

Society and Clubs

Luncheon Closes Session Of National Rotana Club

Rotana, service club for women, closed its annual national convention here Sunday with a garden party and luncheon at Rogue Valley Country club. Largest event of the convention was a formal banquet Saturday night in the Pioneer room, Jackson hotel, with Dr. Elmo N. Stevenson, president of Southern Oregon college, as speaker.

Miss Helen MacQuarrie, Bozeman, Mont., retiring national president, welcomed members and guests and introduced officers who have served with her the past year. Miss Mabel Nye, Medford member, installed new officers with the aid of Miss Stella Breed, Medford. The new officers are Mrs. Mary Booth, Helena, Mont., president; Mrs. Marie Barr, Salem, first vice-president; Miss Grace Stadelman, Laurel, Mont., second vice-president; Mrs. Agnes Sheridan, Butte, Mont., treasurer. Mrs. Booth spoke briefly after her installation.

New board members are Mrs. Leonel Heater, Grants Pass; Mrs. Ann Amick, Bend, Ore.; Mrs. Bernice Zeiler, Billings, Mont.; and Miss Veronica O'Sullivan, Butte, Mont.

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Plain or iodized; always free-running; always uniform. At your grocer's in the red package.

Enjoy Leslie's "Meet the Misses Varieties" with Harry Koplan—C.B.S. Saturdays 11:30-12 noon.



President of Club Luncheon Hostess; Gifts Announced

Mrs. Edward Leach, president of Southern Oregon Mothers' club, entertained a committee of the Medford branch of the club Friday for luncheon at her home on the Jacksonville-Central Point highway.

Guests were Mrs. Rollin Jones, Mrs. Dale Franklin, Mrs. A. F. Wikstrom, Mrs. Bernice Ashpole, Mrs. H. B. Murphy and Mrs. J. R. Smith.

Luncheon was followed by a business meeting during which plans were made to purchase clocks for the halls at SOC as a gift from the mothers' club.

Plans were also made for a silver tea for all Medford mothers of Southern Oregon college students. It will be held in early fall at the H. B. Murphy home on Ross lane.

Duplicate Bridge Club Plays for Master Points Thursday at Camp White

Play was for master points when Camp White Veterans Bridge club held the weekly session Thursday at the camp.

Mrs. Frank R. Baker and T. J. Fuson won master points for a high score of 61½ in the north-south playing position, and two couples tied for first in the east-west position. They were Mrs. Burton R. Sims and Harry Martin, Mrs. Thompson and Mike Dillon, both couples scoring 51½ points.

Other north-south winners were Paul A. Hatton and Jack Love, second, 60½ points; Nick Lithadotis and John Solheim, 53 points; Mrs. Roy Pruitt and Mrs. Clark, fourth, 52½ points.

East-west winners were Burton Sims and George Eichner, third, 47½ points; Mr. and Mrs. Arthur Scarseth, fourth, 46 points.

Club presidents attending included Mrs. Inkrote, Grants Pass; Mrs. Zeiler, Billings; Mrs. Mary Thomas, Bozeman; Mrs. Phyllis Cook, Helena; Mrs. Edith Teeters, Laurel; Mrs. Helen Johnson, McMinnville, Ore.; Mrs. Margaret Matheson, Portland; Mrs. Powell, Medford; Mrs. Fannie Douglas, Salem; Laura Wooters, Bend.

Delegates from Butte, Great Falls, Klamath Falls and Cody, Wyo., also attended.

Mrs. Powell presented gifts to Miss MacQuarrie from the club.

Monday
6:30 p.m. — Medford Toastmistress club, at home of Mr. and Mrs. C. A. Thatcher, 210 Beatty street.

7:30 p.m. — Nu Phi Mu sorority, at home of Miss Kay Carara, 537 Mary street.

7:30 p.m. — SPEBSQUA Jackson hotel.

7:30 p.m. VAVS dance, Camp White.

