

MEN'S SUITS

Regular \$50.00 Value
100% All Wool — Just a Few Left.
Sizes 38 reg., 38 long, 39 long and 40 reg.
OUT THEY GO AT ONLY \$19⁹⁹

M. M. DEP'T STORE

HUGE STOCK Reducing SALE

OPENS WIDE THE VALUE GATES IN A SURGING FLOOD OF DYNAMIC BARGAINS! A SALE OF SUCH MAGNITUDE THAT IT SURPASSES ALL PREVIOUS EVENTS EVER OFFERED IN THIS STORE! OFFERING SENSATIONAL BARGAINS THAT SHATTER ALL PREVIOUS VALUE RECORDS! SAVE!

MEN'S TOP COATS

REGULAR \$29.95 VALUE
100% All Wool Gabardine
1 ONLY—Size 46 **\$9⁹⁵**

FEATURING HUGE STOCK FINE APPAREL FOR MEN, WOMEN and CHILDREN... WHITE GOODS... YARDAGE... SHOES ALL GOING NOW AT PRICES THAT ARE A FRACTION OF

Here is the most important Value News of vital interest to the people of Medford and the surrounding country. Here is a once in a lifetime opportunity to buy fine quality merchandise at sensational CUT-SLASHED prices! We bought heavy for Spring and Summer. But business has been slow. And we find ourselves overstocked. Orders have come down from headquarters to close out a large portion of this fine stock quickly. To assure immediate buying action we have SLASHED PRICES with complete disregard to former costs or selling prices! All thoughts of profit have been completely ignored in our efforts to make this sale the GREATEST VALUE EVENT in the history of this store. Sensational values for every member of the family are here for your choosing! FIRST COME FIRST SERVED... be here when the doors open tomorrow at 10 a.m.

THEIR TRUE WORTH! THE MOST TREMENDOUS VALUE EVENT EVER STAGED IN MEDFORD IN MANY A DAY... SAVINGS ARE WORTH COMING MANY MILES FOR!

Sale Starts Tomorrow 10 A. M. Rain or Shine—Be Here!

People of Medford! Every effort has been expended to bring to you the finest selection of values ever seen in this area! The sale tags tell the story of huge markdowns taken in every department... values that you cannot afford to miss! This is not a sale of odds and ends but a store-wide event embracing hundreds of items... all at terrific mark-down prices! Don't wait! Come expecting to see the GREATEST VALUES of your lifetime... Many bargains will sell out quickly... so be in line TOMORROW at 10 a.m. sharp to get your share!

Regular 75c Value
Cannon Bath TOWEL
Size 20x40 Heavyweight **44c**

Regular 39c Value
Cannon Hand TOWEL
Size 15x26 Absorbent **27c**

BLANKET SPECIAL

Part Wool—Size 70x80
MAR-RAY—Gold, Rose, Dark Green. \$5.98 Value for **\$3⁹⁹**

Regular 79c Value
Nylonized Brief Panty
Sizes S-M-L Color—White **47c**

Pillow Cases All Go At Bargain Prices

Regular 69c
42"x36"
CANNON CASES

46c

Regular 79c
42"x36"
DAN RIVER CASES

53c

Regular 59c Value
Plastic YARD GOODS
25c Yard

Regular \$2.98 Value
Nylon HALF SLIPS
\$1.88

Regular \$1.39 Value
EYELET EMBROIDERY
94c Yard

Regular 49c Value
Printed PLISSE CREPE
37c Yard

Regular 79c Value
KRISKAY Embossed COTTON
66c Yard

Regular 69c Value
ORGANDY
47c Yard

Regular 49c
80 Square VALENCIA PRINTS
37c Yard

REGULAR \$2.69 VALUE
ALL OVER LACE
\$1⁹⁵ Yard

Regular 79c
Rayon FRENCH CREPE
55c Yard

REGULAR \$2.69 VALUE
ALL OVER LACE
\$1⁹⁵ Yard

REG. 59c
PLAID GINGHAM
33c Yard

Regular 39c Value
HOPE BLEACHED MUSLIN
25c Yard

STORE CLOSED WEDNESDAY TO SLASH PRICES!

