

PENNEY'S
ALWAYS FIRST QUALITY!

SHOP
Wednesday
NIGHT
TIL 9 P.M.

REDECORATE NOW!

Smudging Season is Nearly Over So Now is the Time to Plan for Months Ahead . . . Shop Our Curtain and Drapery Department Today!



**Filmy Sheer
Marquisette
PRISCILLAS**

NOW ONLY

588
pr.
100" WIDE
Standard Length

186" WIDE . . . 11.88

Make the most of your windows! Dramatize them with wispy nylon marquisettes. They wash easily, dry in a jiffy, and stay fresh looking after many tubbings! Just look at these costly touches that underscore the value: generous 6" headed ruffles, back hemming for smoother hanging, hemmed and headed, top hems, ruffled tie-backs!

SPECIAL!!
WHILE THEY LAST!
100 Only
PEBBLE DOT
PANELS
88c ea.
40"x81"

Snowy white pebble dot panels at an extra special savings. Hurry for yours.
PENNEY'S STREET FLOOR



**Nylon
Marquisette
PANELS**

188

44" Wide

Never before at Penney's at this low price! Top is headed; 1" side hems and 3" bottom hem are quality features. . . Hurry for the value.

Penney's Street Floor

LET PENNEY'S HELP YOU WITH YOUR DRAPERY PROBLEM

Pick your fabric and we'll whip it into dramatic low-cost draperies . . . in our own Drapery Shop—any length, any width, lined or unlined. Expertly tailored. CHOOSE FROM—

TEXTURED DRAPERY FABRICS

VAT-DYED PRE-SHRUNK

198
yard
(48" Width)

Sew your own drapes and save! And you save more when you buy your fabrics at Penney's. Come thrill at Penney's big, big selection of exciting pebble cloths in scenics, florals, moderns! Hurry in . . . choose now!

36" Chevron Weaves & Pebble Cloths

98c yd.

Choose solid and printed chevron weaves . . . printed pebblecloths! They're pre-shrunk and vat dyed, too! Hurry in . . . see how you save!



COMPARE! . . . You'll Be Amazed

45" SATEEN DRAPERY LINING
Choose Tan or Cream . . . 64x80 construction drapery sateen for lovelier draperies. **59c yd.**

48" DRAPERY DAMASK
Shell design damask in the newest, sparkling colors. Reversible too! Either side right. **119 yd.**

PENNEY'S DRAPERY—STREET FLOOR

SEW Sun-Time Fashions Now and SAVE With Penney Fabrics!

"Gold Printed" Embossed COTTONS and RAYON BEMBERGS

39" Width **98c yd.**

Fashion's newest fabric sensations . . . exciting "Gold" prints in a choice of two of the season's most-wanted fabrics! Permanent Everglaze-finish embossed cottons and new sheer rayon Bembergs for Summer sewing. Sew-inspiring selection of Summer prints . . . all completely washable . . . 36" to 39" wide.

PENNEY'S STREET FLOOR

GOLD GLAMOUR



YOURS TO SEW WITH!

Fabric Scoop!

ALL PERFECT QUALITY!

FASHION FABRICS

NEW AS TOMORROW!

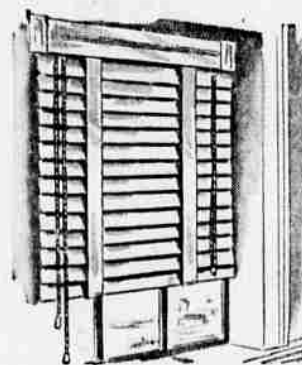
TERRIFIC AT

2 to 10 Yard Lengths . . . Over 1000 Yards to Choose From SEE WHAT YOU GET:

- ★ Printed Cotton Sheers
- ★ Billowy Lawns
- ★ Cool Batistes

37c yd.

- ★ Organdies
- ★ Balanced Selection of White Pastels and Some Darker Colors

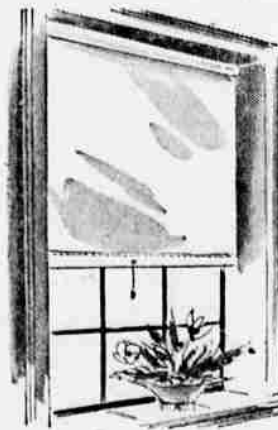


STURDY METAL VENETIAN BLINDS

64" Long—up to 28" Wide **2 98**

- Easy to clean, flexible steel slats!
- Baked enamel finish in egg-shell, white!
- Self adjusting tilter keeps cord level!
- Other sizes from 3.49 - 5.50

Custom Made to Fit Any Size Window—49c Per Square Foot



Now in Stock! Cloth Machine Oil WINDOW SHADES

28"x6" **1.89**
32"x6"

36" . . . 2.19 38" . . . 2.29
42" . . . 2.69 48" . . . 3.59
54" . . . 3.98

• WHITE • EGGSHELL • ECRU

WE CUT ANY SIZE FREE

Complete Stock . . . Famous Kirsch

TRAVERSE RODS

28" to 48" EXTENSION **2.25**

48" to 86" Extension . . . 3.45
66" to 120" Extension . . . 4.25
86" to 150" Extension . . . 5.25



Strong, sturdy rods for your draw drapes! Comes complete with brackets, screws, and easy to follow instructions. Ivory finish.

At more than 100,000,000 windows across the Nation!

NOW . . . New Custom Beauty for Your Windows ALL-RAYON DRAPES



\$198
Pair

NEW DRAPERY DRAMA!
Luxurious size creation—72" wide the pair, 2 1/2 yards long—in beautiful new floral pattern. Fully hemmed and headed. Matching tie-backs included. Choice of new background colors—white, green, gray, gold, or brown.

Kiln-Dried Curtain

Stretchers \$4.29

Duraco paint, rust-resistant pins and all zinc plated hardware, attached to stretcher. Extra adjustable gauge eliminates need to dismantle stretcher when adjusting. Size 5'x8"—individually packed with full instruction. Penney's Drapery Center

