

# LADIES!

Buy the EASY Home Appliance Way!

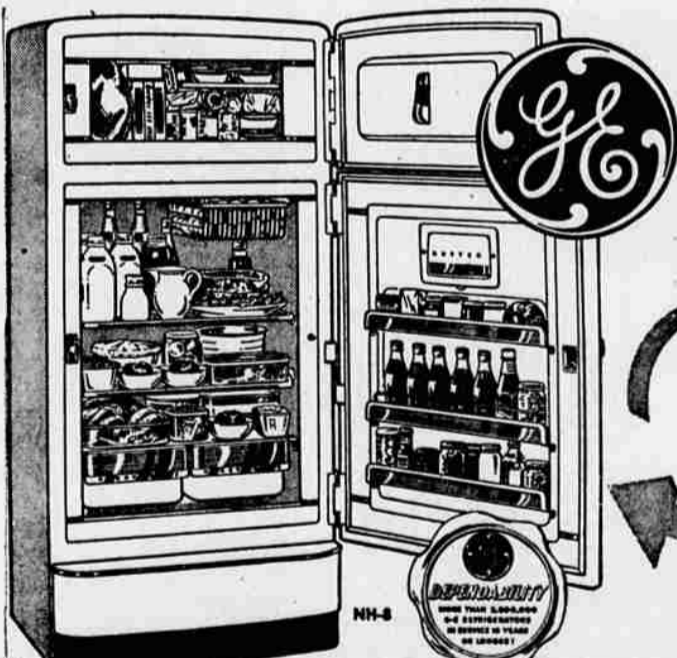
## DON'T BE FOOLED BY A METER...



### A METER Performs NO MAGIC!

You Must Put In 25¢ 30¢ 50¢ or 75¢ EVERY DAY Depending On The Size Of Your Purchase Or It Will TURN OFF Your Refrigerator Or Home Freezer . . . but If You Miss A Payment At The HOME APPLIANCE COMPANY — We Will TRUST YOU And We WON'T SHUT OFF Your Refrigerator Or Home Freezer!

**NO** Meter to Mar the Appearance of Your Refrigerator or Your Kitchen—



8-CU-FT  
**REFRIGERATOR-FOOD FREEZER COMBINATION**

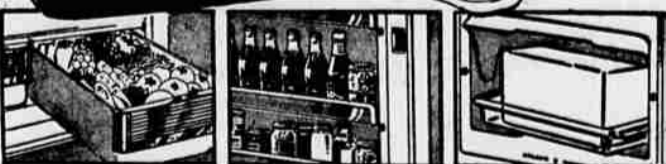
**NOTHING DOWN!**

As Little **30¢**  
As  
A DAY ON SOME MODELS!

**Two Doors!  
Two Compartments!**

The top compartment is a real freezer — keeps up to 53 lbs of frozen foods at zero temperature as long as one year!

The bottom compartment is a big, 8-cubic-foot refrigerator that NEVER NEEDS DEFROSTING! Gives you "Moist Cold" — keeps even uncovered dishes fresh and crisp. So many wonderful features, too!



New Rollo-Drawers! Give you 35-bushel capacity. Glide easily in and out!

New! Handy Speaker Door Shelves! For storing beverages and other much-used items!

Butter Conditioner! Keeps a pound of butter just right for easy spreading!

### TAKE THAT VACATION!

You don't have to stay home to feed the Meter and keep it operating so the food you leave won't spoil . . .



**CHOOSE THE GENERAL ELECTRIC REFRIGERATOR or FREEZER YOU WANT**

- NO Daily Bother With Coin Meters
- NO Spoiled Food Because of SERVICE SHUT OFF Due To Oversight In Feeding A Meter
- NO Daily Mad Search For Coins

**YOU DON'T HAVE TO BRING A COIN BOX IN WHEN YOU MAKE A PAYMENT!**

Buy the EASY Way on Our Approved Credit

It's the Better Way

**NOTHING DOWN**

As Little **30¢ A Day**  
As—

You Can Put Your Confidence in GENERAL ELECTRIC and the

# HOME APPLIANCE CO.

115 EAST MAIN

PHONE 2-4585