



Aunt Fanny Says:

Develop The One Stop Habit By Doing Your Shopping THE BIG "Y" WAY

Headquarters for Nationally Advertised Products



1-LB. 14-OZ. FAMILY SIZE Swift's Peanut Butter

BE GOOD TO YOURSELF **59¢** BUY A JAR TODAY

Preferred by Children Everywhere



It's Don McNeill Week

AT YOUR BIG "Y" MARKET

DON McNEILL Says

Just as good fun and relaxation are a part of good living, so is good living a part of our community. Small wonder then that our market has become a popular shopping place for thrift-minded, good-living neighbors. You'll find the nationally know brands that

add so much to good living featured during our "Don McNeill Week"—and while you're planning your shopping list, relax and listen what Don is saying about these products Monday through Friday over KYJC, Your ABC Station in Southern Oregon.

MOTHERS RELAX

WHILE SHOPPING AT BIG "Y" LET YOUR CHILDREN PLAY

IN OUR KIDDIE CORRAL

SALESMAN SAM Says SHOP AT BIG Y MARKET Where COURTESY and SERVICE ARE THE LARGEST COMMODITIES



LISTEN TO DON McNEILL AND HIS BREAKFAST CLUBBERS EVERY WEEK-DAY MORNING 7 A.M. to 8 A.M. STANDARD TIME OVER KYJC YOUR ABC STATION in Southern Oregon

'Fiction or Fact' from **SAMS ALMANAC**

Its A Fact That Meat Is Twice As Important To Your Baby As It Is To You

Swift's Meat for Babies **2 cans 39¢**

CELEBRATION TOAST GLASSES SET OF 12 **50¢** 3 LB. TIN **75¢** GET ORDER BLANK HERE

NEW PRODUCT

Made By **NALLEY'S "COMPLETE"**

Spaghetti Dinner WITH MEAT AND SAUCE SERVES 4 PEOPLE FOR **37¢**

NOW! Allsweet offers you Sterling Silver 1/2 usual retail price! see complete details inside Allsweet package

Allsweet MARGARINE **29¢ lb.**

HAMBURGERS SWIFT'S PREMIUM 10-oz. Can **49¢** **PORK SAUSAGES** SWIFT'S PREMIUM 10-oz. Can **39¢**

Swift's Half CHICKEN FOR QUICK FRYING 2-lb. 2-oz. Can **99¢**

Swift Prem Luncheon Meat 12-oz. can **39¢**

JELL-O DESSERTS and PUDDINGS SIX DELICIOUS FLAVORS **3 packages 25¢**
DEL MONTE PINEAPPLE JUICE 46 oz. can **27¢**

VIENNA SAUSAGE Another Famous Swift's Product **SWIFT'S PREMIUM IN Barb-Q Sauce** 5-OZ. CAN **23¢**

CORN BEEF HASH SWIFT'S PREMIUM 16-oz. Can **39¢**
FRANKFURTS SWIFT'S PREMIUM 12-oz. Can **55¢**
TAMALES SWIFT'S PREMIUM 15 1/4-oz. Can **29¢**

Swift Corned BEEF 12-oz. Can **49¢**

SWIFT'S PREMIUM HAM POUND **63¢** Sugar Cured
SWIFT'S PREMIUM SLICED BACON.... lb. 59¢
SWIFT'S BROOKFIELD PORK SAUSAGE lb. 65¢
SWIFT'S PREMIUM FRANKS..... lb. 59¢

SWIFT'S PREMIUM BRISKET CORN BEEF A WINNER AT ANY DINNER Pound..... **73¢**
FRESH HALIBUT FIRST OF THE SEASON **49¢ lb.**

FRYERS SWIFT'S PREMIUM Pan Ready **63¢ lb.**



IT'S PLEASANT TO SHOP AT **BIG Y MARKET** ALWAYS A PLACE TO PARK

SWIFT BROOKFIELD CHEESE FOOD 2 \$1.09 2 CANS 25¢



SWIFT CLEANSER Active Suds **2 CANS 25¢**



BIRDS EYE FROZEN Whole Kernel Corn 10 oz. pkg. **22c**
BIRDS EYE FROZEN GREEN BEANS 10 oz. pkg. **21c**
BIRDS EYE FROZEN ORANGE JUICE 6 oz. **16c**
BIRDS EYE FROZEN STRAWBERRIES 12 oz. pkg. **39c**
REDDI WHIP For Desserts and Salads 7 oz. can **49c**
SUMMER ISLES PINEAPPLE No. 2 can **28c**

PASCAL CELERY BUNCH **17c**
ASPARAGUS LARGE FANCY FRESH & GREEN **2 LBS. 35c**
LETTUCE LARGE SALINAS SOLID HEADS EA. **19c**
SPINACH LOCAL PACKAGE EA. **25c**
JUICE ORANGES 5 lb. bag **37c**
SAUCIT Dehydrated APPLE SAUCE 4-oz. Bag **14c** 12-oz. Bag **39c**
RAISINS SUNMAID BRAND 4 LB. PKG. **69c**

RADISHES AND GREEN ONIONS **5¢ BUNCH**

Garden Fresh Produce TOMATOES SALAD SIZE **2 POUND BASKET 19¢**

CAULIFLOWER SNOW WHITE LB. **15c**
CARROTS NEW CROP **3 BUNCHES 23c**
SWEETS AND YAMS **2 LBS. 39c**
ONIONS NEW CROP Red, Yellow, White **2 LBS. 25c**
ORANGES BIG Y SNAP SACK EACH **79c**
Oregon WALNUTS **2 LBS. 49c**
FRESH DATES POUND PACKAGE **27c**

NEW SPUDS CEILING PRICE **5 POUNDS 37¢**

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