

South Grape Street Industrial Area Mushrooms Within Space of Four Years

Nine New Business Firms Built on Site Of Early Orchard

Varied Products - Handled by Concerns

In the short period of four years, the South Grape street industrial area has mushroomed out with nine new businesses which carry a variety of products, from 8-foot culvert tubing for county roads to fresh tamales.

All the new businesses have been built upon the site of one of the first two Rogue river valley pear orchards. The father of O. T. Whitman (who still resides here) owned the orchard, which was pulled out in 1907.

Steel Company First
The first of the nine new businesses during the late expansion period was that of the Moore Steel Service company which opened its new plant in September, 1948. The company's building includes 16,000 square feet of floor space housed within wood frame construction covered by aluminum.

The firm is in the steel jobbing business, handling, according to Manager Ray Mencke, such steel products and other metals as structurals, plate, sheets, shafting, boiler tubes, reinforcing steel, alloys, copper, brass and special metals. Moore Steel has nine employees and covers the territory south to and including Dunsmuir, Calif., east to Lakeview; north to Roseburg; and west to Brookings and Eureka, on the coast.

The company is an Oregon corporation with its home office in Eugene. In handling the various products in its warehouse, a five-ton bridge crane is used and shipments are unloaded from a railroad spur which enters the building.

Packing House Next
The next business to take root at the new area was the Myron Root and company pear packing house about November of 1949. The packing house had been in another Medford location previously and now built "one of the most modern packing houses in the valley," according to its Vice-President Robert Root, who is also an Oregon state representative from this district.

The plant has three fruit washers with automatic dumping machines. Root said he believed that his plant was the first business of its type to use the lumber carrier (straddle truck) in transporting packed fruit from the packing house to the Medford Ice and Storage, two blocks away. He described the carrier as "remarkably efficient."

During the fruit season Myron Root employs 175 workers.

Distributing Firm
The third business began operation in February, 1951, and is housed in a building with 6,000 square feet of floor space. It is the Hayes Distributing company which leases its building from the Kay Paper Products company.

The Hayes company is a wholesale distributor of beer and wine. It covers Jackson and Josephine counties with its own trucks and is a re-distribution center for wines only as far north as Eugene. The wines are shipped in from all parts of the world, the owner, D. E. Hayes said, and are redistributed north by railroad. All types of imported and domestic wines are handled by the company, including wines from France, Chile and California.

Hayes noted that he believed his concern was the first of its type to utilize a fork lift for products stored on pallets (specialty-constructed wood platforms used with the fork truck). He said that the system "worked out nicely with the bottled beverages."

Paper Firm Moves
The next month, March, 1951, Kay Paper Products, a Medford concern for 14 years and started by the late Dick Kay, moved into its new building with 12,000 square feet of floor space on South Grape.

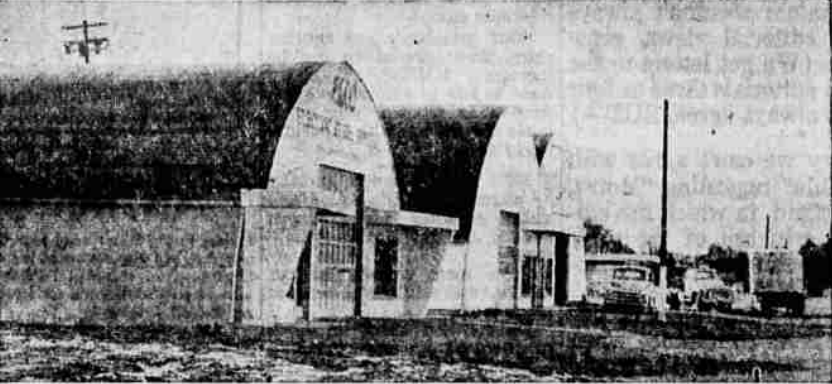
Kay's is a paper converting business which supplies pads and liners for boxes in the commercial pear packing industry. It processes paper by waxing, cutting and creasing it with one "of the largest creasers and cutters on the Pacific coast," according to Plant Superintendent Tony Morrissey who has been associated with the firm since its beginning. Mrs. Dick Kay is vice-president of the company.

