



Sixth at Central

# HURRY! 50<sup>th</sup> SAVE!

1902 GOLDEN JUBILEE 1952

SHOP NOW! DON'T MISS THIS CHANCE FOR EXCITING SAVINGS!

**SPECIAL** just for Employees Days!

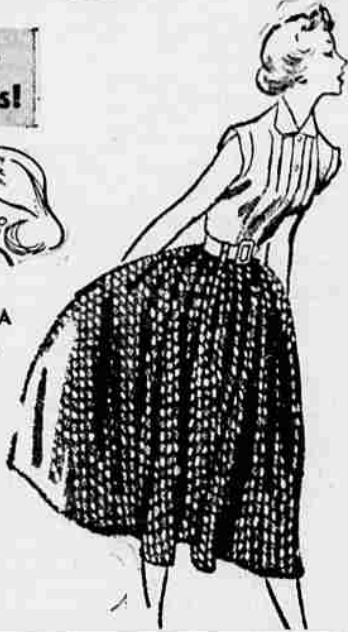
**COOL RAYON BEMBERG SHEERS**

Deep Tones . . . Vivid Prints . . .

- Misses, half sizes
- Lots of styles . . . lots of colors!
- Neat monotonous . . . gay florals!
- Terrific values at this low price!
- Hurry in . . . no more when they're gone!

**\$ 3**

A NORMA MARSH VALUE!



**CIRCLE SKIRT**  
GAYLY PRINTED BROADCLOTH

Sizes 22 to 30 **1.88**

... here, the skirt is a double full circle of cotton broadcloth in a tiny, colorful print. belted to a slim waist, 22-30.



IRIS RICHARDSON'S FEATURE!

**50<sup>th</sup> GOLDEN JUBILEE FEATURE**



VOLA NILL'S SPECIAL!

Sansforized Fullcut



**GIRLS' JEANS**  
Sizes 7 to 14 **1.50**

Hardy, well-cut Sansforized' denims with a side zipper and bright orange stitching. Metal rivets; four pockets. 7 to 14. \*Maximum shrinkage 1%.

Lorraine Martolin Feature  
**FADED BLUE DENIM SHORT SLACKS**

**1.98**

Perfect quality faded blue short slacks—always a favorite—always just right for summer work, play or travel. Sizes 10 to 18. Hurry!

Fern Leever Feature!  
**Girls' Faded Denim SHORTS**

**98c**

Popular faded blue denim shorts for girls—elastic waistband for easy "stay up." Hurry, while they last. Summer play shorts are a must for every girl. Hurry!

Ruby Branson Feature!  
**DENIM CASUAL SHOES**

**1.98**

Tough—rugged twill jeans that really fit! Colorful—perfect for vacation wear. Elastic grip insert waist to keep blouse tucked in. Take your pick—Bright Red or Kelly Green.

Bonnie Anderson Feature!  
**FADED BLUE DENIM SHORTS**

**98c**

Limited quality at this low price! Band or elastic waist. Terrific value—so very practical for summer. Hurry while they last!

Betty Kennedy Feature!  
**Little Boys' Twill Shorts**

**2 for \$1.00**

Husky cotton twill shorts that are easy to wash, cool to wear, Sanforized! for lasting fit! Elastic waistband insures snug fit. Stock up now! Brown, navy, tan, green. Sizes 2 to 8. \*Shrinkage won't exceed 1%.

Helen Lusk Feature!  
**Toddlers' PLAY YARDS**

**12.88**



Well-built for balance and protection! Raised 6 1/2" off the ground to prevent floor drafts. Smooth masonite floor, fun-to-play-with beads, colorful decals. Wax birch finish.

ALSO . . .  
**EMBOSSED COTTON PRINTEDSKIRTS**

**2.99**

Sizes 22-30

... here, the slim-line skirt in Spring checks, its pencil lines accented by contrast checked striping . . . the blouse a crisp cotton. The skirt in gray, navy, tan or pastel rayon stripes . . . 22-30.

PHIL ELDRED FEATURE!  
**Men's Nainsook UNION SUITS**

**1.50**

Fine quality nainsook union suits in sizes 38-46. Real savings offered by Phil on this one.

**SPECIAL** just for Employees Days!

**50 Dozen -- Terrific Selection of COTTON BLOUSES**

**\$ 1 ONLY-**  
Sizes 32-38



... crisp cool washables in white embossed cotton . . . deep-toned broadcloth!

- Permanent finish white embossed cottons!
- Vat-dyed broadcloth with white touches!
- Brief little blouses with nice detailing!
- Extra-special at this price . . . but hurry!

RAY PERRY FEATURES!  
**MEN'S WHITE & CHECK BROADCLOTH SHIRTS**

**1.66**

Handsome shirts in smart solid colors that give flatter to any suit! Full cut of Sanforized' end-to-end broadcloth that can't shrink out of fit! Choose blue, tan, green, or grey. 14 1/2-17. \*Shrinkage won't exceed 1%.



Hazel McPherson Feature!  
Cool, Comfortable

**Hawaiian Print SPORT SHIRTS**

**1.50**

Gayly colored prints in cool, short sleeve sport shirts. Size S-M-L.

Cool! Lightweight! MEN'S

**Straw HATS**

**1.98**

Sizes 6 1/2-7 1/2 Detachable Band!



You stay cool and fresh—and you look it—in this comfortable lightweight straw! Handsome sand finish in a selection of distinctive detachable bands! Insure your summer comfort now! Come in to Penney's today!

EFTON JONES FEATURE!

**Husky CANVAS SHOES**



FOR MEN!  
**BOYS! LITTLE BOYS!**  
ALL SIZES **1.66**

Husky black duck shoes, perfect for all active sports, and at a price that's sensational! Lined with sturdy drill. Hurry in to Penney's and save!

ERMA QUINNEY FEATURE!



**Boys' Printed PLISSE SHIRTS**  
**1.00**

Crinkly cotton plisse shirts that wash in a wink, never need ironing. Short sleeves. Bright patterns. 2 to 18.

Hazel McPherson Feature!



**Men's Rayon PAJAMAS**  
**2.50**

Handsome! Tailored of smooth rayon, with contrasting color piping! Button front, slip-overs. A, B, C, D.

RALPH KNIPPEL FEATURE!



**Men's Chambray WORK SHIRTS**  
**1.00**

Husky blue chambray shirts, Sanforized! for lasting fit! Built for long wear, solid on-the-job comfort! 14 1/2-17. \*Shrinkage won't exceed 1%.