

Convention Notables Cautioned to Dress Right for Television

New York—(U.P.)—Green, blue and pink shirts with gray or tan suits and pancake Number Five makeup for bald spots will be the rule for political stars at the Democratic and Republican national conventions—and all because of television.

An estimated 60,000,000 Americans will be looking in on the two big shows at Chicago in July, and television's foremost makeup experts warned that such errors as appearing in a striped seersucker suit could be just as harmful as a bad speech to the candidates.

Do's, Don'ts Listed

They laid down a list of "do's" and "don'ts" as rigid as a party platform, including an outright ban on white, black and yellow.

All four networks will have authorities on T-V makeup readily available for candidates and other bigwigs who want their services. In advance, however, they dropped these hints.

A delegate will do well to get his hair cut one week before convention time, no more and no less. Only actors, they said, can get by with that shaggy look, and a brand new trim leaves too sharp a dividing line.

Striped Suits Out

The list of don'ts included just as firm a rejection of any striped suits, but particularly those in which the contrast is between sharp white and coal black. They explained that such a suit makes an image on the T-V screen which shivers like a delegate left out in the cold. Solid black also is frowned on because it produces a shimmering "halo" around the edges. Yellow and white do the same thing, only in reverse, so the halo looks a drab shade of gray.

Lavender Shirts Approved

The happy colors for men's shirts are green, blue and pink. Lavender isn't bad, either, although the experts freely agreed they didn't expect to see candidates show up in many purple shirts. Their top recommendation was: "A light gray suit with a blue shirt, dark tie with no 'jiggly' or small dotted patterns and shoes with not too much of a polish."

In general, the starts of the convention will be well advised to wear a minimum of makeup, because the experts feel too good a job could make a stalwart candidate for the White House look more like a matinee charmer. Face powder will be dark and applied lightly, to eliminate five-o'clock shadow.

Gen. Dwight D. Eisenhower, if he attends the GOP meetings, will have to have some dark powder rubbed on his head, because bald spots glisten much too vividly and take interest away from what the speaker is saying. The same suntan shades will also be applied to such notable scalps as Sen. Robert Taft's and Gov. Adlai Stevenson's.

The final commandment banished jewelry for both male and female delegates, because dan-

gling ear rings, brilliant tie pins or showy rings are just as distracting to the audience as a bald pate.

"If the candidate has a lucky stickpin or a marriage ring he positively won't take off," one expert said, "we'll explain to him that the best thing to do is cover it thoroughly with soft soap."

Gov. Warren Planning One Day in Portland

Portland — (U.P.) — Gov. Earl Warren of California will make a one-day "scouting" trip to Portland April 25 to meet the state leaders in his campaign for the Republican presidential nomination in the May 16 primary.

Frank S. Sever, Portland attorney and close friend of Warren, said the California governor would arrive by plane from Sacramento early in the morning of April 25 and leave that night.

Salem—(U.P.)—Oregon experienced a new high in traffic accidents in 1951 with 75,147 motor vehicle mishaps reported, the state traffic safety division has reported. That compared with a total of 74,106 in 1950.

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