

SAFeway ANNIVERSARY SALE!



Modern Shopping Facilities Such As These Have Won Many New Friends for Safeway During the Past Year.

TOMORROW and SATURDAY Celebrating One Year of Improved Food Service to Medford Homemakers

It was just a little over a year ago that we gave our stores "the works" . . . brought them up-to-the-minute by installing the most modern of fixtures to provide you with Medford's finest food shopping facilities. Your response to our efforts to please you has been most gratifying. Thanks for your continued loyal patronage.

We've cooked up a little party this weekend . . . and we hope you will be able to attend. We'll have refreshments, fun for the ladies in our "most unusual hat" contest, and some swell buys. So come on in. We'll be looking for you.

★
JOE SHERIDAN
Manager
SAFeway
502 W. Main
★



★
T. C. CARTER
Manager
SAFeway
130 N. Bartlett
★



SELF-SERVICE MEAT SECTION

Shop quickly or leisurely from a huge selection of those famous Safeway Guaranteed Meats

Ladies! DESIGN AN UNUSUAL HAT!.. Win A Big Carton of Free Groceries!

22 PRIZES TO BE WON EACH DAY
FRIDAY & SATURDAY
Separate contests at 10, 11, 12, 1, 2, 3, 4, 5, 6, 7, and 8 o'clock tomorrow and Saturday.

Here's All You Do:

Get out the scissors and thread and anything you can get your hands on. Whip up a real Lulu of a bonnet, the doggondest creation you can assemble. Wear it to Safeway this week-end. Hats will be judged on the hour, every hour according to the schedule at the left of this box. Every lady is eligible to win once except employees of Safeway and their immediate families. Get in on the fun. YOU might win free groceries.

Nothing to Buy—Just Wear Your Hat to Safeway



REFRIGERATED PRODUCE STANDS

Perishable fruits and vegetables are kept at peak of perfection in these modern display cases.

DON'T MISS OUT ON THESE EXTRA ANNIVERSARY SAVINGS!

- CLING PEACHES Highway Brand No. 2 1/2 Cans **25c**
- JELL-WELL DESSERTS Gelatines and Puddings Reg. Pkg. **5c**
- HEINZ KETCHUP Fomaus for Quality 2 14-oz. Bottles **49c**
- FRUIT COCKTAIL Hostess Delight Try it with ice cream 3 No. 2 1/2 Can **\$1.00**
- FROZEN PEAS Bel Air rand Finest Quality 12-oz. Pkg. **19c**



FAST, ACCURATE CHECK OUT

Streamlined checkstands insure fast, efficient service . . . even at peak shopping periods.

- TUNA, Mid Sea 2 for **49c**
- Cheese Food Van Zee 2 lb. pkg. **79c**
- SOAP White Magic Granulated 2 32-oz. **39c**
- String Beans GARDENSIDE Cut Green 303 Can 3 for **39c**
- Pork & Beans TASTE TELLS 2 1/2 Can 3 for **49c**
- Skinless Weiners lb. **59c**

Have Coffee and Cake On Us This Week-end..

DELICIOUS NOB HILL COFFEE, That Is!
A birthday party just isn't a party without refreshments! So when you visit us this week-end we'll have a cup of delicious Nob Hill coffee for you and a piece of our birthday cake. And once you've tried aromatic Nob Hill . . . you'll understand why it is fast becoming Medford's favorite coffee.

BOTH MEDFORD STORES ARE OPEN EVERY NIGHT UNTIL 9:00 P. M.
130 N. Bartlett ♦ 502 W. Main