

# THE NEWLY MODERNIZED GROCETERIA

IF YOU'RE NOT TRADING at the Groceteria You're Paying Too Much

## DOLLAR DAY IN THE NEWLY MODERNIZED GROCETERIA—Features of the New Groceteria:

- Both Self Service & Counter Service Meats
- Air Conditioned Vitamin Preserving Refrigerated Vegetable Display Stands
- Big Double Parking Lot Centrally Located
- Streamlined for Faster Service
- Enlarged Dairy and Cheese Refrigeration Facilities
- Greater Savings—We own the building we occupy.
- Wider Isles — Faster Checking

### Norma Burrough's Chocolate MARBLE CAKE

Ever since Norma joined the Groceteria staff she has talked about her Chocolate Marble Cake — told us it was better than any chocolate cake George Holzgang ever made.

Well George finally heard about it. Of course he couldn't agree nor would Norma concede that George, in his many years of Groceteria cake baking, ever equaled her marble cake.

Well—Here it is: Who Wins the argument, George or Norma? You Decide—

### Norma Burrough's CHOCOLATE MARBLE CAKE

**98c**

1/2 Cake 50c



**2 For PACKAGE 49c**



**9" DOUBLE-EDGE SLICER**  
50c in coin and 2  
WHITE STAR BRAND TUNA labels!  
Ask for ORDER BLANK  
Chunk Style  
**29c**

### Jumbo Jiffy Bags

Keeps beer cold for hours  
Keeps ice cream for hours  
Keeps frozen foods frozen—you don't have to hurry home when you buy them  
Ice cubes can be taken to picnic

**Each 25c**

### In the SAVING CENTER

- Colgate's Dental Cream Large tube 47c, Giant 63c
- Chlorodont Dental Cream (chlorophyll)—large tube 43c, Giant 69c
- Ammonident Tooth Paste Large 53c, Giant 69c
- Dr. Lyons Tooth Powder.....large can 39c
- 75c Phillips Milk of Magnesia.....59c
- Bayer's Aspirin, 75c size.....59c



**TREE TEA**  
BLACK-GREEN  
1/2 LB. BAGS  
**65c 52c**  
TRY THE NEW TEA BAGS

### Fruits & Vegetables

Sustained vitamin freshness in the new air conditioned refrigerated display stands.

#### BIGGEST VALUE EVER



#### VALENCIA JUICE ORANGES

Taste the juice before you buy—  
Juice content very high.

- 6-lb. Sack . . . . . 49c
- 3 Dozen . . . . . 55c
- 12-doz. 1/2 Case \$1.95
- 24-doz. full case \$3.75

### GROCETERIA Store Hours

WEEK DAYS  
8:30 a.m. - 9 p.m.  
SUNDAYS  
9 a.m. - 9 p.m.

### Which Tastes Best

### HAMBURGER or EXPENSIVE STEAK?

There is a pleasant surprise for you if you will do this: Get some Groceteria Ground Beef and fry it according to this recipe, but be sure its Groceteria Ground Beef:

Beat the yolk only of one egg into 1/2 cup of milk; mix thoroughly into one pound of Groceteria Ground Beef. For two pounds double the recipe, etc.

You will feed your family for less because no bone or fat waste . . . You never tasted finer meat.

You know it's good meat . . . You know it's clean meat . . . You know it's fresh meat . . .

### BECAUSE YOU SEE IT MADE

Grinding and Cutting of All Meats in Full View from the Store — DUAL SERVICE—Self Service if preferred or the butcher will serve you.

GROCETERIA'S OWN LEAN

**GROUND BEEF 59c** lb.

FRESH DRESSED—PAN READY

**COLORED FRYERS 63c** lb.

U.S. GRADED CHOICE

**VEAL STEAKS 87c** lb. Center Shoulder Cut

FRESH CAUGHT—ROYAL RED CHINOOK

**SALMON 69c** lb.

FRESH DRESSED—NO WASTE TO BUY

**COLORED HENS 49c** lb.

MI. OREGON BRAND WHOLE MILK

**CHEDDAR CHEESE 49c** lb.

ARMOUR'S STAR—COOKED READY TO EAT

**PICNICS 49c** lb. No Shank Small Size

EXTRA SPECIAL—OPEN KETTLE RENDERED

**Pure Lard 33c** lbs. 4

## DOLLAR DAY FEATURES at YOUR GROCETERIA

- 42c BIRDSEYE FROZEN STRAWBERRIES . . . . . 3 pkgs. \$1.00
- 24c BIRDSEYE FROZEN CUT GREEN BEANS . . . . . 5 pkgs. \$1.00
- 32c BIRDSEYE FROZEN LIMA BEANS . . . . . 4 pkgs. \$1.00
- 22c BIRDSEYE FROZEN CORN . . . . . 5 pkgs. \$1.00
- 25c BIRDSEYE FROZEN PEAS . . . . . 5 pkgs. \$1.00
- 29c SNOW'S CLAM CHOWDER . . . . . 4 for \$1.00
- 29c DEL MONTE BLENDED CITRUS JUICE 46 oz. can 4 for \$1.00
- 22c STATE FAIR TOMATOES . . . . . No. 2 1/2 can 5 for \$1.00
- 18c DIAMOND A WHOLE KERNAL CORN No. 303 can 6 for \$1.00
- 18c DEL MONTE CREAMED GOLDEN CORN No. 303 can 6 for \$1.00
- 14c MISSION SUGAR PEAS . . . . . No. 303 can 8 for \$1.00
- 14c VAN CAMPS HOMINY . . . . . No. 2 can 8 for \$1.00
- 14c VAN CAMPS PORK & BEANS . . . . . No. 300 can 8 for \$1.00
- 23c DEL MONTE GRAPEFRUIT . . . . . No. 2 can 5 for \$1.00
- 18c DOLE PINEAPPLE TID BITS . . . . . No. 211 can 6 for \$1.00
- 36c DEL ROGUE FREESTONE PEACHES . . . . . No. 2 1/2 can 3 for \$1.00
- 28c SUMMER ISLE PINEAPPLE . . . . . No. 2 can 4 for \$1.00
- 18c STANDBY APPLE SAUCE . . . . . No. 303 can 6 for \$1.00
- 59c PLANTERS PEANUT BUTTER . . . . . 20 oz. jar 2 for \$1.00