

Profitable Era for Tourist Trade in Europe Forecast

New York — (U.P.) — A new and profitable era for U.S. tourist trade in Europe is forecast as the result of a trans-Atlantic low-fare air service inaugurated by Pan American World Airways.

Called the "Rainbow" service, it is a tourist class air service which makes it possible for the first time for a man with an average income to spend a two-week vacation in Europe.

Fares on the tourist class planes—specially designed super-charged Douglas DC 6's—generally are about one-third lower than the first class fares between New York and cities on the continent.

The tourist-class service offers flight accommodations on planes

flying parallel routes with first-class planes, with fewer in-flight service trimmings and comforts. The tourist planes have more seats, fewer passenger attendants and no bars. Meals, instead of being gratis as on first-class flights, are served at cost. Breakfast costs 50 cents, luncheon or dinner \$1.75. Safety standards are precisely the same on all flights.

Savings Cited

Pan American figured that the savings between tourist and first class fares will pay for lodging, meals and sightseeing tours for an average traveler for two weeks.

This new type of travel, the airlines decided, would appeal to 15,000,000 Americans who have incomes between \$3,000 and \$6,000 a year and also to 5,000,000 who earn more than \$6,000 a year. Statistics show that nearly three-fourths of persons in those income brackets get two weeks' paid vacations.

Here is an example of the savings:

Round trip from New York to:	On-season tourist class	Off-season tourist class
London	\$711.00	\$486.00
Paris	747.00	522.00
Rome	868.00	643.00
Shanghai	658.00	433.80

The off-season runs November through March, the on-season from April through October.

Matter of Dollars
Travel and tourist agencies in Europe predicted that because

Bee on Nose Brings Advice for Motorists

Oklahoma City — (U.P.) — Oklahoma Safety Commissioner Dixie Gilmer had some advice for motorists Wednesday: "If a bee or hornet lands on your nose while driving, for heavens' sake stop the car first and swat the insect second."

of the new low fare service, Americans would spend many more of their vacation dollars in Europe. They pointed out that the tourist industry is the largest single dollar earner in Europe.

Their statistics show that those who go to Europe by boat do not spend as much money as those who travel by air because they do not stay as long in Europe, spending most of their vacation in travel time. The flying time from New York to Paris on the tourist service is only 13½ hours against five to six days by ship.

"Tourist-class air service is simply an application of the tested American principles of mass production—achieving a wider and wider market by lowering the unit price of the product," declared Juan T. Trippe, president of Pan American.

In inaugurating the new low-fare travel service, Pan American placed emphasis on pre-arranged, all-inclusive vacations that enable the traveler, before he leaves home, to pay for round-trip air transportation, reserved hotel accommodations (which still are a problem in Europe), sightseeing tours, and motor and rail transportation within Europe.

SOC Registration For Summer School Nears 400 Mark

Ashland — Registration at Southern Oregon college neared the 400 mark Tuesday at the end of the second day of summer school enrollment, according to the registrar's office. A total of 392 students had entered by late yesterday afternoon.

First classes convened yesterday and students will be permitted to continue signing for courses until Wednesday, June 25. Many of the more popular courses are overflowing due to unusual interest, according to Dr. John D. E. McAulay, summer term director. Eighty-four students working for degrees of master of science in elementary education bulged classrooms more than had been anticipated in the inauguration of the new curriculum.

First special summer activity was held this morning when Dr. U. G. Dubach of Lewis and Clark college addressed the opening assembly. The first of the regular Thursday afternoon teas at Susanne Homes hall will be held at 4 o'clock tomorrow afternoon when colored slides of Europe travels will be shown by Robert Martin.

Plans are also being completed for the first week end trip, which will be held Saturday.

INVESTIGATE A RUSTIC BUILDING MATERIAL
See Sec. 1, Page 7

John Wayne and Wife Said Not Separated

Hollywood — (U.P.) — Attorney Jerry Giesler denied Wednesday that his client, Mrs. John Wayne, and the rugged actor have separated again although she has been in Mexico City for the past two weeks.

The attorney said the Mexican born actress, the former Esperanza Baur, has engaged him to "handle some of her business affairs." He said her trip to Mexico was to visit her mother.

Students will visit museums at Yreka and Fort Jones under the guidance of Dr. Eugene Bowman.

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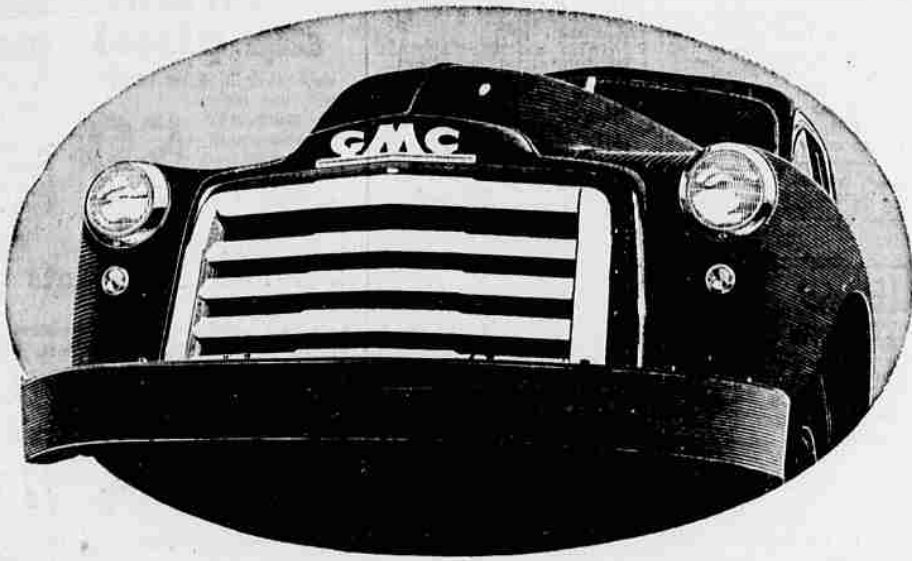
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