BUY NOW AT REAL BARGAIN PRICES!

HUGE STOCK AT SLASHED PRICES!

For Quick and Positive Buying Action! Hurry To Save!

Never before and probably never again will such sensational values be equalled. Here is the chance of your lifetime to buy fine quality merchandise at LOWEST PRICES ON RECORD!

Get your share! Don't wait—be in line tomorrow—rain or shine at 10 a.m. to assure best selection. Bring your friends and come prepared to save as you have never saved before.

Sale Continues Daily Until Stock Is Depleted! Hurry!

Values to \$14.95
MEN'S DRESS SHOES
Consists of Loafers & Dress Oxfords Black, Brown
\$4⁹⁹
Not all sizes, But Remarkable Values

EARLY BIRD SPECIAL
Regular \$2.98
LADIES' HATS
Braids Straws **\$1⁷⁷**

10 A.M. SPECIAL
Regular \$3.98
LADIES' HATS
Piques Straws **\$2⁶⁶**

CUT SLASHED PRICES
Regular \$4.95
LADIES HATS
Crocheted \$3⁴⁴
Needlepoint **\$3⁴⁴**

EMBOSSED COTTON PICOLET
Regular \$3.98
DRESSES
Pastel Colors **\$2⁷⁷**

10 A.M. SPECIAL
Regular Value to \$1.15
NYLON HOSE
OUT THEY GO
47c
First Come—First Served
While They Last at 10 A.M.

AT PRICES THAT DEMAND QUICK BUYING ACTION!

WOMEN'S SUMMER SUITS

Wrinkle Shed (Dan River) Rayon Gabardine, Rayon Sharkskin Tailored by Zim, Full and Pencil Skirts.

Women's Smart Suits Tailored of Fine Fabrics in Styles to Please the Most Discriminating! Now Marked Down to a Quick Sale Price! Hurry to Get Your Share!

\$12⁹⁹

HERE IS THE VALUE TREAT OF YOUR LIFETIME

NEW SPRING COATS

Two large price groups to choose from consists of fleeces, tweeds, coverts, velour in checks and plain colors. 100% all-wool pastel tones. Sizes 10 to 18!

REGULAR \$30.00 VALUE

\$21⁹⁵

REGULAR \$56.75 VALUE

\$29⁹⁵

SAVE AS NEVER BEFORE !!! YARDAGE

Regular \$1.98 Value
CALIFORNIA HAND PRINTS
87c

Regular \$1.98 Value
WHIRLOWAY CREPES
87c

Regular 39c Value
PLAID DENIM
47c

Regular 79c Value
PRINTED PIQUE
57c

Regular \$1.39 Value NOW
PRINTED JERSEY
87c

REGULAR \$16.95 VALUE
LADIES' SHORTY COATS
100% ALL WOOL
Gabardine Pastel Navy Black
\$12⁹⁹

Regular \$5.95 Value
Rayon Chenille TOPPERS
White and Pastel Tones Ideal for Summer Wear
\$3⁹⁹

Regular \$2.95 Value
COTTON House Dresses
Fruit O' the Loom and Simplicity Stripes, Floral—Sizes 12-24 1/2
\$1⁹⁹

REGULAR 69c VALUE
DOUBLE STRIPE WHITE DIMITY
36" Wide—Ideal For Summer Blouses
28c yard

White Goods SALE

REGULAR \$3.49 VALUE
81x108" Cohasset SHEETS
\$2⁶⁶
WORLD FAMOUS PEQUOT IRREGULARS HURRY TO GET YOUR SHARE

REGULAR \$2.98—72x108
PEACETIME SHEETS
\$2⁵⁵

REGULAR \$3.49—81x108
PEACETIME SHEETS
\$2⁶⁶

REGULAR \$3.69—81x108
DAN RIVER PERCALES
\$2⁸⁸

REGULAR \$2.69—81x108
SOMMOLA SHEETS
\$2¹⁹

M. M. DEPARTMENT STORE • 218-222 EAST MAIN STREET MEDFORD