



PENNEY'S
ALWAYS FIRST QUALITY!

Doors Open Till 9 P.M. Wed.
and at 9 A.M. Thurs.



Be Smart... Buy TWO!

Just in time
for Summer Weather!

BEMBERG SHEER PRINTS

FOR A LOW, LOW!

2 FOR 7.00

Yes, you'll be very smart to buy at least two... just look at what you get for this tiny Penney price! Graceful sheer Rayon Bemberg prints... and what a small price to pay for all this fashion news. Softly detailed little sheers in summer's own prints—Cut along the easy flowing lines so natural to a sheer. Every one is washable!

PENNEY'S STREET FLOOR

SPECIAL PURCHASE!

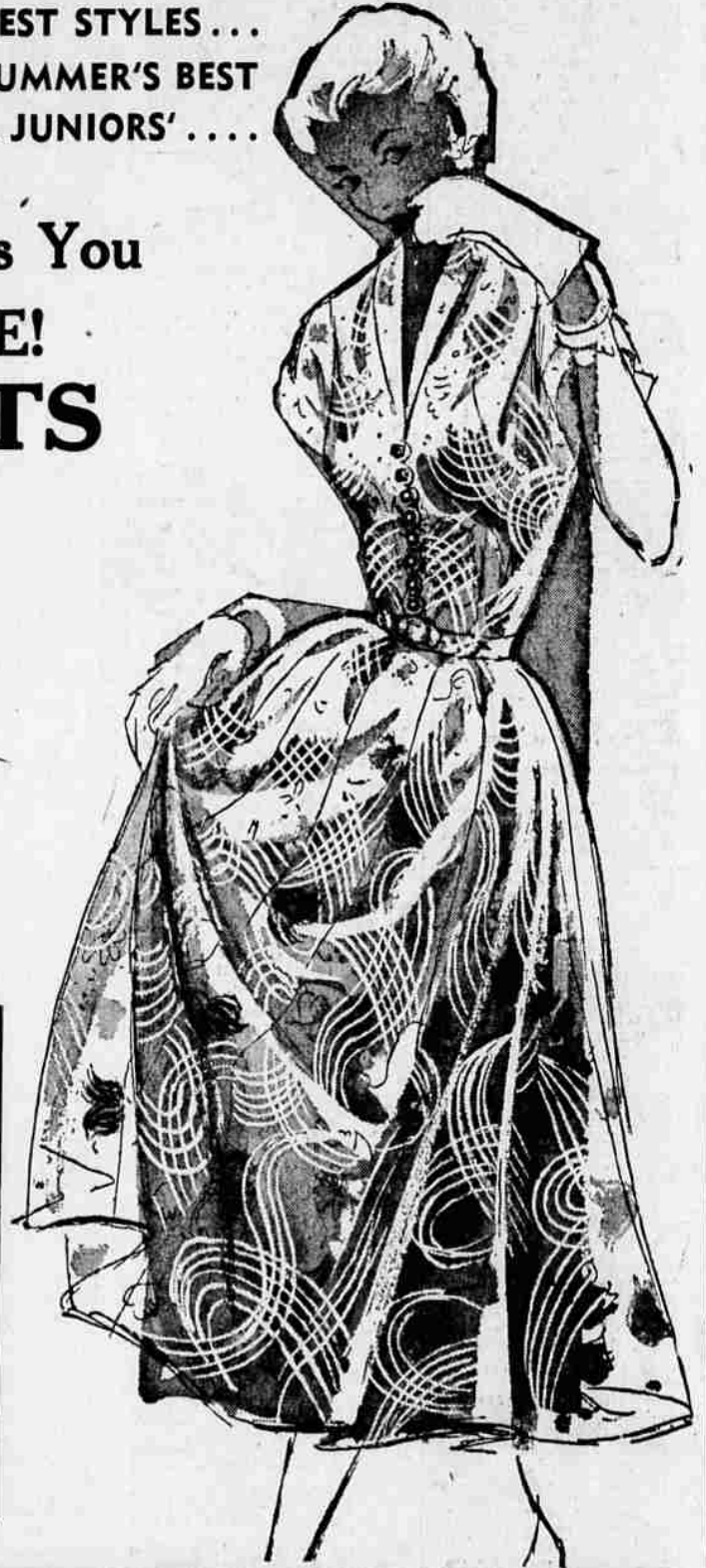
SHEER NYLON HOSE

51 gauge
15 Denier *Tomorrow Only* **66¢** pair

Another money-saving purchase. Look! Perfect quality... full fashioned. Sheer, clear, 51-gauge, 15-denier nylons. Save now... Anticipate your summer needs—you'll want several pair. Sizes 8½ to 10 1/2.

EVERY PAIR PERFECT!

PENNEY'S SECOND FLOOR



SHOP Wednesday NIGHT 'TIL 9 P.M.



Smooth Leather
BAREFOOT SANDAL
1.98

Perfect Summer romping-shoe for little boys and girls. Cool and unlined... rubber heels and fine smooth leather uppers! (Lots of value for this tiny price!) In brown. Sanitized for cleaner wear. 5½ to 2.

SPECIAL VALUE!



Crease-resistant
RAYON GABARDINE SLACKS

4.98

Fine quality regular weight rayon gabardine slacks—a hard-to-match value at Penney's low price! Shapeholding crease-resistant finish, with many features usually found only in more expensive slacks. Continuous waistband, reversed pleats, zipper fastener. Blue, tan, gray, brown, green. Sizes 28 to 42.

PENNEY'S STREET FLOOR

HURRY IN! SAVE MORE FOR SUMMER FUN!



Clothes With Built-in
Take It Easy-ability
Trouble Free Washing
Faded Blue Denims
HUSKY DENIM SLACKS

Rugged slacks as practical as they are good-looking! They're made of husky 10-ounce denim to breeze through seasons of one-the-go summer fun... They're Sanitized! and vat-dyed; wash without fuss! They're handsomely styled with continuous waistbands, pleated fronts, rust-resistant zippers. Sizes 28 to 38.
BOYS' FADED BLUE SLACKS, 10-18..... 2.98
LITTLE BOYS SIZES, 4 to 10..... 2.49

Lightweight **DENIM JACKETS**
3.98

These sturdy jackets are no sissies either. Light enough for summer comfort, they're made of the same 10-ounce denim as the slacks. Styled with knitted cuffs, collar and waistband, two slash pockets, heavy duty rust resistant zippers. Penney's price is thrifty, too!
BOYS' FADED BLUE JACKETS, 10-18..... 2.98
LITTLE BOYS' SIZES, 2-8..... 2.49

Cool Thrift Priced

STRAW HATS
1.98

Thrift-priced, too! Practical summer hats of rayon mesh braid, specially woven to let cool breezes pass. Natural, sand or putty tan.



VAT-PRINTED!

PRE-SHRUNK!

COMPLETELY WASHABLE!
Now when you want them most

Rayon Print SPORT SHIRTS

SPECIAL! 1.50

ABSTRACTS! BATIKS! GEOMETRICS! MONOTONES!
Compare these terrific rayon shirts anywhere! See how much you save! They're pre-shrunk—hand wash in a wink! They're vat-printed to stay color bright. Wear 'em tucked in or out. Hurry in. S-M-L.

PENNEY'S STREET FLOOR