

PENNEY'S

ALWAYS FIRST QUALITY!

STARTS MONDAY at 9:00 A.M.
Table After Table Stacked With Super Bargains
COMPARE QUALITY..CHECK PRICE..SEE HOW TO SAVE!

WHITE GOODS



EXTRA LONG WEAR!

Special While They Last!
PENCALE SHEETS

Imagine
 Now Only

2⁷⁵
 81"x108"

72"x108" 2.50, 42"x38½" Cases 60c ea.
 Truly luxurious! Come run your hands over the smooth, sleep-inviting texture. You can really feel the quality of these fine fully combed percales. Hurry... stock up now!

138 THREAD COUNT! EXTRA SMOOTH! FIRST QUALITY!

NATION WIDE SHEETS

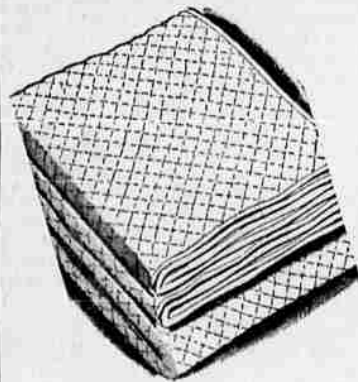
Penney's own luxury muslin sheets that feel so soft, look so snowy white, wear so long. First quality, high-count weave, careful workmanship! Built for 4 years normal wear! While limited quantities last!

81"x108" **\$2²³**

81"x99".....1.99 63"x108".....1.94
 72"x108".....1.99
 Nationwide Cases, 42"x36".....ea. 46c

Domestic Needs

- 37" Unbleached Muslin .27c yd.
- 81" Nation-Wide Bleached Sheeting79c yd.
- 36" Nation-Wide Tubing .49c yd.
- 30" Fenimore Drill45c yd.
- 36" Bleached Cheesecloth 8c yd.
- 81" Unbleached Sheeting 55c yd.



First Quality! Nationwide! Quilted Mattress Protectors

• TWIN SIZE 34"x76" • FULL SIZE 54"x76"
\$2⁶⁹ \$3⁵⁹

Protection for your mattress! Cotton center-filled, zig-zag stitched, taped seams. Compare for savings!

Sanforized MATTRESS COVERS

These cotton covers are reinforced at point of strain, and have taped bound edges for longer wear! Rustless zippered closing for easy changing at laundry time.
\$2⁷⁷



GOLDEN JUBILEE SPECIAL!

CANNON TOWEL SET

- Lightning Pink 22"x44" BATH SIZE
- Sun Gold 16"x26" HAND SIZE
- Forest Green 12"x12" WASH CLOTH
- Radiant Rose
- Rocket Blue

ALL THREE FOR

Just imagine... a complete towel ensemble for a dollar! Perfect quality, thick looped terry in a selection of 5 colors, in matching ensemble. Buy for your home, gifts.

\$1 SET

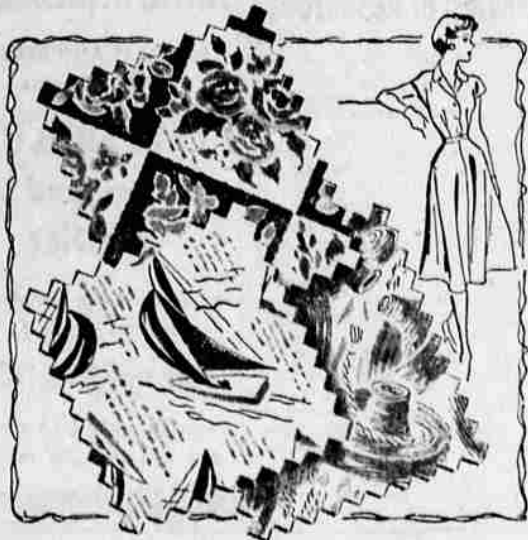
TOWELS — STREET FLOOR

Check These Fabric Buys! Outstanding Special Purchase!

**500 yards Mill Length
 36-inch Plisse Crepes**

Imagine cotton plisse crepe for only 44c yard. Choose from plains or prints in a wide assortment of colors. Hurry for best selection.

only 44^c yard



Two Tables Stacked With ASSORTED REMNANTS

- SHEERS
- SUITINGS
- GINGHAMS
- PERCALES
- FAILLES
- BROADCLOTHS

CLOSEOUT! PURE SILK ORGANZA PRINTS

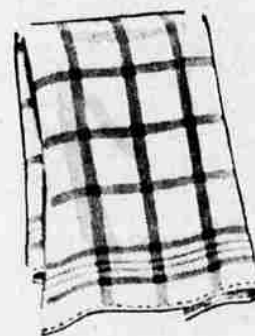
Repriced for quick disposal. Make blouse, skirt and dresses. Choose now!
\$1⁰⁰ yard

Summer Close Out
 Waffle Piques
 Gold Prints
 Chambrays
50^c yard

500-yards of waffle piques, gold prints and chambrays repriced for disposal before summer ends. Make sundresses and skirts.

500 yds., 2 to 10 yd. lengths
 Plain or Plaid
DENIMS
only 37^c yard

Choose from 500-yards of plain and solid color denim. Make your summer play play togs now. Hurry for complete selection.



Stock Up on Sturdy Cotton Kitchen Towels

25^c

Good, sturdy dish towels — priced at a Penney-low, now! They're long-wearing, colorful cotton in woven checks—absorbent, quick-drying, thrifty! 16"x32" size.

SAVE NOW!
 KNIT Dish Cloths

2 for 25^c

Count on Penney's to come up with a lock-stitched knitted cloth at a thrifty price. Multi-color stripes run through the 17"x17" cloth. Stock up now!

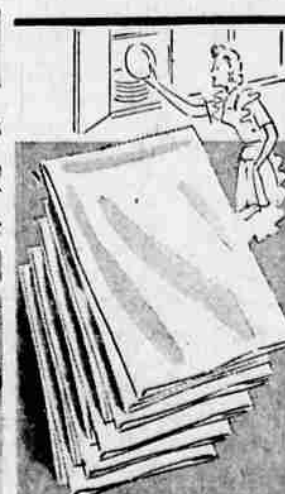


COMFORTABLE!

50 ONLY!

Foam Latex PILLOWS
SPECIAL!
4⁴⁴

You'll enjoy new sleeping comfort when you sink your head into cool, clean foam latex. Zipper cover is Sanforized! comes in white, blue, pink.
 *Maximum shrinkage, 1%



Bleached FLOUR SQUARES
5 \$1⁰⁰ FOR

There's nothing like a flour square towel for drying dishes! It leaves them sparkling, lint free! These are jumbo-sized!



DECORATIVE CHENILLE SPREADS

SPECIAL!

\$3³³

See the interesting wavy-line design in your favorite white...and a splash of color! Value priced, too!