

LADIES!

Buy the EASY Home Appliance Way!

DON'T BE FOOLED BY A METER...

A METER Performs NO MAGIC!

You Must Put In 25¢ 30¢ 50¢ or 75¢ EVERY DAY Depending On The Size Of Your

Purchase Or It Will TURN OFF Your Refrigerator Or Home Freezer . . . but If You Miss A Payment At The HOME APPLIANCE COMPANY — We Will TRUST YOU And We WON'T SHUT OFF Your Refrigerator Or Home Freezer!



NO Meter to Mar the Appearance of Your Refrigerator or Your Kitchen—



8-CU-FT
REFRIGERATOR-FOOD FREEZER COMBINATION

NOTHING DOWN!
As Little **30¢**
As
A DAY ON SOME MODELS!

**Two Doors!
Two Compartments!**

The top compartment is a real freezer — keeps up to 53 lbs of frozen foods at zero temperature as long as one year!

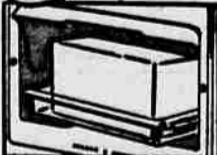
The bottom compartment is a big, 8-cubic-foot refrigerator that NEVER NEEDS DEFROSTING! Gives you "Moist Cold" — keeps even uncovered dishes fresh and crisp. So many wonderful features, too!



New Roll-Overward Give you 36-bushel capacity. Glide easily in and out!



New! Handy Spacemaker Door Shelves! For storing beverages and other much-used items!



Better Conditioner! Keeps a pound of butter just right for easy spreading!

TAKE THAT VACATION!

You don't have to stay home to feed the Meter and keep it operating so the food you leave won't spoil . . .



CHOOSE THE GENERAL ELECTRIC REFRIGERATOR or FREEZER YOU WANT

- NO Daily Bother With Coin Meters
- NO Spoiled Food Because of SERVICE SHUT OFF Due To Oversight In Feeding A Meter
- NO Daily Mad Search For Coins

YOU DON'T HAVE TO BRING A COIN BOX IN WHEN YOU MAKE A PAYMENT!

Buy the EASY Way on Our Approved Credit

It's the Better Way

NOTHING DOWN

As Little **30¢** A Day
As—

You Can Put Your Confidence in GENERAL ELECTRIC and the

HOME APPLIANCE CO.

115 EAST MAIN

PHONE 2-4585