

Medford Boys in Soap Box Derby Listed; Due July 13

There are 103 entries in the Rogue Valley Soap Box Derby to be held July 13 on the East Main street hill. Winner of the local race will receive a plaque and will compete in the All American Soap Box derby in Akron, O.

Barnes Chevrolet company, Chapter 16 of the International Footprint association and The Mail Tribune are local derby sponsors.

Following is a list of the entries from the Medford area and their sponsors:

Ronald V. Meyer, 1683 South Stage road, Big Y Market; Robert D. Goodrich, 1522 North Riverside avenue, Medford; Kiwanis club; Douglas A. Dunn, 42 South Central, Kennedy's service station; Dorel M. Bereton, 1119 East Jackson; Trowbridge and Flynn; Jeff P. Barnes, 2210 Hillcrest; Russell G. Barnes, 2210 Hillcrest; Danny P. Andrews, 38 Willamette; and Roger J. Farrell, Central Point, both Fluhner bakery; Robert Edward Gould, 825 Park street, Skinner's garage; Doug Handley, 310 Hamilton street, Rogie Sportman; Larry Lewis, 714 Pennsylvania avenue, Domestic laundry; Kenneth Lee Dunlap, 107 Jeanette; Duane Jontine; Jack Andrew Rinn, box 430B, route 1, Jorgensen's dairy.

David W. Byers, route 2, box 290, Henry's Drive in; Dean H. Byers, route 2, box 290, Medford; Furniture store; Don Young, 308 Stewart, Jim Town; John Cutchin, 917 Narragin; A. O. Cutchin, Central Point, Col-Ore Machinery; Arnold Lockwood, 2685 Merriman road, Crater Lake Motor.

Ronald Reich, route 1, box 283A, Saylor's barber shop; Neil Gearin, 99 highway south box 374, route 3, Pacific Products; Francis Duran, 938 Park, 20-30 club; Gordon Menden, 820 Dakota, Sely Glass; Douglas Cameron, 305 Stewart; Barnes and Roether Shell; Earl Knight Jr., 522 King; Bulkin Soup House; Clarence Zettler, 213 North Holly, Southern Oregon Distributors.

Jim D. White, 928 Alto, American Legion; Lynn Walls, 808 Shafter lane, Oregon Finance; Roger Johnson, who are now living in El Monte, Calif., spent several days last week at their place on the Old Stage road. They were here on business to make arrangements for selling some of their place for right-of-way for the new highway.

John Jaksch of the Old Stage road has been ill the past week with a streptococcus infection in his throat. Mr. and Mrs. Carl Nelson returned last week to their home on the Old Stage road after a trip to California with some guests who had been visiting them.

Mr. and Mrs. Ray Shunterman, who have been building a new residence on the Old Stage road after selling their other house there, have nearly completed their new home and have moved into it.

Visiting over the week-end at the home of Mrs. John F. Frost on Fifth avenue were her son and daughter-in-law, Mr. and Mrs. Victor Frost, from Eugene. Mrs. Jack Kruse of the White House gift shop on North 99 Highway, made a trip last week to Fresno, Calif., her former home. She was expected home some time this week.

FEED STORE GOSSIP

By Paul E. Wilson

Visitors last week at the home of Mr. and Mrs. Frank Lockwood on the Old Stage road were Mrs. Lockwood's brother, Burt Dodehoff, and his son, Larry, from Redmond. The guests arrived Wednesday and went home Saturday.

Mr. and Mrs. Walter Scott of the Old Stage road went to Brownsville Friday to attend the Brownsville Pioneer picnic. They then went on to Albany to visit their daughter, Mrs. Hugh Hammerly, and returned home Saturday night.

Mr. and Mrs. Floyd Romine with his father, Archie Romine, and his sister, Miss Faye Romine, all of the Old Stage road, spent Father's Day in Medford and were dinner guests of Mr. and Mrs. Thornton Romine.

Mrs. Abe Becker of Second avenue was called to Beaverton last week by the death of her sister. She attended the funeral held there.