The firm employs from five to



NORTH VIEW—Shown above is one section of the new industrial development on South Grape street as the development is entered from Medford's city center. Pictured (left to right) are the Myron Root pear packing com-

pany, Woodbury Medford, industrial wholesale supply house; Kay Paper Products, incorporated, (adjoining Woodbury) manufacturers of pads and liners for boxes of the commercial pear packing industry; and, partially shown, Moore Steel Service company, steel jobbers.



WEST VIEW—A portion of the South Grape industrial area which has been increased since 1948 until nine businesses now exist is shown above. Pictured (left to right) is the west side of the street which shows the Electric

Steel Foundry (Esco), a wholesale business dealing in logging, construction and mining equipment; Dr. Pepper bottling company of Medford is next with one portion of the building vacant; and A. N. Bishop's Supreme Tamale manufacturing concern's roof is visible at right.



SOUTH VIEW—A section of the South Grape street industrial area is pictured above from the south end of the area which in the past four years has seen nine new businesses form and erect buildings. Shown (right to left) are Broyles Wholesale company, dealing in building materials; Moore Steel Service company, the first of the nine businesses which be-

gan operation in September, 1948, and is a steel jobbing business; Hayes Distributing company (indented at cars in third building), wholesale beer and wine distributors; Kay Paper Products (with awnings) manufacturers of pads and liners for pear boxes; and Woodbury Medford, industrial wholesale supply house (adjoining Kay's).

seven people near the fruit harvesting season.

Portland Firm's Branch
The fifth concern in the area was the Electric Steel Foundry (Esco), a branch of a Portland firm, which is a wholesale warehouse dealing in sawmill, construction and mining items. The building is of the quonset-type made of wood with Gothic arches and has 3,780 square feet of floor space. The back wall of the building is only temporary and provisions are made for a 40-foot expansion.

The Medford branch serves to Dunsmuir, Calif., on the south and as far north as Riddle. Two men are employed with Ralph W. Filsinger in charge. Douglas F. Coghill, a former Medford high school football star, is office manager.

In October of 1951, the largest addition to the new area was the Woodbury Medford firm, an industrial wholesale supply house. The firm is a separate corporation headed by Sid Woodbury of Woodbury Portland. Its major line is in steel along with general and industrial supplies, tools, equipment, aluminum and heavy hardware.

The firm now has in use 30,000 square feet with another section almost as large in reserve. The building is made of reinforced concrete walls with an aluminum roof and has a railroad spur running inside the building for loading and unloading freight under cover.

At the present 11 people are employed by the company, according to Clair Larson, manager. He cited the new enterprise as coming to Medford "because the area is growing so fast industrially."

Bottling Company
The seventh firm opened for operation in November, 1951, as the Dr. Pepper Bottling company. Soft drinks bottled there besides Dr. Pepper are Cherry and Cider, Grape, Mason's root beer, and a chocolate drink put up for local dairies.

The building is the same type as the Electric Steel Foundry, with 3,600 square feet of floor space. The corporation employs five people (occasionally six), according to Bob Holcomb, manager.

The manager explained that the local company has the franchise for distribution and bottles the soft drinks from the syrup which is shipped in.

The company services Jackson, Josephine and Klamath counties.

Newest Businesses
The two newest businesses began operation in January, 1952, and are the Broyles Wholesale company and A. N. Bishop's Supreme Tamales.

Broyles Wholesale deals in building materials, hardwood flooring, wallboard, plywood, insulation, siding and paneling, shingles and shakes, hardware and other miscellaneous specialties.

The building housing the business is made of reinforced concrete walls with a trussed roof and includes 9,360 square feet in floor space, including a balcony.

