

Make this friendly, independently operated station your headquarters for everything to make your car run better, look better and last longer.

**OUR FAMOUS
Go Farther
GASOLINE**

helps your engine run more efficiently! That's why you not only enjoy such good mileage... but ALSO quicker starting, faster pickup and smoother power with SIGNAL.



New Signal Premium, our amazing Heavy-Duty type motor oil **reduces engine wear 50%** DUE TO LUBRICATION

Keep that "like new" pep and power in your car TWICE as long. See us for your NEXT oil change.

T. M. Signal and Design ©



Our **DOUBLE-CHECKED SIGNAL LUBRICATION**

keeps performance up... keeps wear down... because we use 9 different specialized lubricants... and check every point TWICE.



OUR REASONABLY PRICED **QUALITY ACCESSORIES**

save you money... while they save your car!

- Lee Tires • Signal Batteries
- Oil Filters • Spark Plugs
- and a complete line of improved automotive accessories




Announcing

The Appointment of the

OLYMPIC PETROLEUM & EQUIPMENT COMPANY

AS SOUTHERN OREGON DISTRIBUTORS FOR—

SIGNAL OIL PRODUCTS



You're Invited

—To Help Us Celebrate the Opening of Our New Independent Signal stations

FRIDAY, AUG. 1st

AT OUR STATIONS

DON'T MISS THE

OPEN HOUSE FRIDAY--

AT THESE INDEPENDENT SIGNAL DEALERS—

DEAN'S PONTIAC
5th & Grape — Medford

S. H. SWARTZ
340 E. Main — Ashland

JIM PREE'S SERVICE
6th & Grape — Medford

DELOS WALKER
In Downtown Gold Hill

RALPH TRUAX
Opposite Post Office — Medford

JESSE L. RICHARDSON
Snowy Butte Service Station
Crater Lake Highway

A. A. ANDERSON
1501 No. Riverside — Medford

R. V. DEUTSCHMAN
Y Oil Co — At the Y — Medford

W. R. GLASS
2054 No. Pacific Hwy. — Medford

E. L. LOWRY
In Downtown Central Point

O. L. LEWELLEN
Shady Cove — Oregon

— and at our
MAIN PLANT
OLYMPIC PETROLEUM
& EQUIPMENT CO.
1050 So. Riverside Ave.

FREE... ORCHIDS
for the ladies
While 2000 LAST!
BALLOONS FOR THE KIDDIES!



All Day Friday

FOR EVERY GALLON OF SIGNAL GASOLINE SOLD AT ALL SIGNAL STATIONS

1/2¢ Per Gallon

Will Be Donated to
HILLAH TEMPLES
FUND FOR THE
SHRINERS HOSPITALS
For
CRIPPLED CHILDREN



Friday, Aug. 1—Double S&H GREEN STAMPS offered by All Stations Featuring Stamps.