

Announcement

DEAN'S PONTIAC

SALES & SERVICE



SIXTH
and
GRAPE
Phone
2-5241

Here's OUR STORY

OUR ANNOUNCEMENT of a change of dealership comes not as rejoicing but with sober realization that we were able, as a team, to obtain the Pontiac Agency without a foreign element to guide your patronage. Our story is simple and placed before you for serious consideration.

WE ARE NOT "Old Time" automobile sharks, super salesmen, or colossal diagnosticians, nor are our body artists the world's best, but it will be our chief concern to make ourselves liked by you, trusted, and place our service at your request, that you will leave and return as a satisfied customer.

OUR SERVICES will include doing anything from selling the car, mechanical repairs, body repairs and soothing the feelings of the poor customer that picked a lemon from a banana tree. We ask only for the chance to prove our statement "WE GUARANTEE IT OR YOU DON'T PAY." If we have the CHANCE and fail, you won't be reading or hearing about us again.

IN ADVERTISING we will use the stuff only when we have something of true value to offer. You won't have to duck our ads to find the news, we'll do it up in a small package with a strong whim for humor and truth. We know the country needs both, and we have it here for you.

FINANCE? SURE, through the U. S. or First National Bank and GMAC, or better known as General Motors Acceptance Corp. You can buy and afford to die if you use one of our lay-away plans. Sounds corny! Nope, just good insurance on our contracts. Come in and ask us how we pay off the balance owing on a car you buy from us, should the purchaser drop dead.

USED CARS are the making and breaking of a dealership, so we've got ourselves braced behind the "Happy Scotchman" with the faith he will steer us right, by giving you good advice on when to save on the purchase of Used Cars. One thing about this guy he hasn't learned how to trade a car in for less than anyone else, and then sell it for less than anyone else and still be around to sell you again. If you've ever been gypped on a used car buy before, the best he can do is gyp you for less.

HOPE YOU Pontiac Customers will continue with us, and we'll be looking for a lot of you other people to drop in too. It would be swell to make your acquaintance and we hope to aid you, and if we can, we know darn well you'll be helping us.

Here's Looking At You!
ROBERT C. TAYLOR, Partner
LAURA G. DEAN, Partner



"BOB" TAYLOR
Dealer



"BOB" BAIZE
Shop Foreman



"HUGH" WILLIAMS
Business Manager



"HAPPY SCOTCHMAN"



LOUIS THURMAN
Sales Manager



"CHUCK" STAYTON
Parts Manager



"RED" MARTIN
Body Shop Foreman



"TOM" GERETY
Service Station Manager