Mr. and Mrs. Elton Morton,

THE DRY COW AND THE HEIFER

Now you folks know that the dry dairy cows, next to growing heifers, are probably the most neglected animals on the average farm. Cows deserve good care all the time, not just when they are in production. For each pound of body weight you can put on the average cow in your herd during her dry period you can safely anticipate from 13 to 25 pounds additional milk production from that cow during the following lactation. We would be happy to work with you on a feeding program for either your dry cows or your heifers.

FOR SALE

Bob Corchran has an excellent registered Berkshire boar for sale. It is a young boar and hasn't been used at all yet. As it is rather difficult to find Bob's place unless you know where he lives, I would suggest that you get in touch with us if you would like to look at this boar.

MEDFORD FEED & SEED CO.
224 N. Fir Ph 2-4666

Astoria Man Wins Allen Fellowship

Harley J. Huntman, Jacksonville, Fla., won the Allen Fellowship for Journalism. The fellowship was announced at a luncheon meeting of the Oregon Newspaper Publishers' association.

The fellowship, administered through the Eric W. Allen Memorial Fund, was created this spring and will be supported annually by the Eugene Register-Guard. It provides for a work-freight grant of \$1,000. The fellowship honors Oregon's first journalist dean.

STARTLED BY GORILLA

Cleveland — (U.P.) — A gorilla leered at William Wright, 34, on a downtown street Thursday, he said, and so distracted him he drove his car into the rear of one driven by Policeman Bernard Schweter. Police admitted Wright's excuse was valid, but they refused to free him. The gorilla was a stuffed one being used to advertise a movie.

Use Mail Tribune Want Ads

TRADE
WE WILL TRADE TRUCKS OR TRUCK EQUIPMENT FOR REAL ESTATE, TRACTORS, SHOVELS, CATS OR WHAT HAVE YOU
ILENQUIST MOTOR CO.
1016 N. Riverside — Phone 2-3297

Boy Scout News

Plan Picnic
Pack 8, Cub Scouts, will hold a picnic Sunday, June 22, in

Hawthorne park for cubs and their parents. The picnic dinner, set for 1:30 p.m., will be potluck and everyone attending is asked to take table service.
Use Mail Tribune Want Ads

STUDEBAKER
REGAL DELUXE CHAMPION—Late '47
Radio, Heater, Climatizer.
Motor First Class—New Rings
Extra Good Rubber — Good Paint
A CLEAN CAR—ORIGINAL OWNER
\$995⁰⁰ PHONE 2-2724 or 2-2123



CITY WINNER'S PLAQUE—Shown above is a reproduction of the T. H. Keating plaque, one of which will be awarded to the Rogue Valley boy who wins the Medford finals in the Rogue Valley Soap Box Derby to be held here July 13. The winner also will be sent to Akron, O., for competition in the All American Soap Box Derby. The plaque is awarded by the Chevrolet Motor division of General Motors, one of the sponsors of the derby.

Babson and High Tax Advantages

BY ROGER W. BABSON
Babson Park, Mass., (Special to Mail Tribune).—Now that the first half of the year 1952 is nearly over, income tax reckoning still leaves in its wake a raft of questions. For instance, if someone should ask about the effect of income taxes on profits, the answer would seem to be obvious. Taxes bite into profits and apparently bring about slimmer margins between sales and costs. Business tries, however, to make up for this shrinkage in profits by expanding the volume of sales.

There are also other "silver linings" to the cloud. I hate high taxes as much as any reader does, but we should realize that indirectly such taxes may have certain advantages: (1) High taxes make us all work harder. (2) As high taxes are hardest on retired people living on a fixed income, these higher taxes are forcing many of them to again become producers. (3) High taxes should make us all more interested in electing a better government. (4) High taxes may result in increased gifts to churches, hospitals and charities.

Even "excess profits" taxes have certain compensations. For example, at maximum rates, 75 cents of every dollar of excess profits may go to the government in taxes. But if the corporation decides to spend what would go into its excess profits for research, advertising, or employing more salesmen, it could do so advantageously. Every dollar of such outlay would then cost the corporation only 23 cents. Companies in a position to make use of these "thrifty" dollars might better maintain buildings and expand sales efforts.

