

THE NEWLY MODERNIZED GROCETERIA

IF YOU'RE NOT TRADING at the Groceteria You're Paying Too Much

APPLE PIE A LA MODE

Finest of All Summer Desserts

1-HOME PURITY APPLE PIE
1-PINT SNIDER'S VANILLA ICE CREAM Both **59¢**

LEMON COCONUT CAKE

THE BEST SUMMER CAKE

For Picnics - For Home - A Zestful Coconut Cake is the Ideal Dessert

WHOLE CAKE 98c
1/2 CAKE 50c

WHO SAID YOU CAN'T PLEASE EVERYBODY

Maybe not, but one can at least try, and try we did when putting in our new meat market.

Some folks like self service meats — like the promptness of waiting on themselves — while others would rather consult with the butcher and be served to suit their particular need.

Well — we have both types of service with the finest and latest equipment. With air conditioned refrigeration all meats are kept sweet and fresh — tender and delicious.

You are invited to visit our self service wrapping room.

The service room where meats are cut and ground are not partitioned off from the store — you can see every step in cutting and preparation — In other words, there is no back room. You know by seeing just what happens to your meat before you get it.

Please everybody? ... It should!

WHAT SHALL I GIVE DAD

He Seems To Have Just About EVERYTHING



Tough problems? If he smokes — No — No man ever had too many pipes — will always welcome a supply of cigars or his favorite cigarettes; or a good pocket or table lighter.

Whatever he needs — pipes, lighters, cigars, cigarettes, tobacco, pouches — Medford's most complete assortment is here at low prices.

Cigars

ALL THE LEADING BRANDS OF EVERY PRICE RANGE

5c Cigars—box 50 \$2.25
6c Cigars—box 50 \$2.70
10c Cigars—box 50 \$4.40—\$4.60
15c Cigars—box 50 \$6.75
3 for 50c Cigars—box 50 .. \$7.50

CIGARILLOS — LITTLE CIGARS
Many Brands

Box 50 — \$2.25

Ronson Lighters

Carton Any Popular Brand Cigarettes With Any Ronson at No Additional Cost.

\$7.25 \$8.25 \$10.00

SPECIAL FATHER'S DAY SMOKING SET

\$1.98 Imported Briar Pipe
\$1.00 Value Tobacco Pouch
1 Pocket Size Best Smoking Tobacco
1 Package Pipe Cleaners

All for \$1.98

BILFOLDS

Name imprinted in gold letters on any billfold priced \$5.00 or more

Good variety of leading makes

SUMMERTIME IS PICKLE TIME!

Yes and it's Del Monte Time—the only Pickles made with Pineapple Vinegar

Candied Sweets 8 oz. jar—30c
Whole Sweets 24 oz. jar—53c
Mixed Sweets 24 oz. jar—50c
Sweet Chips 12 oz. jar—29c
Sweet Relish 12 oz. jar—27c
Chow Chow 24 oz. jar—42c
Sliced Dills 24 oz. jar—34c
Sliced Sweet Dills 24 oz. jar—47c
Sliced Kosher Dills 24 oz. jar—36c

THAT TEMPTING FLAVOR IS THE PINEAPPLE VINEGAR

GROCETERIA

Store Hours Week Days 8:30 a.m. to 9 p.m.
9 a.m. to 9 p.m. Sundays

LOOK at these-Groceteria Savings

Del Monte Fruit Cocktail No. 303 can, 2 for 45c
Del Monte Fruits for Salad.... No. 303 can, 2 for 55c
Del Monte Sliced Pineapple flat can, 2 for 29c
Del Monte Pineapple Juice..... 46 oz. can 28c
Del Rogue Orange Juice 46 oz. can 25c
Del Monte Orange & Grapefruit Juice, 46 oz. can 26c
Del Monte Early Garden Peas.. No. 303 can, 2 for 39c
Three Sisters Whole Kernel.... No. 303 can, 2 for 29c
Del Monte Green Lima Beans..... No. 303 can 28c
Del Monte Spinach..... No. 2 can, 2 for 29c
Del Monte Pineapple, sliced or chunk, No. 2 can 29c
Del Rich Margarine..... Lb. 29c
Sunshine Krispy Crackers..... 2 Lb. Box 50c
Wesson Oil quart 59c
Van Camp's Pork & Beans..... No. 303 can, 2 for 23c
Snowdrift Shortening 3 Lb. can 85c
White Star Chunk Tuna Fish..... No. 1/2 can 29c
Karo Syrup, white or dark..... 5 Lb. can 63c
Mazola Oil quart 61c
White King Granulated Soap, 1ge box 29c; giant 59c
Scotch Cleanser 2 boxes 25c
White King Water Softener..... box 25c
Sierra Pine Toilet Soap..... 3 bars 27c
Kremel Dessert or Pie Filler Pkg. 5c
Clorox 1/2 Gal. 29c Gal. 49c

GROCETERIA GARDEN-FRESH FRUITS and VEGETABLES



VINE RIPENED SLICING

TOMATOES

2 lbs. 25c

FIELD GROWN

CUCUMBERS

FOR SLICING

10c each

SWEET

CORN

4 ears 29c

SWEET JUICE

ORANGES

6 LB. SNAP SACK

49c

NEW CROP CALIFORNIA

ONIONS

RED WHITE YELLOW

3 lbs. 29c

GUESS THE WEIGHT OF THE BIG WISCONSIN NIPPY CHEESE

BEST GUESS 12 Pound Ham (your choice)
2nd BEST GUESS \$5.00 Groceries of Your Choice
3rd BEST GUESS Two Pair Nylon Hose
DEPOSIT GUESSES AT MEAT MARKET



Morrell's Pride—Small Size Tenderized

PICNICS 43¢ lb.

U. S. No. 1 Extra Fancy Young — Tender All Dressed Ready To Cook

Colored Hens lb. 49c

U. S. Graded Choice Steer

Rib Steaks lb. 89c

Mi-Oregon Brand Whole Milk Mild

Cheddar Cheese lb. 49c

Week-End Picnic Special

Asst'd Lunch Meats lb. 49c

Lean

Pork Chops lb. 59c

Large Jumbo

Mexican Shrimp 1/2 lb. 49c

Fresh Caught DEEP Water

Red Snapper Fillets lb. 29c