



CENTRAL AT SIXTH

PENNEY'S EMPLOYEES' 50th DAYS



VALUES PICKED BY PEOPLE YOU KNOW BEST

Yes, it's employees days 1952 plus our 50th Golden Jubilee Celebration. Come in tomorrow and shop our modern air conditioned store. We are proud of it and also the the terrific values we have picked for the event. For this celebration we had our buyers comb the market for outstanding value. They gave us Cannon Towels, Cotton Blouses, Broadcloth Shirts and many, many others. Ask each employee for his or her special feature.

BEA HOOPER FEATURE!
NYLON HOSE
Wow — perfect quality too! 51x15 all-nylon hose at just hard to believe 66c pair. Two lovely summer shades — a real chance to save! Sizes 8 1/2 to 11.
66c

RUTH HARDCON FEATURE!
Rayon Crepe Slip
Fine Multifilament crepes with exquisite lace and embroidery! Full cut for comfortable fit. White, pink, blue. 32-42.
1.00

BARBARA CAMERON FEATURE!
JEWELRY ASSORTMENT
Sparkling costume accents! Earrings, lovely miniature pin and earring sets, necklaces, bracelets... pins! Styles for every occasion! Come in today! Choose yours!
50c
Plus tax

ADA KLASSEN FEATURE!
Shredded Latex Pillows
Plumply filled shredded latex pillows in attractive floral ticking. Size 17 1/2 x 24 1/2. A natural for camping, tourist homes, motels, etc. See them today.
2.00

VIRGINIA MORSE FEATURE!
Eyelet Embroidery Trimming
A width for every need! You'll find edgings, insertions, bindings, all in finely woven cotton. And the laces are dainty, delicate looking, perfect for your pretty lingerie! 1 to 3 inch widths.
10c
Yard

EMPLOYEES' DAYS SPECIAL!
NYLON BRIEFS
Elastic leg or band leg styles! Sturdy nylon tricot knit to give you long wear, smooth comfortable fit. Pink, white.
Look Only **77c**

IRENE ROSE SPECIALS!
Lace, Net, or Braid Trim
NYLON TRICOT GOWNS
4.00



Lace, Net, or braid trims—and every last stitch is nylon! Penney's people picked these gowns for you in pink, raspberry, maize, seafoam, or aqua! Three exquisite styles to choose from — all generously cut.

RAYON CREPE PETTICOATS
Embroidery! lace! 3 very special styles! Fine multifilament crepe, full cut for lasting fit and comfort. In white, pink, or blue. S-M-L.
1.00
Curtains—Street Floor

EMPLOYEES' DAYS SPECIAL!
NYLON LACE GIRDLES
2.44
Cool, slim, and feather-light! With just enough elastic to keep you in wonderful form. Panty or girdle style. S-M-L.

MADGE BEER FEATURE!
PINKING SHEARS
only **2.00**
Get ready for fall sewing season ahead. An outstanding value for the thrifty seamstress. See them!

LILLIAN EDWARDS FEATURE!
SUMMER COTTON YARDAGE
50c yd.
Waffle piques, organdies, printed lawns and others at a summer low of 50c yd.

DON'T MISS!
HELEN STEVEN'S FEATURE!
LUNCHEON CLOTHS - DOLIES - SCARFS
Imported from Orient
1.00
This is the most outstanding offer of Luncheon Cloths, Doilies, Scarfs, since pre-war days. You will be truly amazed at the terrific value—a must see tomorrow.

EDNA ALBEN FEATURE!
EMPLOYEES' SPECIAL!
Nylon Uniforms
5.00
VALUE! Every stitch is nylon, for easy upkeep, long wear! Set-in belt, removable buttons, three pockets. White. 10-20.

JOANNE MONEYPENNY FEATURE!
Women's Batiste Gowns
1.33
Cool dainty cottons with ruffles and embroidery. Full cut, easy little sleeves, pretty necklines. You'll want several at this special price! Pink, blue, maize. 32-40.

BEA HOPPER FEATURE!
Misses Cuff Top Anklets
6 pr. 1.00
An exceptional summer time value—imagine six pair of quality cuff top anklets for only \$1.00. Washfast colors, pink, blue, maize and green. Sizes 8 1/2 to 11.

ERMA QUINNEY FEATURE!
BOY'S SOCKS
4 pr. 1.00
Blazer stripe sock at a low stock up price. Lots of colors. Size 6 to 8 1/2

Josephine Lockard Shouts! "LOOK!"

BIG SAVINGS!

Cannon Terry Towels
67c (20"x40")
JUBILEE SPECIAL!
16"x26" face towel . . . 34c
12"x12" wash cloth . . . 14c

When you can get lofty-looped terry towels at Golden Jubilee prices like these, it's time to come running! Buy them for yourself, put them aside for future gifts!

lightning pink!
sun gold!
radiant rose!
rocket blue!
forest green!
lime light!

SAVE NOW!

Colorful KNIT DISH CLOTHS
2 FOR 25c

Count on Penney's to come up with a lock-stitched knitted cloth at a thrifty price. Multi-color stripes run through the 17"x17" cloth. Stock up now!

WASH CLOTHS
12 FOR 1.00

From famous Cannon Mills. They're fluffy, absorbent, and the closely tufted terry loops mean quick drying. Pink, blue, gold, green.

CANNON DISH TOWELS
25c

Good, sturdy dish towels — priced at a Penney-low, now! They're long-wearing, colorful cotton in woven checks — absorbent, quick-drying, thrifty! 16" x 32" size.

OPAL SILVA SPECIAL PURCHASE!

All NYLON MARQUISSETTE PRISCILLAS
5.88 pair
100" WIDE
STANDARD LENGTH
Nylon Panels1.88

• extra wide—hang them criss-cross!
• full, billowy ruffles!
• back hemmed for straighter hanging
Curtains, Street Floor

A SELLOUT BEFORE! LOOK AT THE PRICE!

Washable Rayon Marquisette Panels
42"x81" Eggshell Color **77c ea.**

We've had them before . . . you bought them up in one day! We now have a selection of these wonderful panels. Hemmed and headed. Hand washable. Buy all you need at this special price. Eggshell.

WHILE THEY LAST 28" TO 48"

TRAVERSE RODS
1.25

Just a few 28" x 48" extension traverse rods complete with brackets. A low, low decorating saving.

HILDA FINK FEATURE!
54" Vinyl Plastic
17c yd.

Choice of six colors in 54" plastic film. Ideal for all type of covering.

JUBILEE PRICED!

MADGE GATES FEATURES!
Bark Cloth Texture DRAW DRAPERIES!
4.44
50" Wide
2 1/2 Yds. Long

They're shades, draperies, curtains all in one! These drape beautifully, and come in an exciting range of decorator colors! Carefully finished, with blind stitching, full 3" pleats, bottom hem! Terrific Jubilee value!