



\$2.98

JAUNTY

Shop at our inexpensive Hat Bar... see our wonderful collection of fabrics and straws at a price you can afford... bright little bonnets meant to add that chic finished look to your summer costume. Style pictured is a jaunty fabric lace with tiny ruffle trim and only... 2.98.

NEW SHIPMENT

Saony - Ciella Dresses

We have the new Saony dresses you saw featured in LIFE. Smart women are talking about them... smart women are buying them. They're made with that special Saony understanding of good looks, good taste, good workmanship. And they're made of Ciella... perhaps the most heavenly fabric ever devised for dresses. Come in and see them.

\$10.95 up

AS SEEN IN "LIFE"

Summer Sheers!

Blythe mannered... blissfully cool, designed for a beautiful outlook on every single Summer Day.

\$7.98 to \$17.98

Going Once! Going Twice! Going Three times... Not to the highest bidder... but to the women who know what a summer sheer means to a summer wardrobe! Going everywhere! Going traveling... going to church... going to all kinds of social functions. It's the utility dress... the indispensable. Fresh bright prints which add a refreshing touch to your appearance.

SIZES 12 to 20

SIZES 14½ to 22½



forever young

See our—
Annual June
Blanket Sale
Ad on Page 3

Mann's
MEDFORDWashable
Ever-Glaze Pique
Sleeveless Tops

- they're sanforized
- they're detailed... like blouses costing much more.
- the fabric is finely woven for long wear.

TOP VALUES \$1.98

The best looking tops we've sold at this price! Tops for washability, tops for versatility, tops for flattery... at work, at play or on vacations. Practical as well as pretty, they come out of the washing machine color-bright as they went in, are easy to iron. Top model comes in pink, white and yellow, lower model, white only.

SIZES 32-38

Washable
Crisp Cotton
Peasant Skirts

- they're sanforized
- yards of material
- priced so low

\$3.98

Look for first edition prints, for color splashed with an artist's freedom, bold tri-color stripes, neat, less bold stripes. Made to sell for much more. All designed to fit in well with your summer wardrobe. Washable and easy-to-iron.

SIZES
10
to
16

they may forget French... they may forget math...



but they'll always remember
the gift that lasts!...

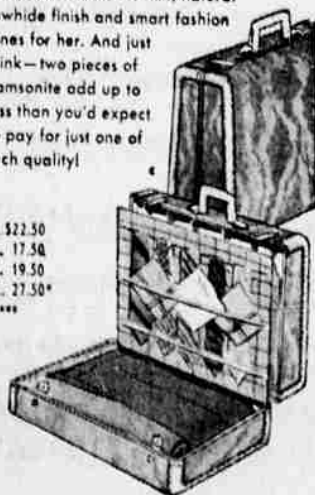
Samsonite
Luggage

Yes! Give the graduate Samsonite... and you give a gift that lasts! A gift that will give years and years of pleasure!

Samsonite is strong enough to stand on. Its better-than-leather coverings whisk clean with a damp cloth. Its streamlined shape is easy to carry.

Samsonite interiors are smartly lined. Special hangers and pockets make packing a pleasure. And Samsonite carries more clothes... with fewer wrinkles... than any other luggage!

See our stunning Samsonite collection today. You'll find handsome masculine shades for him; natural rowhide finish and smart fashion tones for her. And just think—two pieces of Samsonite add up to less than you'd expect to pay for just one of such quality!



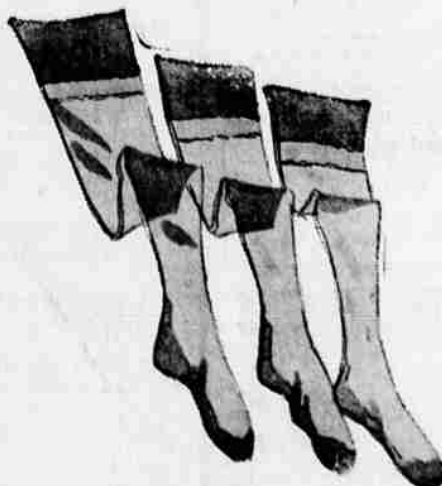
- Ladies' O-Wite (Convertible)... \$22.50
- Ladies' Train Case... 17.50
- Men's Quick-Tripper... 19.50
- Men's Journeymen... 27.50*

CENTER
AISLEUSE OUR
CONVENIENT
LAY-AWAY PLANMann's
MEDFORDUnder Cover
Gift Ideas
For the New
GraduateShortie Gowns
\$3.98

Gift-lovely! Fresh! New! Priced to please. Colorful assortment of shortie gowns in rayon, nylon and easy to wash seersucker. Some lace trimmed and some very tailored. Ideal for cool summer sleeping. Good range of sizes.

Specially Priced
SLIPS
\$3.59 up

Attractive nylon with lace trim... some tailored. White and pastels. Specially priced for gift-giving... Values to fit everyone's budget. Pamper her with one of our lovely slips.

BERKSHIRE
HOSE

For wear, beauty and thrift, choose Berkshire. Nylons sheer enough to couple with satin dancing slippers, strong enough to trot downtown. They're sheer and strong because they're knit of more threads and more closely spaced. Lovely summer shades to choose from. Give her hose by Berkshire.

FREE
GIFT BOX
with every
Three Pair

51 Gauge - 15 Denier... \$1.35
51 Gauge - 51 Denier... \$1.35
60 Gauge - 15 Denier... \$1.50

Jacqueline Jr.
MID-HI
WEDGESCrisp new WHITES
for Casual or Dress
\$8.95

Cool strap sandals on dainty, slim wedges... smart fashion day or night in White leather or Milan straw... All with comforting foam-cushion insoles!

as seen in
MADEMOISELLE

WS 41-2