

PENNEY'S

ALWAYS FIRST QUALITY!

MEDFORD

★ Special purchases ★ Terrific low prices ★ A store

CELEBR

OVER 100 BETTER SUMMER HANDBAGS

Close out . . . Better White Fabric or Plastic Handbags in a wide variety of styles at only

1.66

MEN'S — BOYS' Swim Trunks Reduced

50 SWIM TRUNKS
Satin Latex Brief and Boxer style. Yellow, blue, red, white. Boys, age 12-14-16 only. Men's 32-34-36.

2.00

WOMEN'S COTTON JACKETS

Be here early. Hob Nail Woven Embossed Cotton Shortie Jackets and Jac Shirts reduced to 2.66. White and pink only!

2.66

MEN'S PLISSE CREPE POLO SHIRTS

Out they go! White ground, printed pattern, no iron, Plisse Crepe Slip. Open Sport Shirt reduced! Small, medium and large.

1.50

BOYS' SOCKS

Blazer stripe Sock at a low stock up price. Lots of colors. Sizes 6 to 8½.

4 pair 1.00

NEW LOW PRICE!—OXHIDE Chambray Work Shirts

Penney's famous sanforized shrunk Blue Chambray Work Shirts hit a new low price. 14 to 17.

1.29

MEN'S ALL-LEATHER WORK GLOVES

Special Purchase! Men's all-leather genuine horsehide Work Glove at an unheard of price.

1.00 pair

LEATHER WORK GLOVES . . . 50c pr.

GIRLS' NYLON SLIPS

Girls 100% Nylon Slips. Lace trimmed. Medford Celebration Day Bargain. Age 6 to 16.

1.00

NEW LOW PRICE! — PAY DAY BIB STYLE OVERALLS

Sanforized blue denim, dairyman stripe, and truckers Pay Day Bib Style Overalls at a new low price. Stock up now!

3.19

LACE-TO-TOE WORK SHOES

Broken sizes. Cork rubber sole, soft elk finished uppers. Comfortable lace to toe style. Hurry for these!

6.66

SPECIAL PURCHASE—300 PAIR

BIG VALUE!

Sheer Nylon - 60 Gauge

Sheer nylons that really wear! First time 60 gauge offered at this low, low price!

Always first quality . . . The practical sort of luxury Mom loves . . . long-wearing sheers that fit to perfection, and cost so little; 60 gauge 15 denier dark seam nylons with a quiet hush tone finish — Penney's-own flawless Gaymades, in beautiful new fall colors! 8½ to 11.

77¢

100% NYLON SLIPS

Celebration Day
PRICE!

2.00

Rub your eyes and look again . . . Yes 100% nylon . . . Fine fabric with nylon fagotted seams for longer wear . . . Nylon lace trim . . . Two styles to choose from . . . White and colors. Sizes 32 to 44 . . . Only 120 of them. Hurry!

COTTON EYELET SLIPS

SPECIAL PURCHASE! And a very cool, special treat for Summer! Sanforized* white cotton slips with frothy eyelet, four gore skirt, smooth elastic waist. First quality. Small, medium, large. *Will not shrink more than 1%.

1.00

KNIT



SLEEPERS

1.00

Little tots . . . cozy, warm knit sleepers with feet in them . . . One piece style in Mint green, blue or maize . . . Ages 1 to 4. A tremendous buy!

100% NYLON



PANTEES

88c

Lace trimmed, tricot knit nylon pantie . . . Elastic leg or Band leg style! Long wearing, smooth fitting . . . Pink and white . . . Small, medium and large.

PURE SILK



HEAD SCARFS

Large Size

66c

Sparkling florals, handsome geometrics — in colors that rival the rainbow! To be worn as a head covering, belt, shawl, or whatever strikes your fancy! Hand-rolled, hand screen printed, 33"x 35" and 35" square.

Hurry! Save!

GIRLS SCHOOL DRESSES

1.88

Washable . . . New fall plaid dresses in clever new styles . . . Well made! Purchased for Medford Celebration Days . . . Ages 3 to 6X and ages 7 to 14 . . . All at one low feature price . . . 1.88. Just in time for school too!



PRICES SLASHED! BUYS FOR MEN!

JUST 30 REDUCED

ALL WOOL TWEED SUITS

• Single Breasted • Regulars
T-e-r-r-i-f-i-c buys here! Coat has three patchpockets, three-button front. Pants have reverse pleats, zip front. A smart two-piece suit for dress or sport. Salt 'n' pepper tweed in tan, gray, brown. Sizes 36 to 44.

\$35

200 Buckette SPORT SHIRTS

Hurry to Penney's . . . Men's Printed Plisse Crepe Sport-Shirts at a real money saving price . . . All sizes

1.50

LOOK!

SPECIAL
PURCHASER!



GINGHAMS Rich Fall Tones

...Sanforized† woven cottons

in bright, beautiful plaids

5.00



misses' and juniors' sizes

Autumn-minded versions of summer's grand washables . . . these young campus treasures take you smartly back to school, off to college . . . at a price that stretches young allowances farther! Lots of plaids, colors. 10-20, 7-15.

†Shrinkage will not exceed 1%

PRICES SLASHED!

100 BETTER SUMMER DRESSES

4.00 6.00

They MUST go . . . regardless of the tremendous markdowns we've taken! Entire Summer stock of better dresses, price slashed now! Prints, plaids, checks, many more. Broken styles, fabrics, sizes!

100 SUMMER HATS CLEAR

Fabrics . . . straws . . . white . . . colors! They're terrific values for Thursday! Be here at 9:00 a.m.!

1.00 — 2.00

TERRIFIC! SPECIAL BUY

Men's Oxfords

5.00



Seein' is believin'! . . . Perfect quality leather oxfords purchased especially for this big selling event. Cap toe . . . comfortable fitting . . . long wearing Neolite sole . . . Sizes 6 to 11. C & D widths.

PENNEY'S STREET FLOOR