Competitive Position of Company Should Improve
Now, with some degree of certainty of earnings at the level where excess profits begin, there might even be a reflection there of higher prices for the company's shares. What would be the position of the stockholder in such a case? The higher stock prices might bring about long term capital gains if more of the earnings are later converted into dividends.

By spending money that otherwise would go to taxes, the competitive position of the company should be improved. It should have an advantage over competitors who do not have excess profits of tax money. Excess profits may well increase the advertising in newspapers and magazines.

Government Must Permit Profits To Continue
Corporate profits provide over

one-third of the income of the Federal Government. It is a paradox that the tax program, which eventually might be a drag on incentive, may, for a time, itself provide an incentive to expand. In addition, the Government needs the success of every business it taxes to continue its defense program.

Some firms, which may otherwise barely break even, may then remain in the field, due to the high level of economic activity. So the tax program, which threatens to take away with one hand, also gives advantages with the other. There is opportunity to expand and freedom to look forward to profits.

Businessmen Should Not Get Discouraged
Stockholders can be sure there is no stock market behind the Iron Curtain. A stock market depends upon free enterprise by those companies whose shares are traded. Buying and selling then depends on available money and the existence of confidence in the future.

But taxation is not lacking behind the Iron Curtain. Taxes are collected in Russia so as to retard enterprise and activity. To meet the challenge of those governments, however, we must show by our actions and faith that the fuller life, offered by the free world, pays. We must maintain not only the freedom to work, save, and invest, but we must work and save and invest.

Gold Hill

Gold Hill — Mrs. Hugh Hammerly flew down by plane last Tuesday from Albany for a visit at the home of her stepfather and mother, Mr. and Mrs. Walter Scott, on the Old Stage road. She returned home the following day.

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Mr. and Mrs. Elton Morton,

SUMMER VALUES
90c ARMAND HAND CREAM, big 6.5 oz. jar .. 59c
80c NOXZEMA MEDICATED CREAM 59c
\$1.18 SOOTHE SKIN LOTION, 2-59c bottles .. 59c
\$1.00 TANGEE BATH POWDER 49c

100 ASPIRIN USP 5 Gr. 14c
ALARM CLOCK \$1.69
POCKET WATCH \$1.98
\$1.00 Shampoo Woodbury 50c

ECONOMY
VACUUM BOTTLE
Pint 98c
Qt. \$1.59

PICNIC JUG
2 Quart Aluminum Case Fiberglass Insulation \$1.98

100 SHEETS AIR MAIL STATIONERY
Plus Pkg. Envelopes 19c
BUDGET-PAK
80 Envelopes - Std. 39c

LUNCH PAIL
With Bottle \$1.98

PICNIC KIT
Metal Food Box
2 Quart Vacuum Bottles
In Carrying Case \$9.95

GALLON
Heavy \$2.49
With Spigot \$4.95

AT WESTERN THRIFT

PLAN TO TAN SAFELY
TARTAN 4 oz. 79c
JAN SUN OIL 6 oz. 79c
JAN SUN LOTION 6 oz. 90c
SKOL 6 1/4 oz. 79c

THERMOS
Picknicker \$12.95

SUN GLASSES
49c

manicure essentials
• HOT DROPPED FORGED SOLINGEN STEEL
• Hand aligned and set for smoother cutting
• Fully nickel plated — will never rust
• Precision ground — ground edges

SEA & SKI
SKOLEX, for sun allergy 49c

OTHER STYLES & QUALITIES
For Men, Women & Children
19c to \$7.50

INSECT REPELLENTS
Insect Foe 49c
Skat 39c
6-12 49c

NEW SWEETENING AGENT
ABBOTT'S SUCARYL — For Canning, Freezing
100 TABLETS 58c
4-OZ. LIQUID 79c

