

GROCETERIA

IF YOU'RE NOT TRADING AT THE GROCETERIA You're Paying Too Much

OREGON PRODUCTS WEEK

Price and quality being equal we should give preference to Oregon factory products. The industrial and financial welfare of our city and state is so dependent on the steady employment of our workers that it should be obvious to all, that property values, taxes—yes the general welfare of every citizen is so vitally affected by the support we give to Oregon production that Oregon products ultimately afford your greatest savings.

- Bumble Bee Pink Salmon.....No. 1 tall can 49c
- Bumble Bee Chunk Style Tuna ...No. 1/2 can 27c
- Kitchen Queen Flour10 lb. sack 89c
- Borden's Cottage Cheese.....pint 29c
- Gerber's Baby Foods3 cans 27c
- White Star Tuna Fish, chunk style, No. 1/2 can 29c
- Haley's Sliced Beef, with Gravy...15-oz. can 46c
- Diamond A Whole Kernel Corn, picnic can 2 for 25c
- Diamond A Red Pie Cherries No.2 can 28c
- Diamond A Diced Beets,
Buffet can 8c; No. 303 can 11c
- Diamond A Sliced Beets,
Buffet can 10c; No. 303 can 16c
- Diamond A Diced Carrots,
Buffet can 8c; No. 303 can 2 for 25c
- Diamond A Kidney Beans, No. 303 can...2 for 35c
- Diamond A Salad Vegetables,
8 oz. can, 2 for 25c; No. 1 tall can 22c
- Del Rogue Tomato Juice,
No. 2 can 12c; 46 oz. can 22c
- Bagley PearsNo. 2 1/2 can 25c
- Siskiyou Pear HalvesNo. 2 1/2 can 29c
- Del Rogue Fancy Bartlett Pears,
No. 1 can 27c; No. 2 can 33c; No. 2 1/2 can 39c
- Bagley Irregular Halves,
Freestone PeachesNo. 2 1/2 can 25c
- Modoc Freestone Peach Halves35c
- Del Rogue Fancy Freestone Peaches,
No. 2 can 25c; No. 2 1/2 can 37c
- Nalley's Potato Chips, family pkg.23c
- Porters' Egg Noodles1 lb. pkg. 29c
- Porter's Macaroni...14 oz. pkg. 20c; 1 1/2 lb. 29c
- O-So-Good Macaroni2 1/2 lb. 36c
- Sperry Pancake Flour4 lb. sack 49c
- Sperry Wheat Hearts46 oz. box 44c
- Taylor Maid Sweet Pickle.....12-oz. jar 37c
- Sunshine Krispy Crackers2 lb. box 50c
- Nabisco Golden Sugar Cookies ..15 1/2 oz. box 44c

STRAWBERRY SHORTCAKE

Luscious Birds Eye sliced red ripe Oregon Frozen Strawberries on a Home Purity Shortcake!

1 PKG. BIRDS EYE STRAWBERRIES
1 LARGE SHORTCAKE LAYER

Both 49c

GROCETERIA GARDEN FRESH Fruits & Vegetables

NEW SHAFTER WHITE

POTATOES

4 lbs. 25c



Fcy. Lge. Slicing Cucumbers, ea. 10c

Tomatoes, ripe for slicing, ctn. 29c

Fancy Celery Hearts,
Average 1 1/2 lbs.....pkg. 25c

Turnips or Beets,
Spring cropsbun. 10c

Sunkist Juice Oranges 6 LB. BAG 59c

Swift & Co. Products

Beside the big packing house in Portland Swift & Co. have a large payroll in their Medford Branch.

SWIFT'S PREM 12 oz. can 39c

SWIFT'S PREMIUM PORK SAUSAGE 10-oz. can 46c
SWIFT'S PREMIUM CHOPPED HAM 12-oz. can 53c

SWIFT'S PREMIUM HAMBURGERS 12-oz. can 52c
SWIFT'S PREMIUM CORNED BEEF 12-oz. can 47c

HERES TO YOU! CELEBRATION TOAST GLASSES SET OF 12 50c
GET ORDER BLANK HERE 76c

NEW! 1 LB. 4 OZ. SWIFT'S PEANUT BUTTER 58c
Swift's Premium HALF CHICKEN for Quick Frying! \$1.09
29c



EASY TO PARK... AT THE GROCETERIA!

The enlarged Groceteria parking lot makes Groceteria parking easy and sure. With an attendant on the lot to permit parking by food buyers only you are assured of Groceteria Savings at greater convenience.

IN THE GROCETERIA SAVING CENTER

- \$3.29 Ingraham Alarm Clock\$1.98 PLUS TAX
- 10c Nylon Hair Nets3 for 19c
- \$1.39 Pint Vacuum Bottle \$1.09
- 79c Heavy Cord Clothes Line 59c
- 98c Plastic Clothes Line 69c
- \$2.95 Lunch Box,\$2.19 WITH PINT VACUUM BOTTLE
- \$2.69 Aluminum 6-C. Dripolator \$1.98
- \$4.95 Single Burner Hot Plate...\$3.79

GUARANTEED MEATS

Good or Your Money Back

Let's all Buy and Boost Oregon Products. They are being featured this week at our Meat Dept. and are guaranteed good or your money refunded.

COOKED PICNICS READY-TO-EAT

SWIFT'S PREMIUM!



No Shank, 3 to 5 lb. average. Just right in Every Way

49c POUND

Swift's Premium—Pan Ready. No waste to buy. Tender grown with painstaking care.

COLORED FRYERS lb. 59c

VALLEY PACKING CO'S VAL PAC BRAND

SLICED BACON lb. 35c

LEAN CENTER CUT SHOULDER

PORK ROAST lb. 39c

U.S. GRADED CHOICE STEER

ROUND STEAK ALL CENTER CUTS lb. 97c

U.S. GRADED CHOICE STEER

RIB STEAKS lb. 83c

U.S. GRADED CHOICE STEER

GROUND BEEF NO CEREAL ADDED lb. 59c

Makes a Truly Fine Lunch—At fresh meat counter. Extra Special Price this Week-end.

PORK LOAF SPICED lb. 45c

DEEP WATER FRESH CAUGHT PACIFIC

RED SNAPPER FILET lb. 33c

CENTER CUT—SHOULDER—LEAN AND TENDER

PORK STEAK lb. 47c

GENUINE CANADA IMPORT

FINNAN HADDIE lb. 69c

WIN \$10,000 CASH

BIG NEW SNOWDRIFT CONTEST

1061 VALUABLE PRIZES

We Have Entry Blanks

SNOWDRIFT 1-LB. CAN

Entry Blanks Here

\$10,000 Cash —
Thor Washers...
100 Fryttes, 50
Radios — in the
big Snowdrift con-
test.

STORE HOURS!

Week Days 8:30 A.M. to 9 P.M.
Sundays - 9:00 A.M. to 9 P.M.

Good Parking in the Enlarged Parking Lot