The company services lumber dealers in Jackson, Josephine, Curry, Klamath and Lake counties in Oregon, and Modoc, Del Norte and Siskiyou counties in California.

"It is the first strictly wholesale lumber business of its type in the area," according to Owners A. C. Broyles and B. J. Broyles. They said they considered Medford as the "logical distribution point for the area."

The closest warehouses of this type are in Eugene on the north

and Redding on the south, they pointed out.

Bishop's wholesale tamale and tortilla business is housed in a small, modern building with 800 square feet of floor space. The two types of Mexican food are made and wrapped here for wholesaling in the immediate Rogue valley. The firm is a family business with two people working all the time. The company also sells retail orders at its plant.

All of the nine businesses have room for added expansion or unused floor space.

Minnesota Girl, 15, Winner of Contest

Litchfield, Minn. (U.P.)—Blythe Anne Johnson, 15, looked forward to learning more why America is great after she was named winner of a national essay contest, "Why America is Great."

The Litchfield girl will make a tour of historic American shrines and cities at the expense of General Mills, Inc., sponsors of the contest.

She wrote that "America is great . . . because we drag our faults out into the open for all to see and criticize and help correct . . . this makes America noisy and our faults public, but it is clean and healthy."

Take My Money



STAN STARK
Yes Man

To most folks who get a loan it's dollars and cents, it's the where-with-all to do something with. To me it's something different—yes, it's money all right . . . it's my only merchandise . . . but wrapped up in every loan is a lot of satisfaction. Doctor bills paid . . . cash for the new baby . . . the old car repaired. It's all done with cash—my merchandise, and a sincere desire to be of service. So, if a loan is to your advantage—take my money, use it where it will do the most good, and if you haven't the time to come in and chat about it, pick up the phone and call me. I'm known as the "Yes Man" because I like to say "Yes" to loan requests—in fact I say "Yes" to 4 out of 5 and I'd like to say "Yes" to you—and I'll try and arrange a loan the same day.

Oregon Finance Co.

Craterian Bldg. 45 South Central Phone 2-4433
Lic. 5-211 M-217

List of Presidential Candidates Over Age By Rule of Averages

By LYLE C. WILSON

Washington—(U.P.)—By the rule of averages most of the candidates for presidential nomination this year are over age.

Among Republicans, Gen. Dwight D. Eisenhower and Gov. Earl Warren of California are 61 years old. Gen. Douglas MacArthur is 72. MacArthur is included because a frustrated, deadlocked Republican National Convention might be stamped to him.

Sen. Estes Kefauver at 48 years is youngest among all candidates. Other Democrats stack up this day: Gov. Adlai E. Stevenson of Illinois, 52; Sen. Richard B. Russell of Georgia, 54; Sen. Robert S. Kerr of Okla., 55; W. Averell Harriman, 60; Vice President Alben W. Barkley is not an avowed candidate but he is available. Barkley is 74 years old.

The average is just about 60. The average age of presidents upon first inauguration is 54 years. The youngest was Theodore Roosevelt who became president upon the assassination of President McKinley, aged 42. The oldest was William Henry Harrison, who was 68 years and 28 days old when he took office.

No president of the United States has reached the age of 70 while in that office. Franklin D. Roosevelt would have been just a few days short of 87 at the end of his fourth term, if he had lived. He was 63 when he died.

Two of the past five presidents of the United States succeeded to that office from the vice presidency. Calvin Coolidge upon the death of Warren G. Harding in 1923 and President Truman when FDR died in 1945.

All of these vital statistics tend to give the office of vice

president of the United States an importance matching the dignity of the job, but considerably exceeding its actual responsibilities.

The fact that only a single heartbeat lies between a vice president and the presidency is something politicians always are aware of. More often than not, however, a vice presidential nomination is brought about by geographical and policy compromise instead of through effort to obtain the best qualified man to succeed to the top job, in case.

