

## Fresh Pear Sales Said Increased By Right Methods

Sales of fresh pears have been increased by as much as 70 per cent through proper merchandising methods, Rogue Valley fruit growers were told at a meeting here last night.

Fred Stratman and Joe Sholler of the Oregon-Washington-California Pear bureau spoke at the meeting, reporting on success of pear bureau promotions. They said that one group of stores in Detroit, Mich., increased the sale of Bosc pears 70 per cent over the previous year, and Anjou sales increased 51 per cent. Similar results from better merchandising were reported from elsewhere throughout the nation. Proper display, conditioning of fruit before offering for sale, and use of pressure testers to determine ripeness were cited as examples of better methods.

**"Departure" Told**

The pear bureau men said that it has been found that a display of pears should be one layer deep with the stems up. It is more attractive and appealing, and results in less "paving over" of fruit, with less resulting damage. It is a "radical departure" from older methods, they said.

Proper conditioning consists of holding pears in ripening rooms, with the result that pears reach the consumer ready to eat, or close to it. Pressure tests show the degree of ripeness, and give an accurate indication of how many days it will take to bring the fruit to the best eating condition.

Discussion of merchandising plans for the coming season also was held, and particular emphasis was placed on the problem of how to handle frost-marked fruit, which is fairly general in the valley this year.

Dead line Sunday Classifieds at 8:30 p.m. for following day; 10 a.m. Monday for Monday; noon Saturday for Sunday a.m.



**EVANGELIST** since she was 6, Renee Mariz, 12, Orlando, Fla., smiles prettily for photographer as she sails from New York for tour of 15 countries in which she will preach. So far she has visited 36 countries on revival schedule. (International)

### Typographical Error Confuses News Story

A typographical error in a Mail Tribune story yesterday resulted in the omission of the name of a Medford woman, and confused the meaning of a portion of the story.

The article concerned the return of Medford delegates from the state Disabled Veterans convention in La Grande. The paragraph which was in error should have said:

Mrs. Hazel Vandermark was elected senior vice commander of the ladies state DAV auxiliary, and Dorothy Simmons was elected color guard. Both are members of the Medford DAV auxiliary.

## School Board OK's Purchase of Land For New Building

The Medford school board last night authorized purchase of eight acres of property north of town as a site for future construction of an elementary school building. The site was sold by Whittle and McIntyre for a price of \$5,000.

No construction is planned on the property at the present time, according to Superintendent E. H. Hedrick. The purchase "is in line with the school board's policy of obtaining sites in advance of present needs to avoid transportation problems at a future date," Hedrick said.

**In Walking Distance**

This policy keeps all schools within walking distance for school children, the superintendent said. The property, which is located on Whittle avenue near McAndrews road, is about 1 1/2 miles from Lincoln school and 1 2/3 miles from Roosevelt school.

The board also appointed six new teachers and accepted the resignation of Mrs. Edna Chandler, elementary teacher at Roosevelt school for the past two years.

Primary teachers elected by the board are Marilyn Tarbet, Portland, a 1952 graduate of Lewis and Clark college; Mrs. Trudy Williams, Monmouth, a 1952 graduate of Oregon College of Education; and Marilyn Matheny, Ashland, a 1952 graduate of Southern Oregon college.

**Intermediate Teacher**

Benoyd S. Bayless Jr., Medford, a graduate of Eastern Oregon college, was elected as an intermediate teacher. He has been teaching in Ashland during the past year.

High school teachers elected by the board are Betty Jean Moody, Chelan, Wash., to teach English; and Don V. Hanning, Long Beach, Calif., to teach machine shop. Miss Moody is a graduate of Northern Idaho college and Hanning holds a junior engineer's license from the Merchant Marine academy.

**ATHLETE MAKES GOOD**

East Lansing, Mich. — (U.P.) — Lyman Frimodis, business manager at Michigan State college, was the only 10-letter winner in sports in Spartan history. He has been on the Michigan State campus for more than 30 years, first as a student, then assistant director of athletics and ticket sales manager, and now athletic business manager.



**BELIEVED FASTEST JET FIGHTER** possessed by U. S. Navy, new XPJ-2 Fury is turned over to Comdr. W. L. Perry by Ray Rice, chief engineer of North American Aviation Corp. at Los Angeles. Plane is believed to have speed in excess of 650 mph. (International)

### Rogue River To Buy Street Work Tractor

Rogue River — A new tread tractor is being purchased by the city of Rogue River, according to Mrs. Orva Jean Cruise, city recorder.

