

THE NEWLY MODERNIZED GROCETERIA

IF YOU'RE NOT TRADING at the Groceteria You're Paying Too Much

WEEK-END SPECIALS

FRIDAY SATURDAY SUNDAY

FOR COOL LUNCHES OR HOT DINNERS OR AN EXCITING PICNIC

Hit the California Jackpot!

1728 thrilling prizes in MISSION ORANGE CONTEST

3 Prizes FOR EVERY WINNER!

Get entry blanks here

MISSION ORANGE with the California Sunshine Flavor

GROCETERIA

Store Hours

Week Days 8:30 a.m. to 9 p.m.

Sundays 9 a.m. to 9 p.m.

VITAMIN PROTECTED



\$5000⁰⁰

for

VITAMIN PROTECTION

Seems like a lot to spend but its the most necessary expenditure we ever made.

As wilt progresses, the vitamin content of vegetables diminishes at such a rate that the vitamins necessary to normal health would soon vanish.

Buy your fresh vegetables from the vitamin preserving air conditioned refrigerated stands where full vitamin content guards your health while Groceteria savings guard your purse.

Vitamins in a bottle are most expensive. They are free with the vegetables you buy from our wilt resistant vegetable stands, one of the great contributions of science to better health.

- LETTUCE, extra crisppound 10c
- LOCAL RADISHES3 bunches 10c
- LOCAL GREEN ONIONS 2 bunches 9c
- CANTALOUPEs, Jumbo 45's, ripe and sweet each 19c
- SUNKIST LEMONS, 422's 2 dozen 49c

FATHER'S DAY TREAT To DAD from the NEWLY MODERNIZED GROCETERIA

Here is a Father's Day dinner tribute that should please any man, plus a wholesome treat for the family—a rich chocolate

CAKE

Profusely decorated—a \$2.00 value without the ice cream treat that accompanies it with our compliments.

Father's Day Decorated Cake Regular Price \$2.00
 Quart Snider's Ice Cream

Both **\$1.39**

ORDER AHEAD PLEASE — LIMIT 250 CAKES

You Couldn't Please DAD More Than With Good Smokes

- | | |
|---|---|
| CIGARS | Ronson Lighters |
| ALL THE LEADING BRANDS OF EVERY PRICE RANGE | Carton Any Popular Brand Cigarettes with any Ronson at No Additional Cost |
| 5c Cigars—box 50.....\$2.25 | \$7.25, \$8.25, \$10 |
| 6c Cigars—box 50.....\$2.70 | SPECIAL FATHER'S DAY SMOKING SET |
| 10c Cigars—box 50 \$4.40 - \$4.60 | \$1.98 Imported Briar Pipe |
| 15c Cigars—box 50.....\$6.75 | \$1.00 Value Tobacco Pouch |
| 3 for 50c Cigars—Box 50 \$7.50 | 1 Pocket Size Best Smoking Tobacco |
| CIGARILLOS — LITTLE CIGARS Many Brands | 1 Package Pipe Cleaners |
| Box of 50 — \$2.25 | All for \$1.98 |

BILLFOLDS

Name Imprinted in gold letters on any billfold priced \$5.00 or more
 Good variety of leading makes

Groceteria Ground Meat YOUR BEST BUY!

YOU KNOW ITS GOOD MEAT . . .
 YOU KNOW ITS CLEAN MEAT . . .
 YOU KNOW ITS FRESH MEAT . . .

WHY?

BECAUSE YOU SEE IT MADE!

Good Ground Meats—Hamburger, Ham and Veal Loaf and Pork Sausage are most economical, yet can be prepared in so many ways as to furnish wide food variety. You will get more eating pleasure if you get your ground meats at the Groceteria. You will eat them with full assurance of clean, wholesomeness, because you can see them prepared. No meat operations are concealed at the Groceteria. Cutting, grinding, every operation is in full view.

Get all of your meats at the Groceteria and add to the joy of eating!

Groceteria's "Lean" FRESH MADE

GROUND BEEF lb. 59^c

No Cereal Added



CASCADE BRAND—Cooked, Ready to Eat—Hockless

PICNICS lb. 49^c

FRESH DRESSED—Ready To Cook, Colored

HENS EXTRA FANCY NO. 1 lb. 47^c

U.S. GRADED CHOICE STEER

SHORT RIBS lb. 39^c

HORMEL MINNESOTA BRAND—Cello Wrap

SLICED BACON lb. 49^c

AGED WHOLE MILK—GENUINE WISCONSIN

CHEDDAR CHEESE lb. 69^c

MORRELL'S PRIDE—SHORT SHANK, TENDERIZED

PICNICS Small Size lb. 43^c

FRESH MADE COUNTRY STYLE, PURE

PORK SAUSAGE lb. 43^c

FRESH CAUGHT GENUINE ROYAL CHINOOK

LARGE RED 1/2 or Whole Piece or Sliced

SALMON lb. 69^c

You Should Can Some at This Low Price.

SAVINGS at the GROCETERIA

- BIRDSEYE FROZEN ORANGE JUICE can 15c
- PENGUIN FROZEN PEAS 12-oz. pkg. 15c
- DEL ROGUE FANCY FREESTONE PEACHES No. 2 1/2 can 3 for \$1.00
- BISQUICK large box 39c
- SPERRY PANCAKE FLOUR 4-lb. sack 54c
- KERRS STRAWBERRY PRESERVES 12-oz. jar 3 for 73c, case (12) \$2.89
- DIAL SHAMPOO bottle 67c
- COFFEE—all popular brands lb. 89c, 2 lbs. \$1.77
- BIRDSEYE FILLETS OCEAN PERCH lb. 51c
- SILVER SKILLET CORNED BEEF HASH 1-lb. can 42c
- SWANSONS CHICKEN FRICASSEE No. 1 tall can 50c
- NALLEYS SPAGHETTI DINNER 35c, 3 for \$1.00
- DIAL DEODORANT SOAP 2 for 27c bath size 2 for 37c
- ARGO GLOSS STARCH 1-lb. pkg. 16c
- ARGO CORN STARCH 1-lb. pkg. 15c
- TREND DETERGENT box 23c
- PUREX 1/2 gal. 29c, gal. 49c