



Our Own **\$2.98**

**JULIETTE** Angelic little cotton lace shell cap. Enchanting and preciously feminine . . . the kind of hat you dream of but seldom see at our low price.

**THERE GOES THE BRIDE . . . WITH HER NEW**

There goes the bride with her brand new trousseau packed in brand new Samsonite Fashion-tone luggage. Together they create the 1952 look to her travel clothes. Come see this strong-enough-to-stand-on luggage in Bermuda Green, Admiral Blue, Colorado Brown, Saddle Tan and Natural Rawhide finish. Samsonite packs MORE clothes. Samsonite's better-than-leather wonder covering keeps clean with a damp cloth. Prices are unbelievably low. We also carry a complete line of Samsonite Man-Tailored luggage for men.

**Samsonite Fashion-tone Luggage**

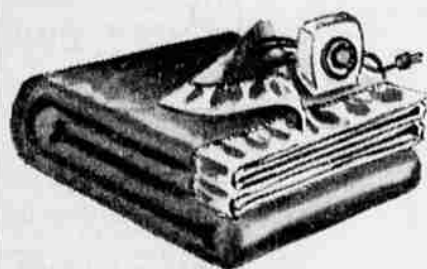
- Train Case . . . . . \$17.50
  - Vanity O'Nite . . . . . \$17.50
  - O'Nite . . . . . \$19.50-\$22.50
  - Wardrobe . . . . . \$25.00
- plus federal tax



USE OUR LAY-AWAY PLAN

**OUR FABULOUS BLANKET LAY-AWAY Sale**

**YOU CAN NOW OWN A TEXTRON AUTOMATIC BLANKET FOR ONLY**



**\$19.98**

Plus \$1.38 Tax

PAY ONLY 50c DOWN and Balance in Three Equal Payments

From now on you need only one blanket—the Textron Electric Blanket. Five pounds of downy-sleep comfort. (50% rayon, 25% wool, 25% cotton.) Full 72x84 size with automatic thermostat control.

**HERITAGE BY NORTH STAR**

An elegant blanket by North Star with all the handsome features that usually mean "dollars higher" price tag. Size 72x90, 4 1/4 pounds, 6" satin binding. Choose from 7 decorator colors.

ONLY 50c DOWN **\$15.98**

**THESE AND MANY OTHER TERRIFIC BLANKET BUYS**

Lower Floor



**OUR EYE - APPEALING Vacation FASHIONS ARE AT THEIR PEAK**



All Adorable, Adaptable and Wonderfully Packable

Hundreds to revel in, dozens in your size and the colors and patterns you want; Sundress styles . . . so much a part of summer and vacation time. Some with matching boleros. Poised, tailored, beautiful to behold; Sundresses for all the days and some of the evenings of the months to come.

SIZES 10 TO 18 **\$10.98 up**



**SPECIALY PRICED BATHING SUITS**

By Famous Maker

SAVE DURING THIS SPECIAL SALE EVENT

Just in time for vacation days ahead . . . our special selling event of the most wanted swim-suits of Summer "52" . . . all by a famous maker. We offer you savings galore on marvelous lastex suits cut for girls who swim like fish, and who like their sunbans strapless. Good range of sizes. Plain colors.

PRICED **\$4.98 TO \$9.75**

ALL SLIGHTLY IRREGULAR



**Mann's MEDFORD**

THE MOST TREASURED NAME IN PERFUME

**CHANEL**

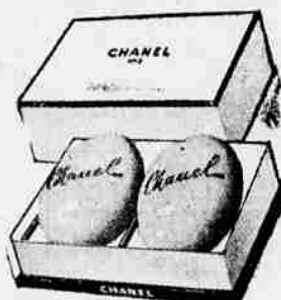
We've had many requests for this fabulous perfume in the past so here it is at last.



- PARFUM \$7.50-\$12-\$20 plus tax
  - COLOGNE \$3-\$5-\$8 plus tax
  - TOILET WATER 4 oz. \$10 plus tax
  - FRAGRANCES No. 5 - No. 22
- Jasmin, Gardenia, Bois des Isles, and Russia leather.

**Fine Soaps BATH SIZE**

2 CAKES IN A BOX \$5.00 Plus Tax



**HAND SIZE**

3 CAKES IN A BOX \$4.50 Plus Tax



GUEST SIZE SAPONETTES \$4.00 Box Exclusively Ours

**Best Buys IN LINGERIE**

"KITTENS" BY CORTICELLI

For the woman who doesn't need a regulation girdle. Kittens is the answer for it offers just the right amount of support needed. A fine cotton pantie foundation with elastic shirring thruout. Cool and comfortable. In white only. Sizes S-M-L.

**98c** MAIN FLOOR

**GIRDLES—PANTIE GIRDLES**

Well-known make of girdles and pantie girdles now at savings. Elastic slip-ins and two-way stretch. Pink and white to choose from. Sizes 25 to 29. Because they are slightly irregular we are selling them at this special price.

REG. \$5 **\$2.15** SECOND FLOOR

FULLY FASHIONED KAYSER HOSE at SAVINGS



REG. \$1.50 NOW **\$1.20 pair** **\$1.32 pair** REG. \$1.65

To wear with summery open shoes, slightly reinforced at heel and toe. A famous make hose now at savings. 51 gauge-51 denier and 60 gauge-15 denier in all of the summer shades and veil sheer.

See Our Other Ad on Page 8