The contract has been negotiated, she said, and the tractor will be used mainly for street grading and maintenance.

Work is also progressing on the new city hall building on Broadway street where the forms have been laid out. Mrs. Cruise said it is planned to get the frame up first and then finish it as time and labor permits.

The building project is being financed by funds received from the sale of the old city hall building, holdover money from the current fiscal year and a labor fund, the recorder noted.

### Daily Weather Report

**FORECASTS**

Medford and vicinity: Cloudy and cold with frequent showers tonight. Decreasing showers and slightly warmer Thursday. Low tonight 35-38. High Thursday 60.

Western Oregon: Mostly cloudy with a few showers tonight and Thursday. Continued cool. Lows tonight 40-50. Highs 60-70 except 55 on coast.

**LOCAL DATA**

Temperature a year ago today: Highest 80; Lowest 52.

Total monthly precipitation 18 inch. Deficiency for the month 12 inch. Total precipitation since September 1, 1952, 19.88 inches.

Excess for the season 3.98 inch. Relative humidity 4:30 p.m. yesterday 54%; 4:30 a.m. today 84%.

Observations Taken At 4:30 A.M., 120 Meridian Time

City	High	Low	Prec.
Boise	69	53	.17
Boston	64	39	.87
Chicago	86	58	.00
Denver	97	50	.00
Europe	85	45	.02
Havre	82	44	.00
Klamath Falls	57	33	.42
Los Angeles	70	55	.00
Medford	62	40	.04
New York	84	62	.00
Omaha	76	75	.00
Phoenix	101	64	.00
Portland	63	45	.12
Reno	73	49	.00
Eugene	61	44	.37
Salt Lake	80	52	.00
San Francisco	63	50	.00
Seattle	61	45	.00
Spokane	64	42	.18
Washington, D.C.	66	66	.00
Yakima	68	43	.00

Tomorrow  
Sunrise 4:35 a.m. Sunset 7:46 p.m.

## Council Approves Nine Paving Jobs On City Streets

Nine city streets paving projects were given preliminary approval last night by the Medford city council. No hearing dates on the projects were set by the council.

The streets involved and the amount to be paved include Bennett street from the end of the street to Crater Lake avenue, 650 feet; Crown avenue from Oregon terrace to Berkeley way, 1,340 feet; Welch street from the railroad tracks to Jackson street, 500 feet; Haven street from Oak to Woodstock streets, 600 feet.

**Others Listed**

Also included in the group are South Peach street from 13th street to Dakota avenue, 565 feet; Haven street from Woodstock to Grape streets, 400 feet; Taylor street from the end of the street to Myrtle street, 175 feet, and Kenneway drive, from Main street to Woodlawn drive 480 feet.

Also approved was the paving of an alley between 14th street and Dakota avenue between Newtown and King streets.

City officials reported this morning that the "seam" between new concrete aprons and paving on the portion of East Main street which was recently widened, will be covered with blacktop surface in the near future. The entire apron will be covered at a later date, they stated.

## Circuit Court Asked To Void Sentence

Cecil Cannon, 2827 Buckshot road, who was fined \$15 and sentenced to five days in jail on June 8 after being convicted of petty larceny, has asked the circuit court to void the district court sentence.

He charges a "manifest error" in that the defendant was denied the right of appeal. He also alleges the sentence was "harsh and excessive" for the misdemeanor, and that the sentence must be either a fine or jail term, or both.

The first sentence by the district court was a fine of \$50 and five days in jail and the fine was reduced to \$15 on the recommendation of Deputy District Attorney Bob Dickey, Cannon's appeal said, "for the purpose of preventing an appeal... and that the court erred in giving said reduction."

The case involved the theft of one pound of butter from the Big-Y market.

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**CATS SHARE JOBS**

Elsie, Mich. — (U.P.) — Drs. Richard and Jean Lannen, veterinarians, are the owners of two cats from the same litter that gave birth to twin kittens the same week. The two mothers shared the same "nursery," sometimes taking turns nursing all four kittens at the same time.

**CONTINENTAL TRAILWAYS BUS DEPOT**  
148 N. FRONT - PHONE 2-1823  
Lyle D. Rogers, Agent

## Plywood Workers

To those who are interested in buying a working share in a going plant at Roseburg. For further information see Mr. Fah in the lobby of the MEDFORD HOTEL, FRIDAY, JUNE 13, Afternoon and evening.

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