

# Society

## Roosevelt Fathers Present Program For Last Meeting

Fathers presented the program for a meeting of Roosevelt Parent-Teacher association held Thursday night in the school auditorium. Dr. J. Scott Heathington was chairman of the amusing program.

First number on the program was a square dance demonstration. In the group were Robert Dames, Warren Elliott, Steve Milne, Norman Hillyer and appearing as "girls" were Ray Menke, G. T. Haupt, Roy Sorenson and Dr. Heathington. The last four men also gave a skit entitled "Ladies Bridge Game."

Roosevelt Mothersingers sang four numbers. The group is directed by Mrs. Otto Frohnmayer, with Mrs. W. H. Prentice as accompanist.

During the business session Mrs. H. Christensen, the president, announced that Medford had been selected for the 1953 convention of Oregon Congress of Parent and Teachers during the recent convention in Pendleton. Robert Duncan, legislative chairman, summarized bills and measures to be on the November ballot.

The room count was won by Mrs. Eda Adamson's room for the lower grades, and Robert Raymond's room for upper grades.

Mrs. John Henson announced that \$148 had been cleared on the Williams Puppet show.

Girl Scouts held a candy sale following the meeting, and refreshments were served by mothers of children in the first grade.

## Ancient Salmon Feast May Be Indians' Last

The Dalles, Ore. — (U.P.) — Indians from three states met Monday for what may be the last observance of the ancient salmon feast of Kah-Oit at Celilo near here.

The Indian fishing village on the banks of the Columbia river is the scene of time-hallowed feasting, stick and bone games and dancing. The event started Sunday and will last through Tuesday.

Tribes in the Warm Springs reservation were personally invited to the feast by host Chief Tommy Thompson and his son, Henry. Other tribes from Wash-



THERE'LL BE NO TRAINS TODAY—Railroad station at McPaul, Ia., was inundated when the Missouri River ripped a 150-foot channel through the nearby Plum Creek levee.

## Tireless Effort To Sell Soviet Propaganda Made

New York — (U.P.) — Day and night, hundreds of radio transmitters in Russia, Red China and Eastern European satellite countries disgorge Communist and anti-democratic propaganda.

The broadcasts go in 47 languages and dialects. It is a tireless and ever-growing effort to sell the Soviet propaganda line to people from the pampas of Argentina to the rice paddies of Thailand.

Surveys by the U. S. government show that the Communist radio output now totals more than 1,240 weekly broadcast hours, compared to only 902 hours produced by the Voice of America and the British Broadcasting Company, the two most important sources of anti-Red air-waves warfare.

Communist international broadcasts, costing an estimated \$500,000,000 annually, cover every corner of the earth and constitute an important part of the Soviet foreign policy.

American officials who are concerned with counteracting Soviet propaganda believe its ultimate success or failure may well determine the fate of the

ington and Idaho were also expected to attend.

The feast is a tribal tradition that has been observed longer than the oldest living warriors can remember and it may be the last.

Kremlin's global policy. They think likewise that the success of America's foreign policy hinges largely on Washington's ability to explain the aims of the free world in the cold war.

Both the Communists and the Western powers devote the greatest chunk of their total propaganda to appropriations to the radio war. The funds available to Moscow broadcasters are far greater than those granted to the VOA and BBC.

The Red radio campaign is based on what Western officials call the technique of the "Big Lie." It attempts to monopolize the idea of peace for the Communist world.

Red broadcasts hammer home the contention that Russia stands for peace while the United States and Britain are busy preparing for a new war.

Western officials admit privately that Russia's campaign of the "Big Lie" is more effective, because of sheer repetition if nothing else, than they would like to see it. That is particularly so in the crucial areas of the Near East, southeast Asia and parts of western Europe. They deplore the fact that the Western powers lack the funds and the equipment to counteract more effectively Russia's campaign.

However, in this war of ideas the democracies are showing ingenuity and imagination that frequently upset the plans of the Kremlin and of the Agitprop, Russia's central propaganda agency. Despite the overwhelming technical superiority of the Soviet propaganda apparatus, the Americans and the British are holding their own.

More in English

With the intensification of the cold war in 1951, the Communists stepped up considerably their radio activities. Figures supplied by the foreign broadcast information service of the U. S. government show that between Sept. 1, 1950, and Sept. 1, 1951, Soviet international broadcasting has increased by 30 per cent; that of the European satellites by 21 per cent and that of the Peiping radio by 76 per cent.