FIRST AID SUPPLIES
J & J - B & B
FIRST AID KITS
69c to \$30.00

ADHESIVE TAPE
NEW "CUT QUICK" PACKAGE
1/2" 35c - 1" 69c

For POISON OAK
Ivy Dry 59c
Caladryl 67c
Zemacrol 59c
Calacream 59c

FROZEN FRUITS STAY ORCHARD FRESH
A- \$2.50
Cuticle Scissor .. \$1.69
B- \$2.75
Cuticle Scissor .. \$1.98
C- \$2.50
Nail Scissor .. \$1.69
D- \$4.00
Cuticle Nipper .. \$2.49
E- \$4.00
Nail Nipper .. \$2.98
F- \$2.75
Nail Nipper .. \$1.98
G- \$4.00
Cuticle Nipper .. \$2.69
H- \$3.50
Barber Shear .. \$2.69

AMERICAN WHITE CROSS
Adhesive Bandages, 36's 25c
Adhesive Plaster, 1/2"x10 yd. 45c
Absorbent Cotton, 1 oz. 14c

3 boxes of Kleenex 300's and Little Lulu PAINT BOOK
ALL FOR 69c

VP Introductory Sale!
—saves you 50c—
VP Stick Deodorant \$1.00 and the new STEP LIVELY...regular price... 50¢ foot stick now ... 50¢

WISLEY SPECIALS
\$1.50 BLUE FERN COLOGNE 89c
\$1.50 BLUE FERN BATH POWDER 89c
• Other Colognes
Muguet 3 oz. 69c
Ballet Girl 69c
Who 4 oz. 69c
Old Fashioned Lavender After Shave 39c

Open For Inspection SUNDAY, JUNE 22
9 a.m. to 4 p.m.
• 1 Acre Corner Lot • 3 Bedrooms
• 1 and 3/4 Bath • Double Garage
• Breezeway • Hobby Room
• 2 Wells • Sprinkling System
• Lawn and Shrubs
Telephone 3-2815
WESTWOOD ADDITION
ROSS LANE—Across from Westside School

DOES FERTILIZING PAY?
Pasture specialists, in a three year test of two adjoining plots of a mixture of grasses, alfalfa and clover found that the limed and fertilized plot produced seven times more. And the richer nourishment stepped up milk production.

TALK ABOUT RARE CHICKS
We have a hundred of them on display here at the store now and some of them are really funny looking creatures. You should come in and see these chicks as they are quite interesting. We are going to keep them on display here until we can tell what breed they are then will sell some of them off in pairs. We were going to have a little contest with them and see if any of you folks could name all the breeds, but as we don't know what all of them are ourselves, we wouldn't get far.

THE DRY COW AND THE HEIFER
Now you folks know that the dry dairy cows, next to growing heifers, are probably the most neglected animals on the average farm. Cows deserve good care all the time, not just when they are in production. For each pound of body weight you can put on the average cow in your herd during her dry period you can safely anticipate from 13 to 25 pounds additional milk production from that cow during the following lactation. We would be happy to work with you on a feeding program for either your dry cows or your heifers.

no rubbing in
no wiping off
no messiness

REVLON COLOR KITS
LIP KIT
3 Shades Indelible Creme Lipstick \$1.10
NAIL KIT
3 Shades Nail Enamel \$1.10

IMPROVED FORMULA
DAGGETT & RAMSDELL
Deodorant Cream
Pay \$1.00 Large Size 69¢

TUSSY ICE COLOGNE
3 Scents (Limited Time) 59c
\$2.00 SUMMER COLOGNES — \$1.00

FAN
8" — \$4.95
10" Oscillating \$10.95

94c DIAL SHAMPOO
2 Bars DEODORANT SOAP 67c

ADD FEDERAL EXCISE TAX ON TAXABLE MERCHANDISE

FREE DELIVERY IN MEDFORD

62c FRESH
2 Bars DEODORANT BATH SOAP 25c
FRESH DEODORANT 37c

WESTERN THRIFT
Medford's Original Price Cutters
N. CENTRAL 2-2874
OPEN WEEK DAYS 8 A.M. TO 6 P.M. (WEDNESDAY UNTIL 8) PRICES FOR ONE WEEK