 cases of these perfect quality 5% wool plaid, double blankets at this low price!

Plaid Sheet Blankets..... 1.27

Just 100 of these soft, colorful plaid cotton plaid sheet blankets 60"x76" size at this one time buy! Price \$1.27.

PENNEY'S STREET FLOOR

Warehouse Close Out!

48 inch Drapery Fabrics

Now - 1.19 yd.

**PRINTED PEBBLE CLOTHS
BARK WEAVES—Quantity Limited
SHOP EARLY!**

Look! 48 inches wide! 300 yards of rich bark woven, and pebble cloth colorful drapery fabrics at this celebration day price—Come in—make your selection and let us make up your drapes at our amazingly low price.

HURRY! SAVE!

**200 Pair Suedine
Cushion Crepe
WALKERS**

2.98

Spicetang, red, brown, navy! You practically BOUNCE in these colorful, wonderful oxfords! (It's all in those new sales!) For sportswear, school—everywhere! You'll love 'em! 4 to 9.

PENNEY'S STREET FLOOR



**Thousands of Yards!
SPECIAL PURCHASE!**

- Sparkling Fall Prints! ● Vivid Plain Colors! ● Brand New—First time offered! ● Sensational Savings!



**500 Yards—Mill Ends
BETTER RAYON PRINTS**

**3 to 10 Yard
Pieces 47c**

Packed with value! Better, much higher priced! From one of the Country's leading mills—Rich Rayon Prints in a wide variety of fall colors—3 to 10 yard pieces at only 47c yard.

**500 Yards—1 to 10 yd. Lengths
SOLID COLOR RAYON**

Rich solid color rayon crepes, satins, taffetas at a mill end close out price—Now is the time to buy for your fall sewing—36 to 40 inch widths, yards and yards at a huge saving—

37c yd.

**1000 Yards Cottons
Novelty Plisse Prints
Broadcloths
Poplins, Piques**

39c yd.

**1000 Yards Broadcloth Prints and
Solid Colors—**

A wide assortment of prints and plains in Plisses, Poplins, Broadcloths and Piques. Mill ends 1 to 10 yards—all from higher priced yardage at the mill—Priced at just

33c yd.

500 Yards Flannel Prints

2 to 10 yard pieces of printed cotton flannel assorted mill packing—Buy now for all your fall and winter needs.

35c yd.

500 yd. Sanforized Woven Outing Flannel

Think of it—we were able to purchase sanforized outing printed flannel to offer to you at just 39c yard—Every yard perfect—Hurry, this is a sell out!

39c yd.

80 Square Percale

Solid colors only in these 80 square woven percales—1 to 10 yard pieces at a real money saving price!

33c yd.

PENNEY'S STREET FLOOR

WOMEN'S RAYON PANTIES

300 pair perfect tricot knit rayon panties . . . Pink, white, blue or maize . . . Small, medium, large . . . Stock up now!

29c

SATIN BRASSIERES

Assorted styles in better rayon satin brassieres . . . white or nude—A and B cup—sizes 32 to 38.

2 for 1.00

16 RIB UMBRELLAS

Just 100 of these better 16-ribbed umbrellas with smart looking plastic handles . . . Buy yours now!

2.00

COTTON HOUSE DRESSES

Mill close out of better percale prints in smart perkily styles . . . Sizes 9 to 44 . . . Now you really save at this low price!

1.99

WOMEN'S PLISSE CREPE BLOUSES

150 cool no-iron cotton plisse crepe blouses . . . Some with trims . . . An outstanding group at our low celebration day price!

1.00

WOMEN'S SWIM SUITS

Only about 35 suits left . . . All marked down from higher priced ranges . . . Satin latex one-piece suits now only

2.99

LITTLE FELLOWS FADED BLUE PANTS

For the little fellows . . . Short pants in faded blue at a cash money saving price! Ages 4-6 and 8.

50c

54 INCH—CLEAR and COLORS PLASTIC YARDAGE

This practical plastic has so many uses! You'll want many yards for covering tables, protecting foods . . . 1001 other purposes! Come save!

17c yd.

GINGHAMS

NEW FALL SANFORIZED WOVEN
Fine, high-count, pre-shrunk, mercerized, Sanforized woven plaids and checks in clear, rich-toned colors! New, exciting-looking . . . and wonderful for Fall! Won't shrink more than 1%. **79c yd.**