The most significant increases in Moscow programs have been in English to Britain and to North America. Moscow now broadcasts 50 hours weekly to the United States, employing 16 separate short wave lengths but has had small success in building American audiences.

In March, 1951, the Russians began appropriating time on satellite transmitters to relay their own programs to Western Europe, Yugoslavia, Greece and North America.

The VOA increased its own broadcasts in 1951 as its output rose by 76 per cent over 1950. Further increases are planned this year. The BBC, however, cut down its programs by 15 per cent last year.

The most disturbing Red radio superiority is found in the most sensitive theatres of the cold war. Thus, Moscow and Peiping broadcast 27 hours weekly to India in Bengali, English, and Hindustani. The BBC and the Voice beam a weekly total of 15 hours in seven Indian dialects. The BBC and the Voice do somewhat better in general English language broadcasts to Asia that can be heard in India.

Interestingly enough, there are no Russian-language broadcasts beamed to Asia or anywhere else in the world, Russian being reserved for the immense home service of the Soviet radio.

Bedtime Snack solves laxative problem

"I have had great success with ALL-BRAN," writes Paterson, N. J., man. "After years of constipation, I am now regular. Thanks to my 1/2 cup of ALL-BRAN every day!" If you suffer from irregularity due to lack of dietary bulk, try a bowlful of this tasty cereal every night before bed. . . it may bring back the youthful regularity you thought long lost. ALL-BRAN is the only type ready-to-eat cereal that supplies all the bulk you may need. It's high in cereal protein, rich in iron, provides essential B and D vitamins. Not habit-forming. If you're not satisfied after 10 days, send empty carton to Kellogg's, Battle Creek, Mich., and get DOUBLE MONEY BACK!

34 NORTH BARTLETT

greta's MEDFORD

THE BEST IS NOT EXPENSIVE

Sizes 10 to 18 \$9.95

Saucy Back-Talk

greta's effects a spirit of freedom in this sleeveless scoop neck dress that carries fashion fore and aft. Button back from waist to hem and double entry patch pockets with contrasting piping for emphasis. It's a wonderful washable wraparound in Folkers Linclure. In combinations of navy-white, black-white, cocoa-sand, lilac-purple and sand-cocoa.

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34 NORTH BARTLETT

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Saucy Back-Talk

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## Pinny or Sundress



7189 by Alice Brooks

ISN'T SHE DARLING in her beautiful pinafore! Lambs peek in' out of pockets, and over that big eyelet ruffle. Easy to make, sweet as a bonbon in pastel and white.

Little work, lots of decoration! Pattern 7189; transfer; cutting charts; sizes 2, 4, 6 in pattern.

Send TWENTY-FIVE CENTS in coins for this pattern to Mail Tribune, Household Arts Dept., P.O. Box 5640, Chicago 80, Ill.

## Girl Scout News

Attend Play

Girl Scout Troop 38 attended the Footlighter play, "Good-by My Fancy" Friday night. This credits them points for their dramatic badge. Attending were Linda and Sandra Pelsler, Sandra Gaucher, Sandra Heideman, Patricia Johnston, Patsy Eckel, Jeanne Warnock, Sherilee Cherry, Martha Casad and Sylvia Hukill.

They were accompanied by their leader, Mrs. George Large, the assistant leader, Mrs. Myron Johnston and Mrs. William Pelsler.

Monday, April 21, 1952

MEDFORD (OREGON) MAIL TRIBUNE—THREE

## Ashland Woman Attends Meeting

Ashland — Mrs. Mabel Winston, dean of women at Southern Oregon college attended the state meeting of American association of University Women held at Gearhart over the weekend. Mrs. Winston is northwest regional vice president of AAUW.

Mrs. Winston was also named to the steering committee of the Pacific Northwest Conference on Higher Education which convened over the week-end at Whitman college, Walla Walla, Wash. She was unable to participate however, because of previous AAUW commitments.

## Dental Assistants Announce Meeting

April meeting of Southern Oregon Dental Assistants' society will be held Wednesday, April 23, at 7 p.m. in the office of Dr. F. L. Mellish in the Medford Medical building.

Dr. Mellish and Mrs. Frances Rutter will give a clinical demonstration with an Air-Dent machine. Mrs. Frances Dempster will hold a clinic on "Amalgam Dies."

