

**PENNEY'S**  
ALWAYS FIRST QUALITY!



**ONE TIME BUY!**  
Women's Cool Batiste  
SHORT  
PAJAMAS

Only **\$1.00**

Such a pretty array of new Spring prints! . . . Well cut shorts with dainty midriffs in a variety of styles. So easy to care for . . . and so cool to sleep in! 32 to 38. PENNEY'S FASHION FLOOR



**SHOP Wednesday NIGHT 'TIL 9 P.M.**

**HURRY!** **SHOP NOW! DON'T MISS THIS CHANCE FOR EXCITING SAVINGS!**

GET YOUR SHARE OF THESE FAST SELLING — SPECIAL JUBILEE BARGAINS . . . WEDNESDAY NIGHT IS FAMILY NIGHT — SHOP TILL 9 P.M.

**EXTRA SPECIAL SAVING!**

Here Is What We Mean—**SPECIAL JUBILEE PURCHASE**

**Better Dresses**

BUTCHER WEAVE RAYONS  
SHEER PRINTED BEMBERGS  
SUPERB EMBOSSED COTTONS

Yours for Only **5.90**

Thrilling Jubilee values! Wonderful nubby textured butcher weave — cool Bemberg sheers — washable, wrinkle resistant embossed cottons. Look at the workmanship—incredible at this low price.

PENNEY'S SECOND FLOOR



Sizes 9 to 15  
10 to 20  
14½ to 24½



**LOOK!**

PERFECT  
60 gauge

**DARK SEAM  
Gaymode®  
NYLONS**

**2 pairs for**

**1.25**

- ★ Jubilee special
- ★ Sheer 15 denier
- ★ New spring shades
- ★ All first quality
- ★ Limited quantities

**DON'T MISS 'EM!**

WOMEN'S FIRST QUALITY  
NYLON ACETATE

**BRIEFS**

Yes Only **50c**

Smooth fitting band leg, brief style, full cut, slim fitting waists. Long wearing nylon acetate, which means plenty to extra wearings and washings—Colors white and pink. Sizes small, medium and large. You'll want several pair.

PENNEY'S STREET FLOOR



**IMAGINE! 50c**

**Dainty Lace-Trimmed  
RAYON CREPE  
DREAM GOWNS**

**JUBILEE SPECIAL! 2.00**

Beautiful rayon crepe gowns with luscious lace trimmings. Flattering necklines, cap sleeves, truly a remarkable buy! Pink, blue or maize—34 to 42—Get here early for yours.

PENNEY'S STREET FLOOR



**FABRIC SCOOP!**



EXTRA SPECIAL FOR  
PENNEY'S JUBILEE

Over 500 Yards  
Five Bolts **AIRY SHEER  
LAWN PRINTS**

**JUBILEE SPECIAL! 50c** yard

Lovely florals! Hanky-fine woven-cord checked patterns! Permanent tufted dot prints! And look—these quality cotton sheers are all starchless-finished, to stay crisp-as-new after washings! Hurry in . . . start sewing billowy dresses, blouses, Summer formal! 35" wide.

PENNEY'S MAIN FLOOR

**Jubilee Buy!**

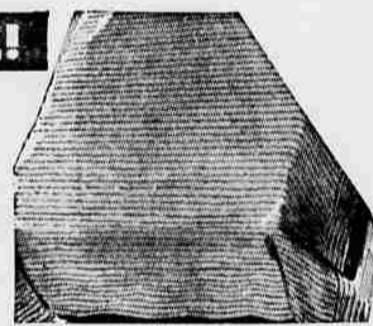
**50 Only — Better Corduroy  
CHENILLE BEDSPREADS**

Not just chenille, but fluffy, buttery soft corduroy type chenille! And the colors are new, dramatic! Dash in now for extra savings!

PENNEY'S STREET FLOOR

**SPECIAL!**

**5.00**



**5 for 1.00**

Stock up now — perfect quality bleached and opened flour squares at a

Jubilee Savings Price!

PENNEY'S STREET FLOOR

**Hurry of These!  
Men's Top Quality  
BROADCLOTH  
DRESS SHIRTS**

**1.50**

Solid colors! Stripes! Fancies! Hurry in! You'll want several of these terrific shirts! They're low priced—even for Penney's! Full cut of first quality Sanforized! broadcloth; styled with Nuclcraft cuffs! Be wise! Shop early! 14 to 17.

\* Shrinkage won't exceed 1%

**JUBILEE BUY!**



**SPECIAL VALUE!**

**Hand Painted PURE SILK TIES**

**1.50**

Special Jubilee shipment! Foulards! Hand paints! Neat patterns! Bold designs! Ties to please any taste, suit every personality! Beautifully crafted of pure silk!

PENNEY'S MAIN FLOOR



ANOTHER SELL-OUT!  
**GOLD GLITTER  
On COTTON  
DRESSES**

Only **2.79**

Rub your eyes and look again! Hard to believe—First quality washable cotton dresses at—Sanforized! washable new fabrics in metallic gold color prints . . . with a new exciting glamour look. Smart summer sleeveless styles—a wide assortment of colors—all sizes—

PENNEY'S 2ND FLOOR



**ONLY 74 LEFT  
Girls' Embossed Cotton DRESSES**

Sizes 3 to 6x **2.00**      Sizes 7 to 14 **3.00**

Better hurry! They're permanent-finish washables that stay crisp . . . full-cut, with three-inch hems and elastic backs! They have extra-nice trimmings like ruffles, organdy. Lots of styles, prints . . . big 'n' little sister sets too!



**NO IRON**

**PLISSE  
COTTON  
HOUSE COATS**

**3.66**

Wraparound . . . coachman or zipper front styles in crinkle cotton (little or no ironing!) . . . with over 3-yard sweeps . . . lots of prints, colors. 12-44.

PENNEY'S 2ND FLOOR



Only **1.20**

**100% DuPont  
NYLON  
BLOUSES  
1.98**

Lightweight, washable, nylon Print Blouses, wonderful with suits — light grounds. 32 to 38.