Tuesday
1:00 p.m. — Women's Fellowship of First Baptist church, at home of Mrs. Ernest Niedermeyer, Route 2, Medford.

Use wax paper or cellophane to cover berries and all fruits after placing them on a platter. They will keep for days in perfect condition in the refrigerator.

Around Hollywood

Hollywood—(U.P.)—Will Rogers Jr., the first congressman to turn movie star, drew Saturday he's so happy with his reviews he may keep on the grease paint.

Young Rogers was picked by Warner Brothers studio to portray his famous father in "The Story of Will Rogers." The former representative from California had not

Convention Hears President Speak Saturday Evening

Ideas are the most important factor in the development of the human race, Dr. Elmo Stevenson, president of Southern Oregon college, told delegates to the national convention of Rotana club meeting in Medford Saturday night. President Stevenson addressed a formal banquet of the group at Jackson hotel.

In a series of questions, the speaker stressed that dollars and cents values are not the most important element of education or the relationships of human beings.

Asking "can you determine the value of a person by the amount of money it costs to raise a child?" the speaker said that it costs about \$8,750 to raise a child from birth to 18 or 20 years. Answering his question "can you determine the value of a person by the amount of money he earns in a lifetime?" Dr. Stevenson said a grade school graduate earns on the average of \$86,000, a high school graduate \$88,000 and a college graduate an average of \$144,000.

Speaking on "can you determine the value of a husband to a wife, or a wife to a husband," Dr. Stevenson declared that married men live 30 per cent longer than unmarried men, and that fewer of them commit suicide, and that married women live 12 per cent longer than single women.

If one viewed human life from the pure standpoint of science, the speaker said, it is cheap since one can purchase the substances that make up a human being for about 97 cents in any drug store.

Many millionaires are remembered for their service to humanity and their ideas rather than for their money, he said, and then named men who have contributed ideas to the world, beginning with Jesus Christ.

He mentioned Mahatma Gandhi for his idea of passive resistance; Marie Curie, atomic energy; Winston Churchill, the four freedoms; Theodore Roosevelt, conservation; Franklin Roosevelt, help for the common man.

Dr. Stevenson also paid tribute to Jeanette Smith of Southern Oregon college who has sent many books to the Philippine islands to help with the education of youth there.

By ALINE MOSBY
United Press Correspondent

acted since he did his turn in a high school play.

But, guided by veteran director Mike Curtiz, Rogers won applause from the critics when his movie was unveiled last week.

"Waal, this is like politics. You have to leave the back door open," he grinned. "I won't be committed one way or another, but I might do other pictures. I'll have to look over the parts as they come along."

Just a Sideline
"I wouldn't mind acting as a sideline. But I couldn't do it as a full-time career, I'm too old to change."

Roger and his sister, Mary, attended a special premiere of the picture in their father's home town, Claremore, Okla. All the Rogers clan thought the movie was "fine," he added.

"My reaction to the picture is the same as when we started," he grinned. "I wanted to go hide my head under a log."

"I went to the rushes every day to watch my mistakes. It's like hearing your voice for the first time. You keep thinking, that can not be me!"

"I called that projection room 'the room where I died a thousand deaths'."

Had To Be At Ease
The hardest job, he went on, was learning to appear "at ease."

"At first I was very much afraid of making mistakes," he said. "When a scene had to be shot over, I was desolate. Here was five million dollars out the window. I felt like I was carrying the whole picture on my shoulders."

"Jane Wyman was my best support. Before each scene the director would explain all that had gone on before in the plot, to get me into the mood. It was complicated. Then Jane would say, 'Oh, forget all that. Just count one-two before you turn your head.' She was incisive and direct."

"It was a thrill to see my name up in lights," he said.

"I ate in the studio commissary every day but I never did see any movie stars," he added wistfully. "I guess they ate in their dressing rooms."

