



You've told us how well you liked our employees' values so here's more of those extra special dollar savings!

PENNEY'S
ALWAYS FIRST QUALITY!

EMPLOYEES' 50th DAYS

SHOP Wednesday NIGHT 'TIL 9 P.M.

Values picked by the Penney people you know best

Ask each employee his or her employees' day feature value! You'll find these savings in every department!—Golden Jubilee Values!

HURRY!
Last Day of Big June White Goods!

EXTRA SPECIAL GOLDEN JUBILEE SAVINGS!

Cool.. Casual.. Faded Blue

For the FAMILY

DENIMS 2⁷⁹

Women's Knee Length SHORT SLACKS

Long Slacks 2.98
Shorts 2.49
Jack Shirt 3.79

Belted style—sturdy weight. Perfect quality faded blue short slacks—always a favorite—always just right for summer work, play or travel. Sizes 10 to 18. Hurry!

Men's Faded Blue JACKETS

3⁹⁸

JUST ARRIVED!
At a New Low Price!

Men's Faded Blue Denim SLACKS

3⁷⁹

Sizes 28 to 42

Sturdy 10-oz. weight—sanforized—easy to wash—so comfortable to wear. Perfect for vacations, week-end sportswear, work in the yard. You'll want several pair at this new low price!

Girls' Faded Blue KNEE LENGTH SHORT SLACKS

1⁹⁸

SHORTS 98c

Boys' Faded Blue Denim SLACKS

1⁹⁸

A FAVORITE
Sizes 4-12

Tailored like Dad's! Just the checker for play or casual wear! And Mom, they wash so easy, a natural for any boy in the summer.

BIGGER BOYS
Sizes 12, 14, 16, 18 2.98

Heavyweight—Tailored Like Dad's

LUSCIOUS PASTELS!



Nation-wide COLORED SHEETS

add sparkling color to your bedroom!

Your bedroom is a delight to behold, enhanced by cool pastel sheets. And the days are gone when they were just used as bed sheets. Smart women whip up an entire ensemble... spreads, drapes, vanity skirts, in harmonizing or matching colors from pastel sheets! Come choose from maize, green, blue, aqua, rose, peach!

2⁷⁹
(81"x108")
72"x108" 2.59
42"x36" cases 59c

LONG-WEARING MUSLIN PENNEY'S OWN ...

NATION-WIDE SHEETS

132 Threads Per Sq. Inch 81"x99" DOUBLE BED SIZE 1⁹⁹

63"x108" Single Bed Size 1.94
72"x108" Twin Bed Size 1.99

42"x36" Cases 46c

Extra long wearing because Penney's packs plenty of quality into these sheets! They're tightly woven of long staple cotton yarns with even hems, firm selvages. Penney's prices are outstandingly low!

SMOOTH FITTING!

WORK SAVING!

EXCITING NEW NATION-WIDE TAILORED SHEETS

• they fit snug and neat... never wrinkle!
• saves work and time... they rarely need smoothing!
• your bed is crisp-looking... comfortable!
• pre-shrunk for correct fit always!

2⁵⁹

2.39 TWIN SIZE

PENCO QUALITY
2.79 FULL BED
2.59 TWIN BED

Cannon TERRY TOWELS

67^c

Rich, Thick Looped Quality! Beautiful Decorator Colors

When you can get lofty-looped terry towels at Golden Jubilee prices like these, it's time to running! Buy them for yourself, put them aside for future gifts! Lightning pink, sun gold, radiant rose, rocket blue, forest green, lime light!

GOLDEN JUBILEE SPECIAL!

ANOTHER NEW BIG SHIPMENT ...

Misses' Butcher Rayon POPOVERS

Sizes S, M, L

1⁹⁸

The polo shirt goes glamorous... in crisp-textured butcher rayon outlined with ribbed cotton at waist, neckline, sleeves... comfortable, as ever, but oh, how smart! Washable, of course, and yours in lots of top colors... white, pink, maize, aqua, lilac, red, navy... small, medium, large.

HUNDREDS MORE (No Iron) Cool Rayon PUCKERETTE SPORT SHIRTS

Summer Colors

2⁹⁸

They'll keep you cool when the mercury zooms—and what's more they're hand-washable, need no ironing! Big sport shirt values in breezy solid colors, small, medium or large sizes.

