



What does it all mean?

IT DOESN'T MEAN A THING!

Above are citizens of Czechoslovakia, Poland, Russia, Hungary and Rumania engaged in voting. All vote "Yes." That's the only way they *can* vote. Actually, they have no vote. They lost it to a dictatorship.

It's different in Australia, Belgium, Holland, Norway, Switzerland and New Zealand. There the franchise is so important that citizens are *fined* if they don't vote.

There is still another way—the American way. Your vote is yours to use freely, as you see fit—now.

But if you don't use your vote, you may lose the very *right* to vote. Failure to exercise your citizenship on election day leaves the door open—to dictatorship at home or conquest from abroad. Then you, like the people above, will lose *your* vote.

That right to vote is one of your most precious possessions. Protect it!

Be sure to register. Then be sure to vote. Remind your family, friends and fellow workers how important it is for them to do the same.

Every good American should *participate* in politics. Some people don't like the word politics because they think it means

being *partisan*—urging support for a particular candidate or party.

But when you register and vote, study issues and candidates, and remind your friends to do the same, you participate in politics in its highest form. In this sense, politics is the freedom given us by our Constitution for selecting the men and women who will run our government.

Your continued freedom lies in your ballot box. Once lost, it is gone forever. Don't lose it! Keep it.

WHAT CAN YOU DO?

Be sure to register now

Be sure to vote November 4

Be sure to urge your friends to register and vote.

Even if you did not vote in the Primaries, you still can register now to vote November 4.

This announcement is contributed in the interest of good citizenship by



RICHFIELD