Central Point Mothers To Meet on Wednesday

Central Point — Central Point Navy Mothers club will meet at 11 a.m. Wednesday, July 23 at the home of Mrs. Jere Kriescher, 158 South 1st street.

A potluck dinner will be held at noon with a business meeting following. All Navy mothers are invited.

Ruth Rebekah Lodge Announces Meeting

Jacksonville — Ruth Rebekah lodge will meet this evening in Jacksonville Odd Fellows hall.

After a short meeting the two teams will go to Central Point to install the Odd Fellow and Pitt Rebekah lodges there.

ENTRY BLANK FOR BURRO DERBY AT JACKSONVILLE JUBILEE AUGUST 2 and 3

Owners Name
Owners Address
Burro's Name
Trainers Name

Colors
Jockey's Name (can be sent in later or given the day before the race).

Enter in any or all of the following races except the Sunday Sweepstakes, only those Burros that come in the money in the other previous races are eligible to run in the Sunday Sweepstakes. There will be a prize for the winner, the place and the show Burros. The track will be a quarter mile oval. (If we can get the use of the school grounds.)

STARTING TIME—4 P.M. TO 6 P.M. BOTH DAYS

SATURDAY, AUGUST 2
1st Race—JR. JOCKEY'S DERBY (Jockey must be 15 or under).
2nd Race—PACK RACE (Anyone eligible).
3rd Race—RELAY RACE (Twice around track, change jockey at end of first lap).
4th Race—SATURDAY SWEEPSTAKES (Anyone eligible).

SUNDAY, AUGUST 3
1st Race—WOMAN'S DERBY (female jockeys only).
2nd Race—DIAPER AND ROCKING CHAIR RELAY (first lap jockey's must be under 12 years old, the second lap jockeys must be over thirty).
3rd Race—LOSERS' SWEEPSTAKES (Anyone but a winner in previous races).
4th Race—SUNDAY SWEEPSTAKES (only those who have come in the money in the previous races are eligible for the sweepstakes).

For any further information write to Jacksonville Jubilee, Chairman of Burro Races, Jacksonville, Oregon.

Enclosed find \$1 check or money order for assurance of entry. Make check or money order out to Jacksonville Gold Rush Jubilee.

Owner's Signature



What's going on here? Well, it's an artist's conception of our Superintendent of Communications. The tools he works with now are just about as varied as the illustration indicates.

Time was when the Superintendent of Telegraph on a railroad had a fairly uncomplicated job. But things have changed.

Electronics have come to the railroad.

We still use the telegraph, of course. In fact, our daily stint of passing information around involves some 100,000 telegrams. But we also use some interesting variations on the telegram—to say nothing of using every other form of communication as well.

Because of that, the man who used to be known as our "Superintendent of Telegraph" now has the title, "Superintendent of Communications." And since he is responsible for "getting the word around" to all the right people at the right time, to keep our railroad running safely, on schedule, and still more efficiently, he works with



telegraph, teletype, telephone (about 150,000 calls every day), radar, walkie-talkie, radiophone, pneumatic tube, microfilm, automatic-electronic freight car locator, and virtually every other known device of communication. He also works with 100,000 miles of wire on our coast-to-coast telegraph, plus 70,494 miles of super-imposed "carrier" circuits. In short, his mediums of communication are so varied that we had to change his title. The old one didn't fit any more.

There are many ways of measuring a railroad's progressiveness. We think Southern Pacific's rapid strides in the field of modern communications indicate our railroad's determination to step ahead, taking advantage of scientific advances to make our good service still better.

And while we're on the subject, we'd like to brag a small brag about our S.P. people, many of them old-timers, who exclaimed, "Hey, what's going on here?" at their first view of some new electronic monster of communication. They've been foremost in taking hold, learning, adapting themselves, building the communications record that enables Southern Pacific to serve the people of the Southwest and West a little faster and better each day.

Some of the new electronic devices our communications people use are dramatic and exciting. We'll tell you more about them from time to time in these messages.



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