

EXTRA! EXTRA!

PENNEY'S BLANKETS

ALWAYS FIRST QUALITY! MEDFORD

Gigantic Blanket Event Now in Progress



Now! Guaranteed For 2 Years!
against mechanical defect and moth damage!



PENNEY'S LUXURY Electric Blanket!

Sensational, this 2-YEAR GUARANTEE on Penney's new electric blanket—and sensational, this low price for this high quality! Sleep under one light, comfortable blanket; have warmth that's right for you, even though the temperature of your room changes! Choose from many decorator colors, bound in acetate satin. Buy for yourself... and remember! In the handsome new box, this wonderful new blanket makes a most welcome gift!

29⁷⁵
(72" x 84")

A Brand New Blanket If Defective in Any Way!

BUY IN JULY...biggest selection of the year!

BUY ON LAY-AWAY...it's easy on your budget!

COMPANION FEATURES



**ALL
NYLON
Marquisette**

PRISCILLAS

5⁸⁸
pair

100" WIDE
STANDARD LENGTH

- Extra wide—hang them cross-cross!
- Full, billowy ruffles!
- Back hemmed for straighter hanging!

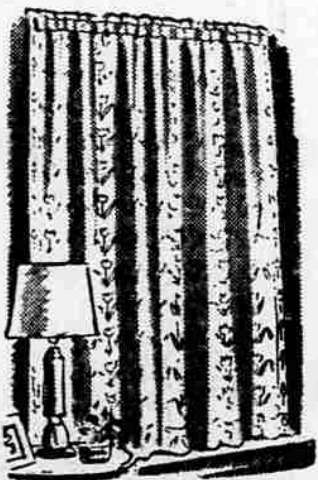
CURTAINS—STREET FLOOR

Famous HEIDENBERG RAYON LACE

Curtains

1⁰⁰
42" x 48"

So beautiful, so wispy sheer they brighten your entire room! You'll love the gracious "tulip" design! Come buy a pair for every window at Penney's special price!



A SELL-OUT BEFORE!
LOOK AT THE PRICE!

Washable Rayon Marquisette Panels

42" x 81"
Eggshell Color **77^c** ea.

We've had them before... you bought them up in one day! We now have a selection of these wonderful panels. Hemmed and headed. Hand washable. Buy all you need at this special price. Eggshell.

Buy Now on Lay-away
STOCKS ARE PEAKED

50^c

Holds Any Blanket for
One Month

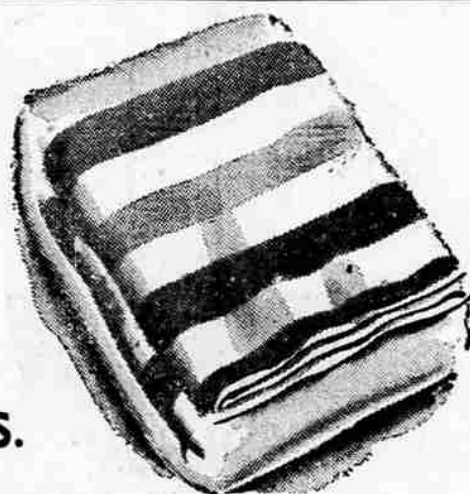
SPECIAL FEATURE!

MFG. Assortment

BLANKET REMNANTS

78^c and **1⁰⁰**
each each

Part wool rayon and cotton. Outstanding values... They're ideal for children's beds, lap-ropes, etc. Shop early tomorrow for this feature. First time offered in several years.

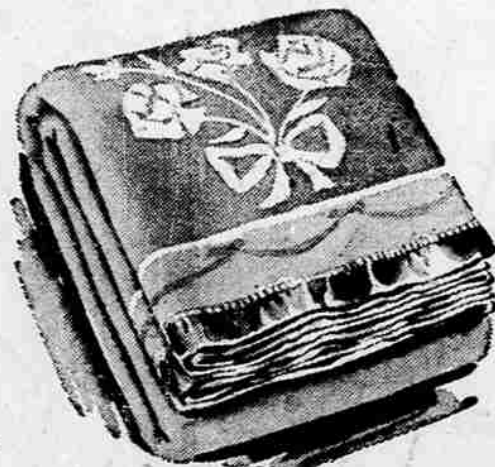


4 LBS.

STRIPED ALL WOOL BLANKET

For home! For dormitory beds! For everywhere you want a blanket that's extra warm. Weighs a hefty 4 pounds. Scarlet with black stripes or white with multi-color stripes. Guaranteed against moth damage for 5 years.

13⁷⁵
72" x 84"



10%
WOOL

Jacquard Border

Pretty enough to double as a spread. Wonderful as a lightweight covering on cool, summer nights. 60% rayon, 30% cotton, 10% wool in sparkling decorator colors!

4⁹⁸
70" x 80"



ALL WOOL!

LOW PRICED!

3 lb. BLANKET!



Special at...

Yes, ALL WOOL, and soft, deep all wool at that for your sleeping comfort! Come choose from exciting new colors to brighten your home! Blankets are bound in gleaming acetate satin, and they're treated to resist moth damage! This is an exceptional value... don't miss it!

7⁹⁹
72" x 84"

BUY ON LAYAWAY...
it's easy on your budget

3 1/2 lb. ALL
WOOL BLANKET

11⁹⁰
72" x 90"

Terrific value! Warm, long-wearing and so colorful! 5 yr. moth damage guarantee!

3 1/2 lb. Wool Blend Blanket

Double woven for extra warmth! Extra long, too—more inches to tuck in! **7⁹⁰**
72" x 90"



**BUY PLAID
PAIRS NOW!**

5⁹⁰
72" x 84"

75% cotton, 20% rayon, 5% wool blankets in handsome block plaids on a white background. Smooth acetate satin binding! Come save!

COMPANION FEATURES

Penney's Own Nationwide SHEETS

1⁹⁹
81" x 99"

81" x 108" 2.23
72" x 108" 1.99
63" x 108" 1.94
42" x 36" Cases 46c



**LONG-WEARING
MUSLIN!**

Extra long wearing because Penney's packs plenty of quality into these sheets! They're tightly woven of long staple cotton yarns with even hems, firm selvages. Penney's prices are outstandingly low!

SHREDDED FOAM Latex PILLOWS

Special Price 2⁰⁰

Cool, buoyant, plump! Filled shredded foam latex pillows—at a special savings price, now! Buy for your home, summer cottage or camp! Sturdy floral print ticking, 17 1/2 x 24 1/4" size.

