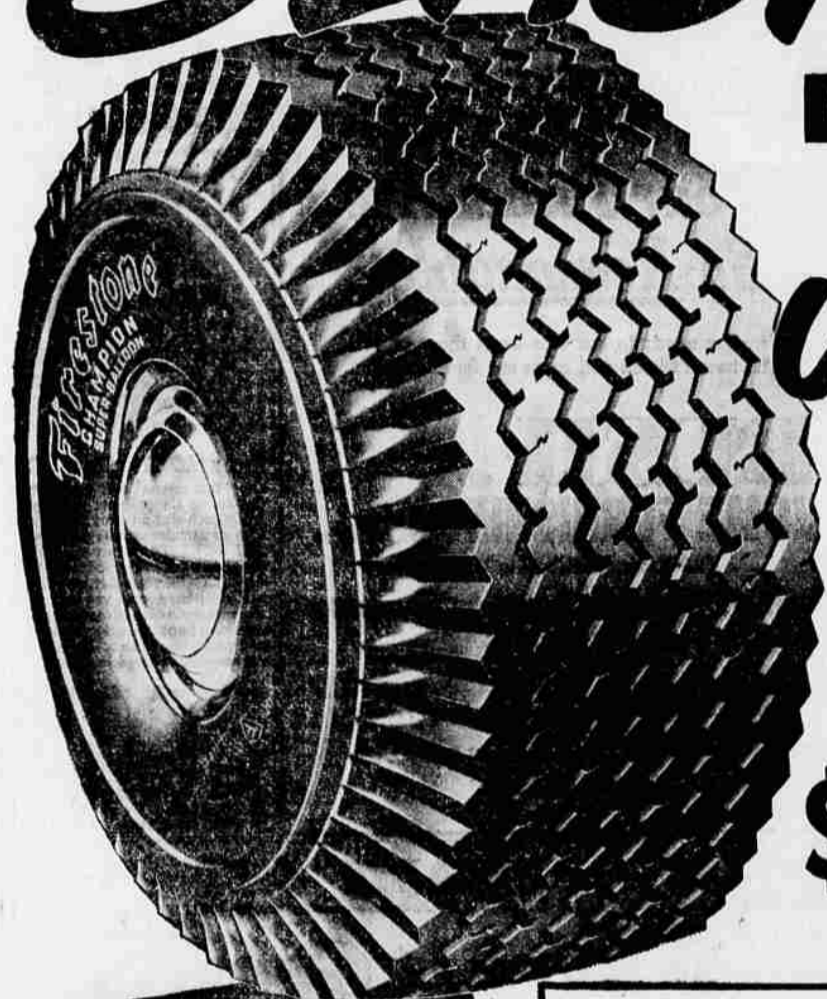


FROM JUNE 19TH TO MIDNIGHT JULY 5TH

Firestone SLASHES PRICES

DURING BIG

July 4th ★ Tire Sale



REG. PRICE ~~\$14.60~~ SALE PRICE

\$9.95

SIZE 6.00-16
EXCHANGE PLUS TAX

Famous For Value
Firestone CHAMPIONS

SAVE—SAVE on this high quality tire with all the extra value features that have made Firestone tires famous for over 50 years! Safti-Sured Gum-Dipped cord body for greater blowout protection—"Plus-Mileage" tread rubber—wider, flatter non-skid tread. Backed by a Lifetime Guarantee. SAVE—TRADE TODAY!

REG. PRICE ~~\$16.95~~ SALE PRICE **\$13.95**
SIZE 6.70-15 EXCHANGE PLUS TAX

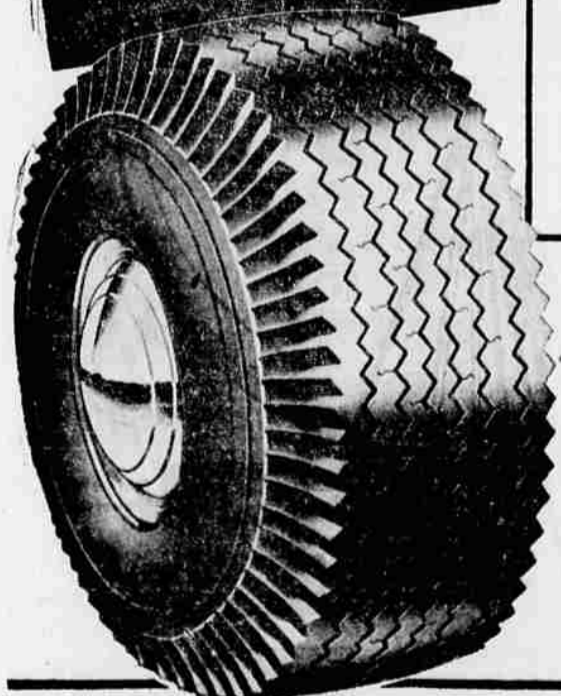
OTHER SIZES
PRICED
PROPORTIONATELY
LOW!

The Masterpiece of Tire Construction Firestone DELUXE CHAMPIONS

First choice of champion race drivers—first choice of car manufacturers. It's the same high quality tire that's given phenomenal mileage as original factory equipment on millions of America's new cars. It's the tire with every safety feature—the tire that gives most miles per dollar. Save—Save—Buy America's greatest tire NOW at these MONEY-SAVING SALE PRICES!

REG. PRICE ~~\$22.95~~ SALE PRICE **\$17.95**
SIZE 6.70-15 EXCHANGE PLUS TAX

REG. PRICE ~~\$20.10~~ SALE PRICE **\$15.95**
SIZE 6.00-16 EXCHANGE PLUS TAX



REG. PRICE ~~\$9.30~~ SALE PRICE **\$7.95**
SIZE 6.00-16
AND YOUR OLD TIRES

Firestone Guaranteed NEW TREADS

Applied On Guaranteed Tire Bodies Or On Your Own Tires

DON'T DELAY—TRADE TODAY! You can't afford to drive on smooth worn tires when you can get new tire safety at these UNHEARD-OF LOW PRICES! Firestone New Treads are made with the same high quality tread materials—the same tread design, the same tread depth and width as new Firestone tires! Carry a New Tire Guarantee too. Act today and SAVE!

REG. PRICE ~~\$10.60~~ SALE PRICE **\$8.95** AND YOUR OLD TIRE
SIZE 6.70-15 TIRE

PAY AS LITTLE AS
75¢
A WEEK
YOUR OLD TIRES WILL
MAKE THE DOWN PAYMENT

214 SOUTH
RIVERSIDE

Firestone STORES

PHONE
2-7119

ALSO AVAILABLE AT YOUR NEIGHBORHOOD SERVICE STATIONS-DISPLAYING THE FIRESTONE SIGN