Print plainly NAME, ADDRESS with PATTERN NUMBER.

Exciting! Our 1952 edition of Alice Brooks Needlecraft Book! Brimful of new ideas, it's only Twenty cents. NINETY-ONE illustrations of patterns of your favorite needlecraft designs plus SIX easy-to-do patterns printed right in the book.

An enormous expanse of volcanic glass fans out in a northeasterly direction from Glass Mountain in Siskiyou County, California.

## Senator Hopeful For 90% Parity

Washington — (U.P.) — Sen. Karl E. Mundt (R-S.D.) said Monday he is "extremely hopeful" that Congress will enact legislation this year "assuring at least 90 per cent—and perhaps more—parity on basic farm commodities."

Mundt is a member of the Senate Agriculture committee, which is considering proposals to repeal the present sliding scale

## SEEKS BINGLE

New York — (U.P.) — Ferris Fain, the batting champion of the American League, would like to know what it takes to get a hit in the 1952 season. The agile first baseman for the Philadelphia Athletics, who hit .344 last season, has gone through six games this year without a hit in 21 tries.

system of determining government farm price supports.

it's such good salt!

Plain or iodized; always free-running; always uniform. At your grocer's in the red package.

Enjoy Leslie's "Meet the Missus Varieties" with Harry Koplan — C.B.S. Saturdays 11:30-12 noon.

## Shower Curtains

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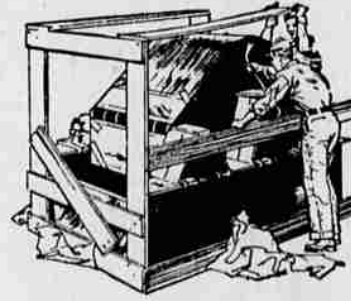
6th and Bartlett Phone 2-6010

# How you can make a profit of \$27,295,971

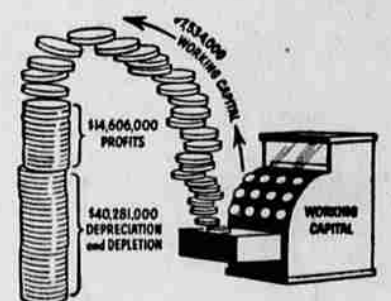
## and go in the hole!



1. According to our accountants, Union Oil made a net profit during 1951 of \$27,295,971. If this bookkeeping profit represented the company's actual "take" our 38,347 common share owners would be overjoyed. But after paying dividends of \$11,444,259, we actually ended up on the minus side of the ledger to the sum of \$7,534,000 in working capital.



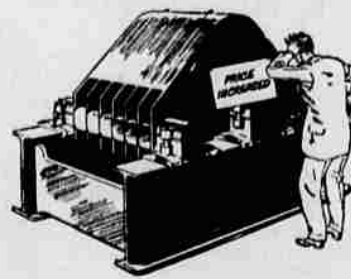
2. Here's the reason: In 1951 we had to spend \$62,421,000 for replacement of worn-out equipment and oil properties and to enlarge our facilities to meet the greatly increased demand in the West for petroleum products. This money came from three sources.



3. \$40,281,000 of it came from the "depreciation and depletion" allowance. (The sums a corporation sets aside each year to replace equipment and oil properties when they're worn out.) \$14,606,000 of it was made up out of profits. \$7,534,000 of it was taken from working capital — the "checking account" a business keeps on hand for day-to-day expenditures.



4. We obviously can't keep dipping into our working capital indefinitely and stay in business. For if we do we'll eventually run out of money to carry our receivables, inventories, etc., and pay our daily operating expenses. That's why something has to be done about a situation that affects not only us but every U. S. corporation.



5. Briefly it is this: The sums the tax collector allows you to set aside for depreciation and depletion are based on what things cost when you acquired them—not what it costs to replace them today. Since these depreciation funds aren't adequate to replace equipment and oil properties at today's prices, we have to make up the difference somewhere—or go out of business.



6. On top of this, extremely heavy taxes on corporate earnings make it almost impossible to retain enough profits to make up the difference. So we have to take it from working capital. That's why we must have a tax policy that will permit corporations to earn enough for the replacement and expansion necessary to maintain the productivity and economic growth of the nation.

## UNION OIL COMPANY OF CALIFORNIA

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This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 17, California.

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