Eight years ago FDR's poor health and some other factors brought a movement to displace Henry A. Wallace as vice president. Mr. Truman was put in his place with FDR's consent, by men who had a feeling they were picking a president, as well. They were right about that.

The ages of this year's candidates and fresh recollection of the events of 1944-45 may give the 1952 vice presidential nomination contests in both parties some added spark and sputter.

Detroit Warehouse Fire Kills Fireman, 2 Hurt

Detroit, Ore. — (U.P.) — One fireman, the father of five children, was killed and two others seriously injured early Saturday morning when crushed under a falling wall as fire swept the three-story brick warehouse of a Detroit lumber company.

The dead fireman was Stanley Thornton, 38. Hospitalized are George de Caussin and Nicholas Baubeln. Three other fire fighters were less seriously hurt.

No final damage estimate was immediately available, but the loss was expected to run to several hundred thousands of dollars.

Potato Ceiling Violations Charged

Washington—(U.P.)—The government has filed 61 court cases in 13 states since April 10 charging potato growers, wholesalers and retailers with price ceiling violations.

This was 14 more cases than had been filed last week, when the total was 47 suits in 11 states.

The Office of Price Stabilization opened a drive six weeks ago to avert a black market resulting from the potato shortage. The suits involve charges of overreaching payments and tie-in sales of potatoes with other vegetables, including some cases in which the other vegetables were never delivered.

The breakdown showed 22 suits in Ohio, 10 in New York, seven in Indiana, six in Michigan, four in Oklahoma, two each in Texas, Pennsylvania, Maryland and Georgia, and one each in Florida, Kentucky, North Carolina and Massachusetts.

GETS KEFAUVER CAP

St. Louis, Mo. — (U.P.) — Nine-year-old Wells Chapin aspired to play the part of Daniel Boone in a school show so he wrote to Sen. Estes Kefauver for a coonskin cap. A package arrived shortly at the Chapin home, bearing the famous cap.

Friden Calculators

THE THINKING MACHINE OF AMERICAN BUSINESS
Friden does more automatically
SALES • SERVICE • RENTALS
FRIDEN CALCULATING MACHINE AGENCY

C. SKIP BAILEY
PHONE 2-9314 — MEDFORD



Eighteen Models of Other Makes of Cars Cost More!

Official price lists show that there are eighteen different models of American motor cars, produced by five separate automotive manufacturers, which actually cost more than the lowest-priced Cadillac—when similarly equipped.

If you find this difficult to believe—then you're in good company!

For the record also shows that, during the past few years, literally hundreds of thousands of motorists have taken title to these costlier models. And there can be little doubt that many of them did so simply because they failed to realize how relatively modest the cost of a Cadillac can be.

They simply assumed that exclusive in quality means exclusive in price! And it is doubtful if a single misunderstanding ever cost so many motorists so much!

It cost them, first of all, the satisfaction of owning a Cadillac! For there is no substitute for the sense of

pride and well-being that comes from owning a motor car that is universally recognized as the "Standard of the World."

It cost them, too, the pleasure of driving a Cadillac! And this, beyond any question, is the greatest penalty of all! For in missing out on the many thrills to be found behind its wheel—they're missing out on motoring's finest rewards.

And, of course, it also cost them Cadillac's many long-range economies—its almost unbelievable gasoline mileage, its unsurpassed dependability, and its legendary long life.

We know that you wouldn't want to make such a costly mistake in the selection of your next car. But you'd better be careful—because there are eighteen different ways to make it!

So when the time comes—investigate! And if you pay the price of a Cadillac—be sure that you get one!

THE GOLDEN ANNIVERSARY



SKINNER'S GARAGE
143 South Riverside, Medford Phone 2-6264

PARK VIEW NURSING HOME

906 West Main Street
Medford, Oregon Phone 2-6938

Completely equipped Nursing Home for chronic and convalescents. Hot water heat throughout building. Licensed by the State of Oregon.

24-HOUR NURSING CARE
Registered Nurse in Charge